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Scene in the Jackson & Perkins Rose Garden

SPRING 1949
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2
HARDY! VIGOROUS!

J. & P.

Hybrid Teas

MOST BELOVED GARDEN FLOWERS!

DIAMOND JUBILEE (Left) (Plant Patent Applied For)

The loveliness and perfection of this handsome new J. & P. Rose will amaze you when its enormous flowers appear in your garden next June. You will join the experts who voted this top honors in the All-America Trials for 1948. The blooms, of surpassing loveliness on a plant which is most attractive in itself, give you undeniable proof that here indeed is the "Queen of Flowers."

Profuse Blooms . . . Long-lasting

The color is warm glowing buff-orange, deeper in cooler weather with a radiant sparkle from a touch of orange-yellow at the base of each petal. Often 5 to 6 in. across, the many stately flowers on every plant are fully double and high-centered. They open slowly, providing many thrilling hours as you watch the buds gradually unfold . . . Diamond Jubilee lasts exceptionally well either on the bush or as cut flowers. The many heavy-textured petals do not fade or burn even in warm weather, but rather intensify in color as the flowers open.

Delightful Form and Fragrance

You will enjoy a rich soft Old Rose fragrance as you bring this captivating beauty to your face. Warmth of color, perfection of form and rugged vigor are yours in greater measure from Diamond Jubilee than from any other Rose.

Flowers . . . 5 to 6 in., high-centered; long-lasting.

Fragrance . . . warm delightful Old Rose.

Lasting . . . the buff-orange flowers stand up particularly well. No sunburn.

Vigorous . . . the 30-in. plants are unusually hardy, bushy, with dark green foliage.

Top Honors . . . All-America Rose Selections 1948.

\$2.00 each; 3 for \$5.00; 12 for \$20.00

Diamond Jubilee



© J. & P. CO.

Diamond Jubilee Is Outstanding Because:

- Flowers open slowly and last exceptionally well.
- Warm glowing buff-orange color has a radiant sparkle.
- Abundance of flowers 5 to 6 in. across. Long heavy stems.
- Heavy petals do not fade or burn in warm weather.
- Sturdy, rugged plants are vigorous and disease-resistant.
- Winner of top honors in 1948 All-America Trials.

VALIANT (Right)

(Propagation Rights Reserved)

A bold red Hybrid Tea with a particularly lovely bud that proudly displays its perfection of form. Standing erect on strong stems, the bud seems anxious to call attention to itself . . . so proud of its superiority. The equally lovely bloom is a luminous crimson, becoming bright red as it opens. The first two outer petals reflex gracefully, rolling back like languid velvet. The bloom is high-centered and bold in its color and erect manner. Frequently measures 5 to 6 in. across. Even in the hottest summer months it blooms abundantly and does not fade. Always

dependable for a mass of beautiful blooms on long, straight stems. Excellent for cutting. A true aristocrat in any garden.

A hardy, vigorous grower with blooms that you can depend on for outstanding performance in your garden next summer. In addition to its lovely form and color, it has a marked fragrance appropriate for so strong and rich a Rose.

Perfectly hardy and vigorous, Valiant can be planted this spring with absolute confidence that it will add a new note of splendor to your garden.

\$2.00 each; 3 for \$5.00; 12 for \$20.00

Valiant

**BE SURE TO SEE
THE NEW PERENNIAL
INTRODUCTIONS
ON PAGES 42,
43 AND 48**



©
J. & P. CO.



**GLORIOUS,
MULTI-
BLOOMING**

Floribundas

**DEPENDABLE FOR
MASSES OF GAY COLOR!**

WORLD'S FAIR (Left)
(Plant Patent No. 362)

1940 Winner of First Award, All-America Selections

The official Rose of the great New York World's Fair, this peerless beauty ranks high in the affection of rosedom. Will be one of the most outstanding Floribundas for many years to come. The deep red, semi-double flowers stand out boldly in your garden. Clusters of 10 or a dozen brilliant blooms on sturdy, upright stems are a dazzling spectacle . . . marvelous for accent points in the flower bed or shrub border. One of those dependable, easy-to-grow beauties that will make your garden the envy of the neighborhood. The color and texture in a mass of World's Fair Floribundas is indescribable! Very large petals, buds small in comparison

with finished flower. Bright cherry-red as flower opens, passing through several darker shades to deep red velvet. Intriguing because of interesting variations in same cluster. This velvety flower against its luxuriant green foliage makes a striking picture in any garden. The double Hybrid-Tea-size flowers are immensely popular everywhere. Exceptionally hardy.

Prolific . . . continuous clusters of red velvet from spring to frost.
Size . . . blooms nearly 4 in. across; 18 to 20 petals. Exquisite for cutting.
Vigorous . . . bushy; about 30 in. high; magnificent in solid group.

\$1.25 each; 3 for \$3.15; 12 for \$12.50; 25 for \$23.45

**World's
Fair**

© J. & P. CO.

GOLDDILOCKS (Right)
(Plant Patent No. 672)

Winner...John Cook Medal of American Rose Society awarded to

**Best New American Rose in
Three Years**

Here is the long-awaited true golden Floribunda! "Stardust refined to gold." Somewhere in your garden, a mass of glorious sunshine may now delight you from early spring all through the summer and fall. The clusters of bright yellow Roses are particularly colorful and showy.

Few of the many achievements of Eugene S. Boerner have brought more satisfaction than his development of this long-sought addition to the range of colors available in the Floribunda group.

The buds are ovoid in shape, resembling miniature Hybrid Teas in form, and a rich golden yellow in color. They open slowly and gracefully, passing through many attractive bud stages. The flowers are cupped in the early stages and gradually open to 3½ in. across. They last a long time, as fresh new buds keep replenishing the over-all effect of a golden yellow mass. The firm, thick petals number 45 on most of the buds. The dark green foliage is glossy, decorative and abundant. Plants have a dense, spreading, well-balanced habit of growth, reaching a height of 2½ ft. or taller.

Bud . . . rich golden yellow.
Flower . . . cupped in early stages. 45 firm petals. Up to 3½ in. across. Lower petals reflexed.
Fragrance . . . wild-Rose.

\$1.50 each; 3 for \$3.75; 12 for \$15.00; 25 for \$28.15

Jackson & Perkins Co.
World's Largest Rose Growers



Goldilocks

© J. & P. CO.

**OUTSTANDING!
RADIANT!**

Hybrid Teas

- LARGER BLOOMS!
- RICHEST COLOR!
- CONTINUOUS BLOOM!
- RUGGED, VIGOROUS!

MRS. MINIVER (Left)

(Plant Patent No. 725)

Very spectacular! Distinctly different! Striking cardinal-red . . . Aptly described as the reddest of red Roses, has a brilliance and sparkle that make it stand out sharply in any garden.

This is the spectacular cardinal-red Rose known as Mrs. Miniver and long to be remembered as the grand prize-winner in the movie of the same name. All over the country, rosarians in test gardens say "the color cannot be forgotten," "extra good in fall," "most beautiful red I know." The pointed, dark carmine buds become 5½ to 6-in., cardinal-red blooms having an attractive cupped shape and ruffled petals; delightful Old Rose fragrance. This spectacular, perfectly formed Rose wins endless devotion. Order now and enjoy the famous Mrs. Miniver Rose in your own garden next June.

Buds . . . pointed, dark carmine.

Blooms . . . compelling, 5½ to 6 in. across, attractively cupped. Ruffled petals. Cardinal-red.

Fragrance . . . delightful Old Rose.

Plants . . . hardy, vigorous, about 30 in. tall. Abundant, large, glossy foliage. Does well everywhere. Continuously in bloom.

\$2.00 each; 3 for \$5.00; 12 for \$20.00

Mrs. Miniver

SUNSET GLORY (Right)

(Plant Patent No. 738)

Another new J. & P. Rose . . . one which brings a delicately tinted flower of surpassing loveliness to your garden. The experienced Rose grower will recognize this as a richer, more colorful sport of the great favorite, McGredy's Sunset. The golden yellow buds are suffused with soft pastel pink, opening slowly into graceful but luxuriant 4 to 5-in. blooms of glowing golden yellow. The sheen of dusty rose-pink laid over each petal makes a gorgeous sunset combination of yellow and pink. Many lovely flowers will be yours throughout the season on strong plants of medium size.

The beautiful pastel colors of Sunset Glory make a splendid showing in the garden and also lend themselves well to many interesting combinations for bouquets. Like all other J. & P. Roses, they are guaranteed to live and bloom in your garden, giving you infinite loveliness and warm color.

Colorful . . . golden yellow overlaid dusty rose-pink. An improved McGredy's Sunset.

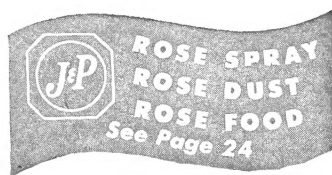
Vigorous . . . grows well, providing flowers all season.

Flowers . . . very full; many petaled; 4 to 5 in. across.

Delicious . . . pleasing aroma.

Buds . . . yellow, suffused with pastel pink, open slowly.

\$1.50 each; 3 for \$3.75; 12 for \$15.00



Sunset
Glory

JACKSON & PERKINS CO.

World's Largest Rose Growers

J. & P. ROSES GIVE YOU BETTER RESULTS BECAUSE . . .

Every Plant You Buy From Us Is Guaranteed to Live and Bloom

"Only One Grade . . . The Finest"

That's the J. & P. motto and your protection! Experienced gardeners want true values and fair prices. The dependable performance of J. & P. Modern Roses and Perennials demonstrates the futility of buying inferior grades even at "bargain" prices. J. & P. Rose plants are more than "No. 1 grade" and "2-yr.-old." . . .

Finest Horticultural Productions

J. & P. Roses are superior in hardiness, habit, resistance to disease, form, fragrance and abundance of blooms; full stemmed, with robust root systems; tested and proved

by two years' growth in the nursery fields; true to name and class; sturdy and free from disease.

Newest Rose Creations

The J. & P. Department of Research, under the direction of E. S. Boerner, is unflagging in its zeal for the constant improvement of Modern Roses and Perennials, and for the creation of improved new varieties. Our Display-Test Gardens are open to the public from June 1 until October 15. Thousands of acres are occupied by our modern nurseries throughout several states, and 77 years of serving gardeners are behind every plant you buy from J. & P.

Jackson & Perkins Co. Does Not Have Salesmen or Agents!

Any individual claiming otherwise is misleading you. Make your purchase direct to us from this catalog. It is our only salesman.

THE 1949 ROSE FESTIVAL AND THE J. & P. ROSE GARDEN

You will find the 1949 Rose Festival at Newark, New York, one of the most beautiful, the most dramatic, the most colorful . . . the most interesting and unusual horticultural events ever presented to the public. The spectacular 17-acre Jackson & Perkins Rose Garden with its breathtaking display of 30,000 Rose bushes, thousands of perennials and other landscape features, has already become one of the most famous gardens of all time.

Of course, by public acclaim we will again hold the famous Moonlight and Roses Ball, selecting and crowning of the Rose Queen, the Annual Kiddies' Parade, radio broadcasts, and lectures by eminent authorities. Last year the garden visitors were thrilled by the diversified program that was offered. The top events included American Rose

Society Day, which brought hundreds of members of that society to Newark; Rose Show Competition between Rose Societies of Rochester, Syracuse and Buffalo; Flower Arrangement Technique demonstrated by Mrs. Edna P. Whitsett of Scarsdale, New York; and table settings, with Roses as her theme, so beautifully shown by Mrs. John Stark of Riverhead, Long Island. We are already working on a host of other ideas to broaden the Festival and give you a bigger and better show than ever before.

Regardless of where you live, Newark, New York, is easy to reach by train, bus, or private automobile. It is located on Route 31, half way between Rochester and Syracuse, New York. The ideal place to visit during your summer vacation!

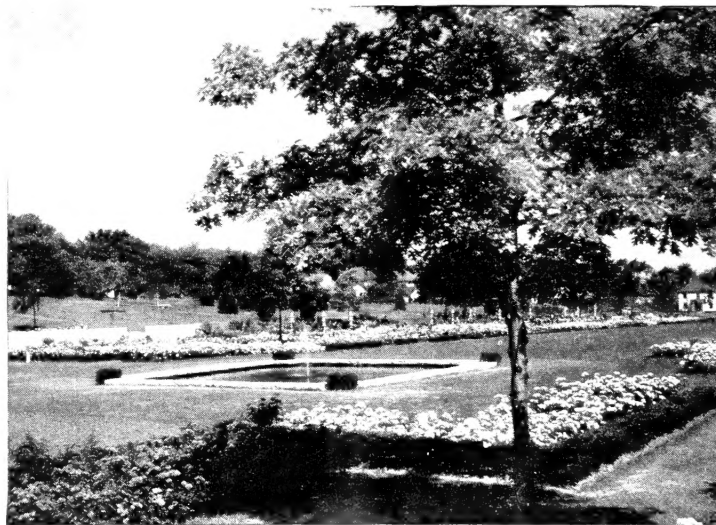


All Plants Guaranteed To Live and Bloom

Every plant you order from Jackson & Perkins is guaranteed to live and bloom in your garden. All are shipped to you postpaid.

ORDER EARLY!

Send your order today. Don't delay! Please send remittance with your order; we do not ship C. O. D.



A scene in the new Jackson & Perkins Display Gardens. The luxuriant growth of Red Pinocchio, Summer Snow, and Pinocchio in the foreground is typical of the gorgeous masses of bloom throughout the 17-acre garden.

THE PICTURE ON THE COVER

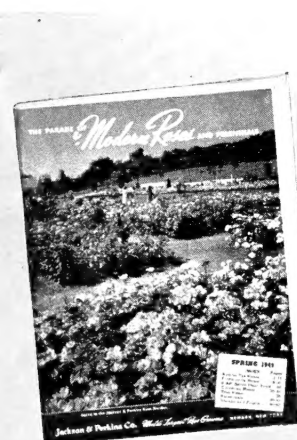
On the front cover is a view of the magnificent new J. & P. Display Garden. The Roses in the foreground are Betty Prior, Marionette, Summer Snow, Goldilocks and Red Pinocchio. Along the rear of the garden one can see the outdoor amphitheater in which many of the programs are held. The garden is open all summer.



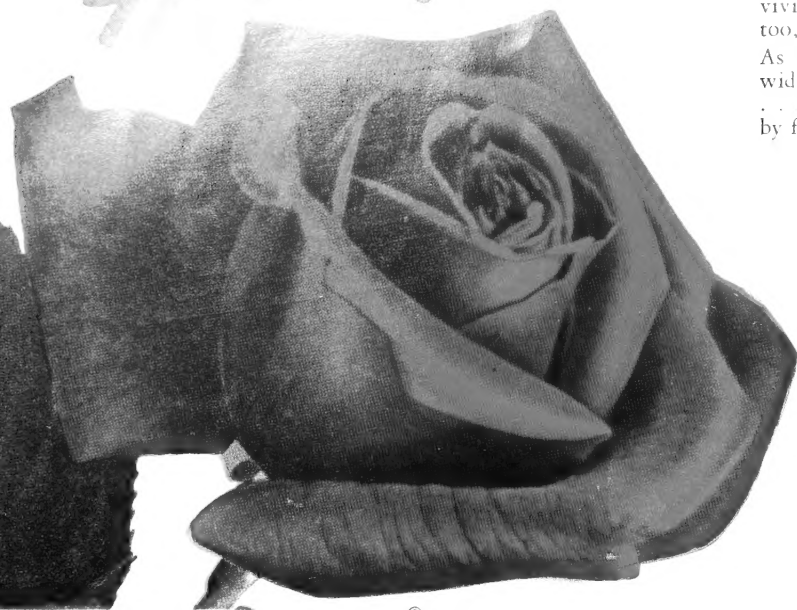
Miss Mary DeVito (center), selected as 1948 Rose Queen at last year's Festival of Roses. Judges were Alma Archer (extreme left), noted beauty consultant of New York Daily Mirror and John Robert Powers, famous beauty expert and head of the Powers Model Agency and School. With them are Charles H. Perkins (extreme right), President, Jackson & Perkins Co.; and Miss Joan Carpenter, the Queen's Lady in Waiting.



Thousands of visitors show great interest in the lectures given each day during the Rose Festival. Here Mrs. John Stark, of Riverhead, Long Island, demonstrates the fine points of table setting with Roses as a theme. This was only one of a series of lectures given on Rose culture, flower arrangements, and other related subjects during the 1948 Rose Festival at Newark, New York.



Hybrid Teas



Crimson Glory

© J. & P. CO.

◀ CRIMSON GLORY (Left)

(Plant Patent No. 105)

In survey after survey, Crimson Glory has repeatedly been one of the ten most popular Roses in America. It is so beautiful and at the same time so dependable that it deserves a place in every Rose garden. Beautifully formed blooms of deep, vivid crimson, held proudly on vigorous bushes. It will be one of your favorites, too, once you have seen its magic produced in your own garden.

As if its color, form and vigor were not sufficient to make Crimson Glory so widely loved, you will be further amazed by its completely captivating fragrance . . . so sweet and refreshing that you just can't get enough of it. It was voted by far the most fragrant Rose by the American Rose Society.

\$1.50 each; 3 for \$3.75; 12 for \$15.00

Note: Also available in Climbing form. See page 27



MME. MARIE CURIE ▶

(Plant Patent No. 727)

Considered by many to be one of the most satisfactory yellow Hybrid Teas. Mme. Marie Curie will produce a succession of clear yellow Roses in your garden. A good all-season performer; will not fade but remains clear throughout the hottest days. Generous in its freedom of bloom, it bursts forth with beautifully formed flowers held proudly on vigorous spreading bushes of medium height. Resembles the old favorite, Mrs. du Pont, but the color is brighter and stems are longer. Ideal for cutting. Disease-resistant foliage is rich and sets off the well-formed flowers of medium size. Color deepens in the fall.

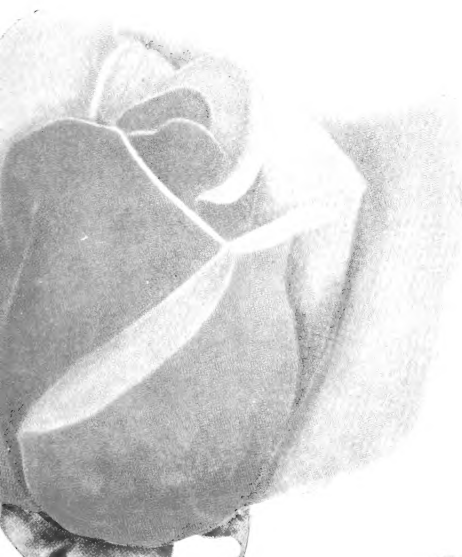
Color clear, dancing yellow.

Plants excellent bloomer; hardy; 3 ft. tall.

Disease-resistant . . . not susceptible to ordinary Rose ills.

Buds orange, tight, pointed, open slowly.

\$1.50 each; 3 for \$3.75; 12 for \$15.00



Mme. Henri Bonnet

© J. & P. CO.

◀ MME. HENRI BONNET (Left)

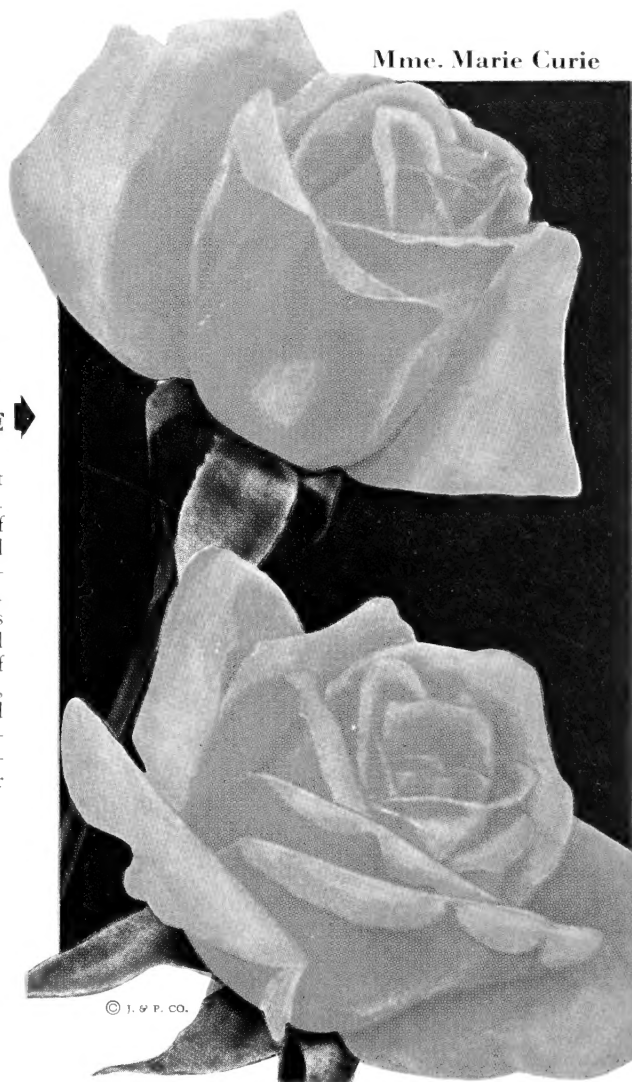
(Propagation Rights Reserved)

Flawless form in an exquisite Rose of deep salmon-pink overlaid soft golden orange. Remarkably long-lasting qualities add to its usefulness as a cut flower. The "chic" bud is long, slender and graceful. Darker in color, it quickly reveals unusual perfection as the flower develops and the waxy firm petals reflex, curling back at the outer edges to show soft tones inside the petals in contrast to the darker outside. Your admiration will become utter amazement and humility as the rich pink of the inner petals in the center of the bloom begins to show. The wide flaring outer petals lighten imperceptibly to a delicate silvery pink with deeper veining.

At all stages from the partially open bud to the completely developed flower, the outer edge of each petal rolls back touching the larger petals beyond it. The overall effect is that of a perfect waxy rosette.

One of the finest garden Roses for cutting because it has especially long, strong stems and will last for an amazingly long time in the house.

\$2.00 each; 3 for \$5.00; 12 for \$20.00



© J. & P. CO.

All Varieties Illustrated on these two pages

One of Each Variety

Crimson Glory. Deep vivid crimson. Perfect form. Captivating fragrance. Extremely popular.

Mme. Marie Curie. Clear, brilliant yellow. Does not fade. All-season performer.

Mme. Henri Bonnet. Deep salmon-pink. Remarkably long-lasting flowers. Good cut flower.

Prima Donna. Intriguing and unusual rich salmon. Large blooms. Hardy and vigorous.

Rubaiyat. Brilliant red. Long graceful buds. Good cut flowers. Old Rose fragrance.

WAVES. Coral-pink. Very large, double blooms. Vigorous, compact grower, very hardy.

GROUP #19

Value \$9.50

Save \$1.60

Only ..

\$7.90

WAVES (Below)

(Plant Patent No. 638)

A standout in our Rose garden at the International Flower Show in New York last spring! This magnificent clear pink Rose, with its perfect form and clean, straight growth, was admired by everyone. The color is pronounced but of a soft delicate quality that gives your garden an unusual warmth and vibrance.

The coral-pink, ovoid buds and intriguing, cup-shaped blooms are of unceasing interest and very generous with their Old Rose fragrance.

WAVES becomes suffused more and more with yellow as the summer advances, in fall reaching a lovely soft salmon-pink.

Plant... very hardy, 2½ ft., 15 to 18-in. stems.

Blooms... 35 firm color-fast petals. Strong stems.

\$1.50 each; 3 for \$3.75; 12 for \$15.00

WAVES

PRIMA DONNA

(Plant Patent No. 639)

Exquisite in form, intriguing in color! Reminiscent of the large hothouse blooms of R. M. S. Queen Mary so admired at the big Flower Shows but larger, fuller, and with the added qualities of a peerless outdoor plant—sturdy, upright, about 3 ft. tall, with copious foliage. Glorious deep salmon suffused with pink, creating an eye-stopping display in the garden, providing a generous supply of artistic buds and blooms for bouquets! A masterpiece from the noble house of Dickson, blooming continuously from mid-June through summer and fall.

Buds... exquisite, bright salmon-pink, unfurling slowly—delightfully.

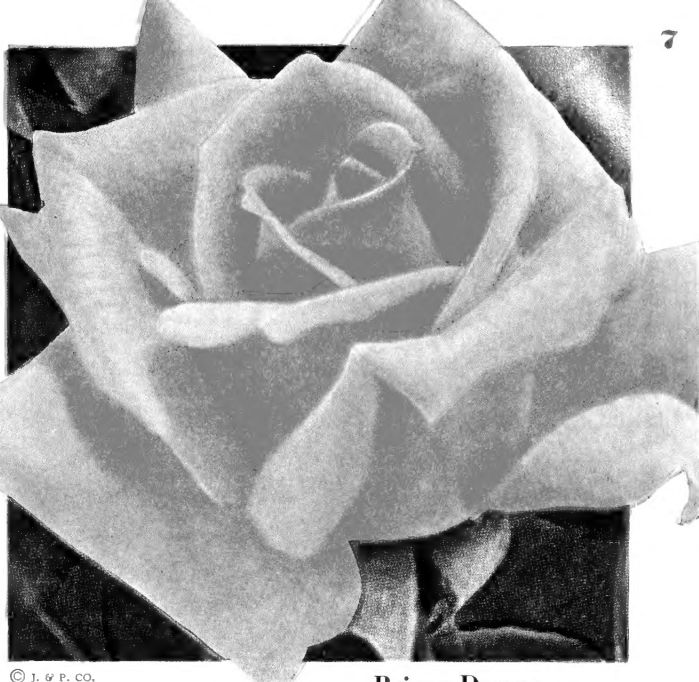
Blooms... large, perfectly formed, high-centered.

Color... rich, deep salmon with pink suffusion, with intense pink in the heart. Sun-fast.

Fragrance... appealing, alluring, not heavy.

Plants... vigorous, very resistant to all Rose ills. Stands sun and heat well.

\$1.50 each; 3 for \$3.75; 12 for \$15.00



© J. & P. CO.

Prima Donna

RUBAIYAT (Below, right)

(Plant Patent No. 758)

Unchallenged winner of the 1947 All-America Rose Trials. A brilliant red, with a profusion of long, graceful buds appearing early in June. As the buds open, releasing their wealth of Old Rose fragrance, a glorious riot of deep, scintillating crimson is revealed in the very hearts of the blooms. And this vivid burst of color is accentuated on the outside of the petals by a delicate tone several shades lighter.

Another gorgeous conquest from the grand old house of McGredy of Ireland. (EUROPEAN RIGHTS RESERVED.)

You'll be delighted with the unflagging production of extra large flowers, the glowing warmth, lovely form, and profusion of blooms for years to come!

Buds... long and shapely, with a delicate crimson-pink exterior.

Blooms... very large flowers open slowly.

Fragrance... elusive aroma of Old Roses.

Habit... extra tall, vigorous and free-blooming; disease-resistant.

\$1.50 each; 3 for \$3.75; 12 for \$15.00

Rubaiyat



J. & P. CO.



JACKSON & PERKINS CO.
World's Largest Rose Growers

Jackson & Perkins'

Signora

Better Blooms

You see on these pages some of the best, the most popular, the most profuse of our Modern Roses. They will give you more color, more flowers, more pride and satisfaction than any other type of plant you might select. Choose the ones you like best and order them now for planting this spring.

Fully Guaranteed

Each plant we send you has been grown under ideal conditions, carefully dug and individually inspected and trimmed. All are 2-year, field-grown plants—*unconditionally guaranteed to live and bloom in your garden.*

Order Early

Rome Glory

McGredy's Sunset

Neige Parfum →

↑ Countess Vandal

Signora. (Pl. Pat. 201.) A pronounced advance over the well-known President Hoover. Buds are a warm brownish orange, opening to lighter mandarin and salmon. Foliage is rich, glossy, dark green. Tall, vigorous growth. Very fragrant. 30 to 36 in.

Countess Vandal. (Pl. Pat. 38.) Acclaimed most artistic bloom in rosedom. Copper, bronze and pink, flooded with gold. Reflex of silver. Most widely used exhibition Rose. Very effective in table arrangements. 24 to 30 in. high. Disease-resistant.

Rome Glory. (Pl. Pat. 304.) This Rose deserves a place of honor in any garden. Exceptionally large red Roses held erect by a strong neck and stem. Rome Glory possesses a superb fragrance; noted for its long stems and extraordinary lasting qualities indoors. Tall, vigorous grower.

Neige Parfum. The peerless fragrant white, and one of the most fragrant of all Roses! Early bud has slightest tinge of cream, the unfolding flower a delicate lemon, in full bloom a beautiful white. Plants 2 to 2½ ft. high.

McGredy's Sunset. (Pl. Pat. 317.) Tinted with delicate orange and rich scarlet—the saffron blooms open in glorious grandeur. Best loved of the Irish Roses. Shapely flowers. Sweet fresh fragrance. Excellent 30-in. plants. Continuous bloomer; hardy.

Hector Deane. (Pl. Pat. 361.) Unusual vibrant color. Noted for unsparing fragrance. Perfumes whole garden. Rampant grower. Pointed buds. Artistic petal formation. Tall, stately, 30-in. plants. Perfect for bud vases. A McGredy Rose.

Ernie Pyle. (Pl. Pat. 673.) Gloriously free flowering, remarkable for its profusion of warm rose-pink flowers of great size and unusually abundant fragrance. Particularly vigorous and bushy, it grows 2 to 2½ feet.

Eclipse. (Pl. Pat. 172.) The "Streamline Rose." Distinctive sleek, tapering buds. Best national all-purpose yellow. Abundant bloomer. Plants are vigorous and branching. Grows well in all localities. Excellent for boutonnières. 24 to 30 in.

Miss America. (Pl. Pat. 264.) A lovely pastel Rose that achieves greater popularity each season. Delicate flesh tints touched with salmon and gold. Very large, 6-in. flowers averaging 65 petals. Long-stemmed. 30 to 36 in.

Flambeau. (Pl. Pat. 374.) Vivid, vibrant, glowing scarlet. Petals glisten inside with a velvety sheen. Appealing petal formation. Vigorous, sturdy, 3½-ft. bushes.

Eternal Youth. (Pl. Pat. 332.) The clearest of all pinks. Brushed with delicate yellow at petal base. Sweet fragrance. Compact plant about 2 ft. tall.

Better Times. (Pl. Pat. 23.) The "Indiana Redhead"—prized for length of stem, pointed buds, cut-flower beauty. The florist shop favorite. Enchanting fragrance. Hardy grower. Upright growth. 18 to 24 in. Gold Medal at New York, Philadelphia and St. Louis Flower Shows.

\$1.35 each

3 of one kind for... \$3.40

12 of one kind for \$13.50

Order Now Plant Them This Spring . . .

Modern Universal Favorites

Save Money On These Hand-picked Group Offers

**All Twelve Plants
shown in color**

GROUP ~~\$29~~ **\$13.50**

Value \$16.20
You Save \$2.70

Nine Plants

*All varieties shown except
Flambeau, Miss America,
Eternal Youth*

GROUP ~~\$39~~ **\$10.15**

Value \$12.15
You Save \$2.00

**All Seven Plants
on this page**

GROUP ~~\$19~~ **\$7.90**

Value \$9.45
You Save \$1.55

**All Five Plants
on opposite page**

GROUP ~~\$59~~ **\$5.65**

Value \$6.75
You Save \$1.10

**\$1.35 each; 3 of one kind \$3.10;
12 of one kind \$13.50**

Hector
Deane

Eclipse

Miss
America

Ernie
Pyle

Eternal
Youth

A few Modern Roses
selected to give you a
wide range from which
to choose. Each has
some outstanding
characteristic that will
thrill you in your 1949
garden.

© J. G. F. CO.

Better
Times

Flambeau

Sonata

**SONATA** (Above)

(Plant Patent No. 732)

Sonata is truly as beautiful as a symphonic melody. Cochineal red in spring and fall, in summer lightening to unusual hues of deep lively pink. In lovely contrast, the outside of the petals is several shades darker than inside. The large flowers are perfectly shaped, opening gradually and artistically from long, pointed buds of intense cochineal-red.

The dark green foliage contrasts beautifully with the flowers and completes the charm and artistry of the entire plant. Growing proudly erect on long, strong stems, Sonata blooms abundantly from spring to fall, gracing your garden with ample color and providing a generous supply of cut flowers. All the delicate and vibrant harmony of a musical masterpiece seem somehow to have found living expression in the exquisite form, enticing aroma, and sparkling color of this rose. Sonata is truly as beautiful as a symphonic melody.

pointed, long, cochineal-red.

ect and pleasing.

very prolific Sun, heat and disease-resistant.

very hardy, vigorous, upright, about 36 in.

\$1.50 each; 3 for \$3.75; 12 for \$15.00



Dicksons Red



© J. W. P. CO.

DICKSONS RED

(Plant Patent No. 376)

**First All-America Rose Selection Chosen in 1940—
Still "Tops"**

This glowing scarlet-red Rose from the Emerald Isle "has everything"—flashing color; large, beautifully cupped, high-centered form; rich fragrance; early, abundant, continuous bloom; resistance to heat; strong, sturdy bush; clear, healthy foliage. So lovely, so rugged, so able to stand the hottest sun with color undimmed, so completely satisfying it continues to be one of the leading red Roses. In cooler weather, a rich velvety red. Received Gold Medal, National Rose Society of England; Clay Cup for Fragrance.

\$1.35 each; 3 for \$3.40; 12 for \$13.50

(Above)

AVAILABLE ONLY IN

ALEZANE. (Plant Patent No. 116) A unique apricot color! Prized for its profusion of bloom and hardiness. Will be the first Rose to bloom in your garden. *Blooms three weeks earlier than most.* Enchanting in its unusual hues. E. A. Piester, curator, of the Hartford Rose Garden says, "Alezone is the hardiest and most winter-resistant of the hundreds of varieties in the Hartford Garden."

\$1.25 each; 3 for \$3.15; 12 for \$12.50

ENCHANTMENT. (Plant Patent No. 737) One of our most popular recent introductions! Outstanding for its early display of large, stately buds, apricot-tinged outside, deepening to clear yellow at the base. These lovely buds open gracefully, producing enormous, high-centered, 6-in. blooms of delightful fragrance and rich peach-pink color. One of the largest and most glorious pink Roses . . . its color is completely entrancing; its vigor and profusion of bloom overwhelming. A real thoroughbred that will be a "winner" in your garden. Vigorous, upright growth, 2 to 3 ft.

\$2.00 each; 3 for \$5.00; 12 for \$20.00

CYNTHIA BROOKE. (Plant Patent No. 551) A Rose of surpassing loveliness and perfume, this gem from the famous McGredy's of Ireland. As the flowers develop, the beautiful salmon-orange color of the petals becomes a pinkish orange and the inside petals of golden yellow finish soft buff-yellow. The rounded bud is salmon-orange. Vigorous, hardy, blooms all summer.

\$1.50 each; 3 for \$3.75; 12 for \$15.00

FLAMBEAU. (Plant Patent No. 374) Bright as the glow of the flaming fagots for which this brilliant top-flight Rose is named, Flambeau is a vivid, vibrant, rich scarlet with shimmering velvet sheen on inside of petals. Exuberant in growth, most generous in bloom. Its natural grace is appealing in flower arrangements. Tall, 2½ to 3 ft., full bushes; hardy, very vigorous.

\$1.35 each; 3 for \$3.40; 12 for \$13.50



Adoration**ADORATION** (Above) (Plant Patent No. 453)

One of the loveliest of our Modern Roses, a masterpiece of the noted French hybridizer, Jean Gaujard. The buds are particularly intriguing . . . long and pointed, opening gradually into high-centered blooms. These 5-in. blooms are a brilliant salmon-pink, tinted with orange at the base of the petals. Large, pointed petals arranged to form an unusually artistic flower. Plants are strong and upright, about 30 in. tall. Hardy and vigorous.

Color. .brilliant, high-centered, salmon-pink blooms. June till frost.

Buds. .intriguing, long, pointed.

\$1.50 each; 3 for \$3.75; 12 for \$15.00

LIMITED QUANTITIES

HECTOR DEANE. (Plant Pat. 361.) Unusually vibrant cochineal-carmine color and unsparing fragrance make this a favorite among all who love Roses. The long-pointed, crimson buds with orange tinge at base are wonderful for cutting. One of the most interesting of all Roses in its varying stages as the unique petals slowly unfold, reaching their gracefully reflexed stage with always perfect color harmony. A rampant grower. Tall, stately plants. Perfect for bud vases. A McGredy Rose.

\$1.35 each; 3 for \$3.40; 12 for \$13.50

GLOAMING. (Plant Pat. 137.) An outstanding pink Rose with full form, glorious color and deep rich foliage. Particularly noted for its exhibition qualities. Reflects the breath-taking beauty of the last fleeting rays of a perfect autumn sunset. A miracle of Nature. Sturdy. For all its delicate loveliness and perfection of form, does not require pampering. Decidedly fragrant. Height 30 in.

\$1.35 each; 3 for \$3.40; 12 for \$13.50

HORACE McFARLAND. (Plant Patent No. 730.) Supplies the long-pointed buds and rich coloring that mean so much to the modern garden. Flowers are produced very freely throughout the entire season, on sturdy, healthy, well-balanced plants with large, leathery, rich dark green foliage. The large flowers have 45 petals and age from deep apricot-pink through salmon-buff to coral-pink when fully open. Upright growth $2\frac{1}{2}$ to 3 ft.

\$1.50 each; 3 for \$3.75; 12 for \$15.00

NOCTURNE. (Plant Patent No. 713) Outstanding for its bright cardinal-red coloring with deeper shadings, and an unusually long, perfect bud. The large petals have good substance, are richly textured, becoming somewhat lighter in color in hot weather. It is a pleasantly fragrant red Rose on long, sturdy stems. After having been tested from coast to coast, Nocturne has won the approval of many experts.

\$2.00 each; 3 for \$5.00; 12 for \$20.00

Fantasia**FANTASIA** (Above)

(Plant Patent No. 590)

Brightest, Most Cheerful Yellow Rose

A remarkable combination of exquisite color and perfect form in a profusely blooming Rose that will delight you with its radiant golden color and fabulous masses of bloom. The sparkling cheer of yellow daffodils in spring . . . generously bestowed in your garden continuously during the summer and fall. All over America, Rose-lovers are enthusiastic because of the "lift" they get from the bright golden yellow of the beautiful buds. Fantasia is particularly outstanding for its magnificent display of spectacular bloom . . . profuse beyond measure, sparkling, always abundant. Particularly extolled for the trim, pointed buds, so profusely borne . . . usually in generous clusters.

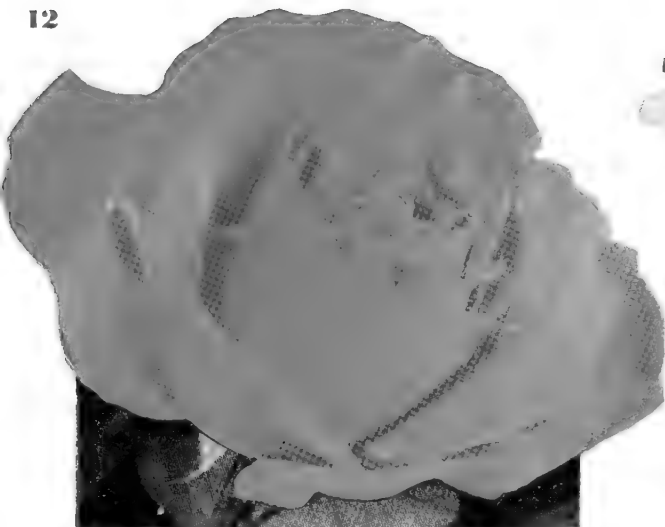
Buds. . . . pointed, bright, in great profusion.

Blooms. . . . medium-sized, high-centered, exquisite form; 30 to 35 satiny petals.

Perfume. . . . unique, wild-Rose fragrance.

Habit. . . . very hardy, about 30 in. tall, disease-resistant. Blooms in great abundance early, and reblooms all summer and fall.

\$1.50 each; 3 for \$3.75; 12 for \$15.00

J. & P.*Hybrid Teas...***Charlotte Armstrong****CHARLOTTE ARMSTRONG (Left)** (Plant Patent No. 455)

Perfectly formed, blood-red buds develop into large, spectrum-red blooms . . . cerise in hot summer weather. The buds open slowly and the flower keeps its perfect form right up to the time it is fully developed. A very double Rose that lasts well in the garden and will give you many days of enjoyment if you cut it in the bud stage and bring it indoors. The long-stemmed blooms, produced in wondrous quantities throughout the season, are ideal for cutting. Color is so brilliant that in strong sun there seems to be a delicate silvery edge around each petal. Dainty, sweet fragrance. We find this variety to be an exceptionally strong, vigorous grower.

Form . . . perfect from the time it is a tight bud until the flower is fully developed.

Color . . . spectrum-red in cool months, cerise in summer heat.

Vigorous . . . particularly vigorous and luxuriant. One of the largest in our garden.

\$1.50 each; 3 for \$3.75; 12 for \$15.00

GREY PEARL (Left) (Plant Patent No. 680)

A rare combination of warm tan and olive mark the ovoid bud. As it opens slowly, its 40 to 50 petals become lavender-grey with some shadings of olive and tan.

The blooms are of perfect form! High-centered and fully double, Grey Pearl has produced blooms so perfect as to please even the most discriminating rosarian. Such perfection of form and remarkable coloring make Grey Pearl truly a wonder of the plant world.

Aside from the personal satisfaction of growing this great Rose you will be further rewarded as your friends and neighbors come again and again to see this lovely Rose novelty.

\$2.50 each; 3 for \$6.25

Grey Pearl

©
J. & P. CO.

ROSE BAMPTON (Below,

(Plant Patent No. 425)

Left)

A cheery, challenging shade of China red . . . only Rose like it . . . heightened in the sunlight and always distinctive, radiantly beautiful in the garden. Retains its depth of color throughout the long life of the blooms. In early spring occasionally there are two-tone variations between the outer and inner petals; from early summer to frost the intense red remains in all its brightening beauty. Petals reflex slightly as they open and the full flower resembles a camellia.

Buds . . . rich carmine, developing into China red.

Blooms . . . 5 1/2 in., double, hold a long time. 50 petals.

Fragrance . . . delightful old Rose.

Plants . . . very tall. 2 1/2 ft. Very hardy; disease-resistant.

\$1.50 each; 3 for \$3.75; 12 for \$15.00

PANORAMA (Directly

(Plant Patent No. 614)

Below)

From the famous House of McGredy in Portadown, Ireland, comes this gayly flamboyant Modern Rose . . . the petals gloriously bathed with deep live rose-pink, silvery buff slightly suffused with pink on reverse. Unusual because of the distinct silvery tones; a delightful pink Rose in every respect. Enhanced by abundant, rich dark green foliage, the very large, full-petaled blooms present a striking contrast in all stages. Unique!

Bud . . . full and ovoid, entrancing in its changing contrasts as petals unfold.

Flower . . . large, beautifully cupped, 6 in. across.

Fragrance . . . abundant old Rose perfume.

Plant . . . hardy, bushy, disease-, sun-, and rain-resistant. 30 in. tall.

\$1.50 each; 3 for \$3.75; 12 for \$15.00

**Rose
Bampton**

©
J. & P. CO.

Panorama

© J. & P. CO.

GUARANTEED TO LIVE AND BLOOM!

BEGINNER'S FAVORITES

These Roses are sure to please.
Ideal for the person who is just starting with Roses; dependable varieties for the advanced growers.

- Charlotte Armstrong** (p. 12)
Spectrum-red.
- Brandywine** (p. 13)
Buff-yellow.
- Dicksons Red** (p. 10)
Velvety Red.
- Fantasia** (p. 11)
Golden Yellow.
- K. T. Marshall** (p. 14)
Light pink.
- Sonata** (p. 10)
Deep pink.

6 plants, 1 each of above

GROUP #69 \$7.40
Value \$8.85 **Only**
Save \$1.45

GREER GARSON (Right)

(Plant Patent No. 781)

Utterly charming, distinctive in style and form, sweetly fragrant and of alluring ever-true deep rose-pink, this glorious Rose is as lovely and alluring as its namesake of motion-picture fame. The deep rose-pink buds are large and pointed, opening slowly, with the outer petals spreading gracefully and the inner ones unfolding even more slowly. The unique combination of delightfully reflexed petals in 5-in., deep rose-pink, perfect blooms casts a subtle charm over the whole plant. The long-stemmed blooms are a true, deep rose-pink, with hearts brilliantly suffused yellow.

This lovely coloring holds all season . . . at no time does the pink become hard and cold. Exceptionally dependable as a hot-weather Rose. Frequently sends out long shoots, each with its large perfect bloom and following with a candelabrum of 3 to 6 more blooms on one lovely stem.

Blooms . . . modern, high-centered, exhibition form. 5 in. across. Deep rose-pink.

Fragrance . . . delightfully sweet and fruity.

Plants . . . vigorous, firm, 30 in. tall. Healthy, waxy foliage. Grows lustily.

\$1.50 each; 3 for \$3.75; 12 for \$15.00



Greer Garson

FORTY-NINER (Directly Below)

(Plant Patent No. 792)

A noteworthy bicolor of brilliant rich contrast. The outside of the petals is dazzling chrome-yellow, sometimes overlaid with pink, changing to straw-yellow in the open bloom. This yellow color is most evident in the bud. The inside face of the petals is a vivid orient-red changing to cherry-red with age. These glowing colors contrast so vividly and so beautifully that the bloom draws attention and admiration at first glance. The long-pointed, delightfully formed buds open into unusually well-shaped flowers with mild, pleasing fragrance.

The exceedingly vigorous plant is tall and upright, with splendid stems and relatively few thorns.

Noteworthy . . . exceptionally strong, beautiful bicolor.

Buds . . . long, pointed and delightfully formed, developing into well-shaped, fragrant blooms.

\$2.50 each; 3 for \$6.25; 12 for \$25.00



BRANDYWINE (Right)

(Plant Patent No. 530)

A dependable beauty because Brandywine always retains its charm even under difficult conditions. Tall and strong and rugged as the patriots of old. The handsome, large, pointed buds are beautiful beyond description, lovely for bouquets, exquisite in boutonniere or corsage. The virile plants grow to a height of 4 ft., blooming heartily right through till late fall. In a delightful shade of buff-yellow, the sleek buds open slowly and finish light yellow; in the cooler fall weather they assume lively orange tints. Brandywine has a sweet fragrance; equally delightful in the garden or in the home.

Buds . . . pointed, buff-yellow, with lively orange tints in cooler weather.

Blooms . . . light yellow, stately, cup-shaped.

Fragrance . . . sweet perfume, alluring and fresh.

Plants . . . tall, vigorous, rugged, hardy, up to 4 ft. Very disease-resistant.

\$1.50 each; 3 for \$3.75; 12 for \$15.00



JACKSON & PERKINS CO.

World's Largest Rose Growers



Forty-Niner

Brandywine



J. & P. Hybrid Teas

Five Roses on these Pages

Katherine T. Marshall
Pan America
Mirandy
San Fernando
Mary Margaret McBride

GROUP #79 \$6.65
Value \$8.00
Save \$1.35 Only



Katherine T. Marshall



Mirandy



San Fernando

SAN FERNANDO (Above)

(Plant Patent No. 785)

A perfectly shaped, long streamlined bud of an intense brilliant red plus a heady perfume are the outstanding characteristics of this glamorous Rose. The lovely buds develop into remarkably long-lasting blooms of glowing currant-red changing to bright scarlet as the blooms mature. The big, glowing petals are firm and healthy, making a long-lasting flower which holds the captivating fragrance until the last petal drops.

The superiority of San Fernando is typical of the outstanding new varieties of Roses available for your garden as a result of the nation-wide All-America Selections tests.

- Coloring* . . . glowing currant-red changing to bright scarlet.
- Fragrance* . . . pronounced and captivating. Lasts well.
- Honors* . . . All-America winner for 1948.

\$2.00 each; 3 for \$5.00; 12 for \$20.00

KATHERINE T. MARSHALL (Top Left)

(Plant Patent No. 607)

The All-America Winning Pink Rose of 1944. This is a Rose of rare beauty and delicacy of form. It grows vigorously with large, open, upright blooms of friendly warm glowing pink. Unusually tall . . . very conspicuous in the garden because its strong pink blooms stand clear and free from plants nearby. Sometimes reaches a height of 4 ft. Highly praised in all sections of the country. Bred to hardiness and perfect form. Fruity fragrance. Long, fine stems. An ideal Rose for cutting, formal table arrangements, and bouquets. A Rose to please connoisseurs because of its many superior qualities.

- Buds* . . . long-pointed, firm, deep coral-pink with suffusion of yellow.
- Fragrance* . . . marked and fruity.
- Blooms* . . . generously full, cupped, 5 in. across. Heavy petals resist summer sun.
- Plants* . . . hardy, very vigorous, tall, 2 to 4 ft. Resistant to heat, rain, disease.

\$1.50 each; 3 for \$3.75; 12 for \$15.00

MIRANDY (Left)

(Plant Patent No. 632)

A winner in the All-America Rose Selections for 1945, of compelling interest in its tall, very vigorous plant habit. Originated in California and well liked throughout the country. Long, ovoid buds of a rich, warm red that brings unusual brilliance to bouquets and table arrangements. Blooms are large, very double (40 to 50 petals), maroon-red, freely borne. Their perfume is a penetrating Damask. A seedling of the well-known Charlotte Armstrong.

- Plants* . . . tall (2½ to 3 ft.), vigorous.
- Blooms* . . . large, very double, 40 to 50 petals. Freely borne, particularly in cool weather.
- Perfume* . . . Damask, penetrating.

\$1.50 each; 3 for \$3.75; 12 for \$15.00

Pan America

**PAN AMERICA** (Above)

(Plant Patent No. 437)

Compelling warm hues, particularly as the reddish orange buds unfold to show deep orange inside and these rich tones diffuse into beautiful tawny yellow with outside of petals darker gold. In the final stages, lovely light gold, darker outside. Of strong appeal both to those who prefer yellow Roses and to those who get a special thrill from the play of color in the lively blooms of Pan America. Throughout the summer, these rich color blends are continuously displayed in your garden as the blooms repeat again and again.

Buds . . . long, ovoid, striking deep colors.

Fragrance . . . sweet, Tea-like, alluring.

Continuous . . . throughout the summer, rich deeper color in fall.

\$1.50 each; 3 for \$3.75; 12 for \$15.00

Mary Margaret McBride



© J. & P. CO.

MARY MARGARET McBRIDE (Above)

(Plant Patent No. 537)

Everyone wants this outstanding everblooming All-America Rose for its loveliness and because it bears the name of the gracious "Mary Margaret." Large double blooms are high-centered and perfectly formed. Color is clear, deep coral-pink with shimmering gold at base of petals; remains in never-fading glory throughout the hottest summer weather.

\$1.50 each; 3 for \$3.75; 12 for \$15.00

AVAILABLE ONLY IN LIMITED QUANTITIES

PEDRALBES. This delicately shaded, delightful Rose from Spain . . . an interesting, intriguing Camprubi . . . has been an outstanding surprise in our test gardens here in Newark the past two summers, as rosarian after rosarian paused to admire and was drawn back again and again. You too will feel a special attachment for this lovely jewel when you see it in your own garden. A large white Rose often 5 in. across. Creamy before the full sleek bud unfolds, but becomes lighter and lighter until the finished flower has petals of pure white with a yellow center in the heart of the Rose. Delicate, airy fragrance. Generously borne in clusters of 4 or 5 buds on long, strong stems. Plant is spreading, about 30 in. high.

\$1.50 each; 3 for \$3.75; 12 for \$15.00

PEACE. (Plant Patent No. 591) Peace has already taken its distinguished place among the yellow Roses, introducing a new note of interest in the color stages through which it passes. The ovoid buds are golden yellow, etched with pink. As they open, they change from canary-yellow, to pale gold, to iridescent cream. The petals are edged with apple-blossom-pink that deepens as the flower slowly opens to glorious 5-in. blooms. The petals roll gracefully outward to form a very double flower, attractively cupped and with a high-centered golden heart. Individual petals are large, numbering from 40 to 45. Its fragrance is delicate.

\$2.00 each; 3 for \$5.00; 12 for \$20.00

REX ANDERSON. (Plant Patent No. 335) Recommended by Rose experts as a true and outstanding exhibition Rose of delicate, lovely ivory-white . . . perfectly formed, slow-opening, one of the very few successful whites. Its fully double flowers may be grown to enormous size by disbudding. Has a soft and fascinating fragrance. Exceptionally free and vigorous, with abundant gray-green foliage. Another favorite by McGredys of Ireland that we are proud to offer. Always an excellent choice if you wish to achieve a garden-spot effect of frosty white. A "must" for the "white garden."

\$1.50 each; 3 for \$3.75; 12 for \$15.00

SATURNIA. (Plant Patent No. 349) Glorious, with 20 flame-wrought petals casting their spell of enchantment. The face of the large petals is brilliant cardinal-red while the reverse is salmon-yellow and copper, creating a warmth of tone difficult to describe . . . still more difficult to forget. Its fragrance is pronounced and fascinating. If you do not have Saturnia in your garden, we cannot suggest another which would contribute so much to the array of colors as this stunning masterpiece. **\$1.50 each; 3 for \$3.75; 12 for \$15.00**

SIGNORA. (Plant Patent No. 201) All over America, legions of new worshippers continue to march on in high praise of Signora! A pronounced improvement over the everywhere-famed tones of President Hoover and its predecessor, the well-known Talisman. It flourishes in particularly hot and dry climates. Graceful buds of warm brownish orange, opening to lighter mandarin and salmon . . . a color which makes any garden sparkle and dance. Unusually heavy foliage of beautiful rich green that is most ornamental. Tall, vigorous growth; excellent for cutting. Very fragrant.

\$1.35 each; 3 for \$3.40; 12 for \$13.50

TALLYHO. (Plant Patent Applied For.) A unique and unusually beautiful color. The inside of the petals is always a delightful shade of pink, while the outside of the petals is darker . . . ranging from crimson to cardinal-red. Although it is a bi-color, the contrast is not great but is rather a delicate and completely lovely blending of warm, widely loved colors.

\$2.50 each; 3 for \$6.25; 12 for \$25.00

McGREDDY'S SUNSET. (Plant Patent No. 317) Large, exquisite, very fragrant, orange-yellow, tinted warm salmon-flame. Wins wholehearted admiration at every stage—as the long life of the flower progresses very slowly from the artistic bud to the full open flower of fine symmetrical petals—always graceful, always lovely. Tinted with delicate orange and rich scarlet, the saffron blooms open in glorious grandeur and hold their perfect form long after cutting.

\$1.35 each; 3 for \$3.40; 12 for \$13.50

THE EVER.

Older Favorites of

Beloved favorites of many a fine Rose garden, these are the best of the older Hybrid Tea Roses. Admired by Rose-lovers for years, these varieties still merit a place in any garden.

Only Roses that do well in all parts of the country are in this list . . . recommended by leading rosarians, extensively planted in public Rose gardens.

Highest-grade, 2-year-old, field-grown plants, ideal for a large colorful planting at little cost. A generous supply of cut-flow-ers can be obtained throughout the season from your plantings of the Ever-Popular Dozen.

NOTICE

Our supply of some varieties may become exhausted. To avoid the possibility of disappointing you, we will substitute similar types if necessary, unless you instruct us not to on the order blank.

President
Herbert
Hoover

K. A.
Vik-
teria

Golden
Dawn

Pink
Dawn

McGredy's
Yellow

Etoile de
Hollande

Poinsettia

Condesa
de Sastago

YOUR OWN CHOICE

of any of the 23 varieties listed

\$1.00 ea., 3 of one kind \$2.50

12 of one kind \$10.00

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Live and Bloom*

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World's Largest Rose Growers

POPULAR DOZEN

\$1.00 each, 3 of one kind \$2.50

Many Fine Gardens

★**CHRISTOPHER STONE.** Velvety scarlet-crimson; Damask fragrance. Very popular; upright. Stands hot weather.

★**CONDESA DE SASTAGO.** Two-toned coppery pink inside, golden tint outside.

Dainty Bess. Large frilled single flowers, flesh-pink inside; old-rose reverse. Deep red stamens. The best single Rose.

★**DUQUESA DE PENARANDA.** Copper-apricot in summer, cinnamon-peach in fall. Long stems.

★**ETOILE DE HOLLANDE.** Bright red; large; loose; semi-double, fragrant. Vigorous.

★**GOLDEN DAWN.** Sunflower-yellow turning to lemon; well-formed; fragrant. Profuse, continuous.

Home Sweet Home. Large, fragrant, clear glowing pink with silvery edges.

★**K. A. VIKTORIA.** Exotic pure white blooms for contrast in bouquet or garden.

McGredy's Ivory. Delicate creamy white, yellowish at base. Long-pointed bud.

★**McGREDY'S YELLOW.** Large, bright butter-cup yellow. Exquisite bud and flower.

Mrs. Erskine Pembroke Thom. Fine buds; perfect rich yellow flowers; delicate fragrance.

Mrs. Pierre S. Du Pont. Deep golden yellow, slightly lighter with age; semi-double. Fragrant. Steady bloomer.

Mrs. Sam McGredy. Scarlet-copper-orange, flushed red outside; fragrant. Profuse, continuous bloomer. Very hardy.

★**NUMA FAY.** Very full-petaled; light coral-pink, satiny and fragrant. Free blooming; fine for bedding.

★**PINK DAWN.** Deep rose opening to pink. Tinted with orange at base. Fragrant.

★**POINSETTIA.** Long, pointed, perfect buds; glowing fire-red. Vigorous. Fine for cutting.

★**PRESIDENT HERBERT HOOVER.** Maroon and orange, two-tone. Vigorous, upright; free-blooming. Fragrant.

President Macia. One of the finest pinks. Long, rich pink buds. 6-in. blooms; flesh, rich pink reverse.

Radiance. Cameo-pink; large; intensely fragrant. Blooms all season, in all climates. Tall.

Red Radiance. Very large; long-lasting; intensely fragrant; clear, even red. Tall.

★**SOEUR THERESE.** Long, pointed, silvery yellow buds, marked mauve-red. Fragrant. Many daffodil-yellow blooms.

Talisman. Golden yellow and copper; long-lasting. Free-blooming.

The Doctor. Sparkling pink buds, pointed; one of the largest of all blooms 5 to 6 in. across.

(Items starred are illustrated)

All 12 Roses shown
on these two pages
GROUP #89 \$10.00
(Value \$12.00)
You save \$2.00

All 4 Roses shown on this
page plus the popular
Etoile de Hollande
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All 8 Roses shown on
opposite page
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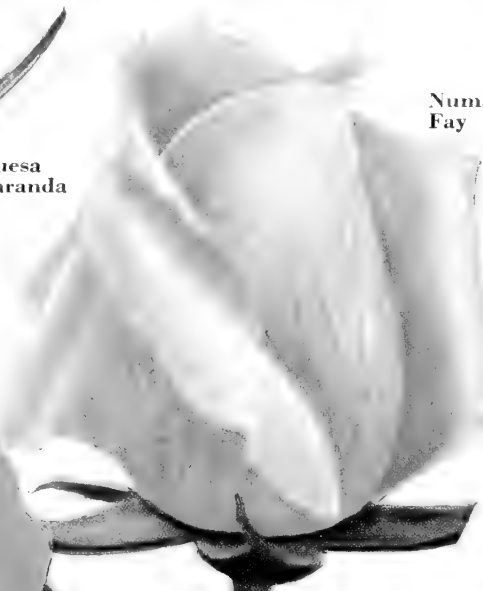
10 Leading Roses
illustrated on these two pages
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GROUP #119 \$8.35
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Duquesa
de Penaranda



Soeur
Therese



Numa
Fay



Christopher
Stone



FAMOUS J. & P.
Floribundas
... FOR MASSES OF
COLOR ALL SEASON LONG!

Pinocchio (Plant Patent No. 484)
Clusters of Flowers
..... Always in Bloom!

Truly the all-purpose wonder of Rosedom and, of course, a J. & P. introduction! *Extremely hardy, very easy to grow, always in bloom, with hundreds of flowers on every bush setting the entire plant aglow with gay harmony.* Great clusters of exquisite pointed buds open gradually to long-lasting Miniature Tea Roses, 1½ inches across.

Always in Bloom—Long Lasting

Pinocchio blooms so exuberantly that the word "everblooming" seems inadequate . . . as the last flowers in a cluster finish, the first buds are opening on other shoots, bringing new interest daily. The flowers are long-lasting in all weather. Each plant is a riot of color in June and then continues to bloom right up until frost.

The winsome buds are rich appealing salmon, flushed with gold at base, gradually changing to soft clear pink as the "sweetheart" flowers open and acquire deeper pink edges. Exotic, fruity fragrance. The artistic sprays of buds and blooms are incomparable for mass or miniature flower arrangements. Often keep from 8 to 10 days in the home. Unrivalled for boutonnieres

Many Uses—Continuous Display

In the garden Pinocchio has many uses and generously fulfills them all. It is ideal to plant in shrub and evergreen borders, particularly effective in continuous summer and fall color after the flowering shrubs are done. The cool pink masses are refreshing in mass plantings and edgings for paths, drives, beds, and borders. One of the best "all-purpose" Roses.

- Buds...* pointed salmon flushed gold at base.
- Blooms...* in great clusters, opening slowly to miniature Hybrid Teas, 1½ in. across, soft clear pink, acquiring deeper pink edges. Long-lasting. Exotic, fruity fragrance.
- Plants...* very prolific, continuous; hundreds of blooms to a bush. 20 to 24 in. tall.

\$1.25 each; 3 for \$3.15; 12 for \$12.50;
25 for \$23.15

Red Pinocchio



WINNER OF SPECIAL AWARD

Goldilocks

(Plant Patent No. 672)

First True Golden Floribunda

RECENTLY ACCLAIMED . . .

"BEST NEW AMERICAN ROSE IN 3 YEARS"

Customers find this so striking—such a source of special pride—so magnificent in mass plantings that it has been almost impossible to fill the orders. This spring we believe we can fill every order BUT we urge you to order early. *Be sure that you, too, have Goldilocks in your garden next summer!*

The handsome clusters of perfect Hybrid-Tea-like blooms have many uses in any garden or landscape. Each plant is full and vigorous with ideal blooms for use in formal rose gardens. Groupings of Goldilocks by itself give you striking masses of color for informal plantings of all types. If there is any place in your garden where there is a "dead spot" that needs summer color, put in one or a dozen Goldilocks and that "dead spot" becomes a point of special interest.

The delightfully cupped blooms gradually open to a full 3½ inches across; each plant is a continuous riot of golden-yellow color as the new buds come on almost daily. Of course, the blooms develop in clusters, adding to the striking golden effect although each individual flower in a cluster has lovely perfect form.

Without fail, be sure to include Goldilocks in your order this spring so that you, too, can be the proud possessor of the John Cook Medal Award Winner—**THE BEST NEW AMERICAN ROSE IN THREE YEARS!**

\$1.50 each; 3 for \$3.75; 12 for \$15.00; 25 for \$28.15

LEADING FLORIBUNDAS

Four illustrated on these pages

1 Pinocchio 1 Goldilocks
1 Red Pinocchio 2 Summer Snow

Group \$129 Only \$5.20
Value \$6.25 Save \$1.05

SPECIAL COLLECTION FOR MASS PLANTING

1 each of the following: Goldilocks, Chatter, Summer Snow, Donald Prior, Worlds Fair, Betty Prior, Holiday, Carillon and Pink Bountiful.

Group \$319 Only \$9.40
Value \$11.25 Save \$1.85

Goldilocks

Summer Snow (Right)

(Plant Patent No. 416)

Great "drifts" of large clusters all as clean as falling snow

Almost unbelievable in its fabulous clusters throughout the season. From June to late fall.

Starts early in the season with a magnificent display that virtually covers the plant with masses of 2-in. blooms . . . 12 to 15 on each individual cluster. Then throughout the season new flowers develop continuously as fast as the old ones fade, providing a continuous display for mass plantings or beds.

Especially effective for masses in front of evergreens or flowering shrubs. A group of Summer Snow Floribundas is a striking accent point anywhere in the garden where its clean sharp color is handsome against a green background or in contrast with other garden flowers. Equally striking with pink, red, yellow, blue or any other shade.

Plants are comparatively low, about 20 in. tall, with unusually light green foliage. This makes it also one of the most popular Floribunda Roses for hedges.

Regardless of what you have in your garden, Summer Snow in groups will make it more interesting . . . more delightful . . . more beautiful.

\$1.00 each; 3 for \$2.50; 12 for \$10.00; 25 for \$18.75

JACKSON & PERKINS CO.
World's Largest Rose Growers

Summer Snow

Betty Prior



Gorgeous masses like this bring your garden a new charm. Betty Prior blooms in handsome clusters from June right until freezing weather. Set out a number of plants throughout your garden and grounds for striking masses of this glorious color.

ALWAYS IN BLOOM!

BETTY PRIOR

(Plant Patent No. 330)

Most Persistent Bloomer of All Floribundas

Unusually tall and free-flowering; delicate pink color. In June, its colorful myriads of blossoms are indeed a glorious sight. All through the summer the perpetually forming buds and flowers, resembling red dogwood, never fail to keep color and attract interest. The buds are lively red, opening shell-pink, having 5 petals similar to dogwood in shape, size and color. The healthy, vigorous plants are sturdy yet delicate in appearance and bountiful with their blooms.

Large Plants Bloom Continuously

In beds, borders, hedges, groups and large plantings, Betty Prior gives gorgeous mass color effects and many cut flowers throughout the year. Tallest of all Floribundas, 4 ft. or more; it is an excellent plant for the background of a Rose garden or perennial border. Unequaled for colorful, informal hedges and for curb plantings between the sidewalk and the street.

Color... buds lively red, open shell-pink.

Flowers... resemble red dogwood blossoms in shape and size. Blooms in large clusters in spring and continuously throughout the season.

Plants... 3 to 3½ ft., full, abundantly branched.

\$1.00 each; 3 for \$2.50; 12 for \$10.00;
25 for \$18.75

Chatter

**NOTED FOR
LONG-LASTING
BLOOMS!**

CHATTER

(Left) (Plant Patent No. 739)

Masses of Color from June to October!

The enormous, bright crimson flower clusters on Chatter last two and sometimes even three weeks. Unsurpassed for garden color; ever-beautiful! Each bud in the cluster opens very slowly... and the mature blooms stay an unfading crimson for several days. As one flower finishes, new buds open to take its place. Each generous, 7 to 8-in. cluster sparkles in your garden as a mass of bright crimson for two or three weeks.

Chatter is unequalled for masses of color; the 2½ to 3-in. flowers with their velvety petals are a constant delight on rugged, disease-resistant, 18-in. plants.

Long-lasting... remarkable flower clusters, continuously in bloom from early spring to late fall.

Blossoms... 2½ to 3 in. Velvety crimson, firm petals.

\$1.25 each; 3 for \$3.15; 12 for \$12.50;
25 for \$23.15

GROUP #139

One each of all Floribundas
illustrated on these two pages:

6 plants

Betty Prior	Smiles
Chatter	Geranium Red
Cheer	Holstein

Value \$7.25
Save \$1.20

\$6.05

Only..

J. & P. CO.



© J. & P. CO.

Cheer**CHEER (Above)**

Acclaimed for its flashy show of color; brings a cheery, warm glow to your garden. This is the bright, deep rose-pink form of the prized World's Fair Rose . . . internationally famous. Cheer takes its place deservedly among rosedom's favorites. The ovoid buds are orange-pink to red. In many sections, they approach geranium-red or rose-red. They open to large, ruffled, semi-double blossoms on a compact plant. Large, perfectly formed blooms that are 4 in. across. Cheer is a vigorous, bushy grower, reaching 2 ft. in height. Sweet fragrance.

Buds ovoid, orange-pink to red.

Blooms large, about 4 in., opening gracefully in large clusters. Sweet fragrance.

Habit bushy, vigorous, prolific. 2 ft. Dark green foliage.

Distinction flashy and cheerful.

\$1.25 each; 3 for \$3.15; 12 for \$12.50;
25 for \$23.45

Holstein

© J. & P. CO.

**SMILES (Right)**

(Plant Patent No. 331)

Clusters of these salmon-pink Roses smile upon your garden all season long, from early spring to late frost. A cheery beauty in form and color; will bring new brightness and joy to your garden. The exquisite coral-pink buds open to dainty 3-in., semi-double flowers in gorgeous clusters. Blooms are long-lasting and daintily scented. Beautifully shaped flowers of lively salmon-pink. Plants are medium tall, about 18 in., of spreading growth. Foliage is a shiny dark green. Another Dr. Nicolas gem which has become very popular because it has so many of the outstanding qualities typical of J. & P. creations. Plant Smiles in your garden this fall . . . you will be well rewarded. The cool pink masses are refreshing in mass plantings and edges for paths, drives, beds and borders.

Color splendid salmon-pink, goes well with other Roses.

Blooms long-lasting, semi-double, perfectly formed.

Fragrant daintily scented. Color and scent very delightful.

\$1.25 each; 3 for \$3.15;
12 for \$12.50; 25 for \$23.45



© J. & P. CO.

Smiles**GERANIUM RED (Below, Right)**

(Plant Patent No. 811)

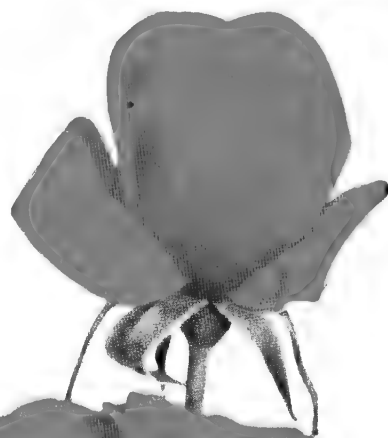
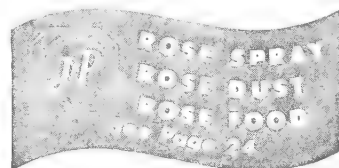
Imagine a Rose the color of a red geranium! That even looks like a geranium and has the same wonderful spicy fragrance of a geranium! The 4-in., camellia-like flowers of vivid spectrum-red border on the scarlet of the old fashioned geranium. Heavily scented with the sweet heady fragrance of rose-geranium, it will brighten your garden or your home with its freshness. When the buds first appear, they are a dark oxblood-red, completely winning your heart as they open slowly, and the tumbled pattern of inner petals shows a brighter color in lovely contrast to the dark buds. The blooms appear both in clusters and also individually on single stems. Geranium Red is definitely in a class by itself because of its very unusual color and its utterly amazing geranium fragrance.

Very unusual combines the color and fragrance of an old-fashioned geranium.

Color vivid spectrum-red bordering on geranium-scarlet.

Fragrance has a very strong scent of rose-geranium.

\$1.50 each; 3 for \$3.75; 12 for \$15.00; 25 for \$28.15

**Geranium Red****HOLSTEIN (Left)**

(Plant Patent No. 395)

The dramatic . . . the unusual in Floribundas across the nation! Countless flower-heads form a continuous carpet of red brilliance. The perfect choice for large showy mass display. Produces an amazing number of flowers.

Flower about 4 in., with 6 petals of dark red.

Prolific astonishing number of flowers. Immense clusters. Continuous color display all season.

Plant very hardy, disease-resistant. 24 to 30 in., strong, upright stems.

\$1.00 each; 3 for \$2.50;
12 for \$10.00; 25 for \$18.75

© J. & P. CO.





Donald Prior

© J. & P. CO.

CONTINUOUS MASSES OF That Finishing Touch For Your

DONALD PRIOR (Left) (Plant Patent No. 377)

Immense clusters of semi-double, brilliant red flowers make this Floribunda unceasingly spectacular and colorful. Sturdy and vigorous . . . rarely out of bloom. In addition to its many generous flower clusters, Donald Prior has a unique habit of sending out individual flowers all over the bush, making the entire plant doubly interesting. The petals of each flower are large and wavy, while many flowers in each cluster will vary slightly in color. Thus, the general appearance of a plant in bloom is most unusual and artistic. Like so many other Floribundas, Donald Prior is particularly useful for mass effects in beds or in hedges. The sturdy plants are very hardy and disease-resistant. Tall growing . . . 30 to 36 in.

\$1.00 each; 3 for \$2.50; 12 for \$10.00; 25 for \$18.75

PINK BOUNTIFUL (Left, Below)

(Plant Patent No. 601)

You will prize this lusty Floribunda in your garden for its soft pink flowers with their dawn-like glow. Large and delicate, but lasting bloom clusters provide a fresh and profuse mass of color all summer long. When fully open, the colorful flowers measure up to 3 in. across, looking like miniature Hybrid Teas. Because of this, Pink Bountiful will go equally well in your Rose beds or in mass plantings. Its profusion of season-long bloom, delightful color and fragrance make it unusual and effective in any location. The ovoid buds are tinted deep reddish pink and unfold demurely into flowers with a buff-salmon-pink heart flushing into deeper pink at the outer petals. The nutty fragrance adds to its charm. With all its pure delicacy of form and color, Pink Bountiful is hardy, easy to grow.

\$1.25 each; 3 for \$3.15; 12 for \$12.50; 25 for \$23.45



Pink Bountiful

© J. & P. CO.

MAGIC RED (Below)

(Propagation Rights Reserved)

The greatest superiority of Magic Red is its unusual lasting qualities. For fully 10 days . . . and sometimes longer . . . each spray of 4 or 5 of these graceful blooms stands out in non-fading glory.

A truly heart-warming, pulse-quickenning red, the perfect 5-in. flowers are fully double . . . ideal to bring to your garden brilliant, resonant masses of perfect color. The well-formed blooms open slowly, stand out in good clear color for 2 weeks or more from the time the clusters first show buds until the fully developed blooms shatter. The bright red color holds undimmed for days even in weather as extreme as the hot August suns of Mississippi. Added to its other features, Magic Red is delightfully fragrant and, of course, it keeps a long time as a cut flower. Does well everywhere; plants 2½ ft., with dark, rich, disease-resistant foliage.

\$1.50 each; 3 for \$3.75; 12 for \$15.00; 25 for \$28.15



© J. & P. CO.

Magic Red

COLOR!

Garden

HOLIDAY (Right)

(Propagation Rights Reserved)

This gay new Floribunda is a festive combination of bright, warm colors. Generous clusters of large-sized buds are orange-yellow brushed pink on the outside and strong vermilion-red inside. As the blooms open, the strong depth of color gradually gives way to a softer, more delicate tone.

The open flowers are lively flame-pink with a clear golden yellow eye at the base of each bloom. The reverse side of the petals is a clear yellow, which softens to buff-yellow at the finish. In the later stages the outside of each petal seems almost silvery and the petals curl back to show the deep pink inner coloring. The blooms are 3 to 3½ in. across.

The plant is strong and vigorous and the shiny foliage is very decorative. Masses of color in gay contrasting tones give your garden a true holiday atmosphere all summer long. Rich sweet fragrance.

\$1.50 each; 3 for \$3.75; 12 for \$15.00; 25 for \$28.15



Holiday

© J. & P. Co.

AVAILABLE ONLY IN LIMITED QUANTITIES

A. GRILLE. (Plant Patent No. 475) This brilliant Rose has made for itself an important niche in the Floribunda family. Lively scarlet-crimson . . . large flowered. Semi-double flowers, 4 to 5 in. across. They never lose their brilliance even in the hottest sun. Excellent for beds, borders, and mass planting.

\$1.25 each; 3 for \$3.15; 12 for \$12.50; 25 for \$23.45

MARIONETTE. (Plant Patent No. 569) Marionette is, in rosarians' language, a true "sport" of Pinocchio. Generous to the utmost, with hundreds of creamy yellow sweetheart flowers on every bush. Incomparable for flower arrangements. Fully double, about 1½ in. across. The pastel tint changes gracefully to immaculate white before the flowers finish.

\$1.25 each; 3 for \$3.15; 12 for \$12.50; 25 for \$23.45

RED SWEETHEART. (Plant Patent No. 577) Red Sweetheart! A new thrill for the thousands who grow and cherish the tiny little pink sweetheart Rose! Red Sweetheart has the same dainty, sleek buds but in a rich crimson-carmine hue that holds well even when picked in the bud. Blooms are dainty . . . 1 to 1½ in. across.

\$1.25 each; 3 for \$3.15; 12 for \$12.50; 25 for \$23.45

ROCHESTER. (Plant Patent No. 131) Clusters of rich creamy blooms flushed pink. Miniature Hybrid Teas, in masses, with many dark pink buds developing into perfect blooms of cream and yellow. Medium large and double. Very free blooming all season.

\$1.50 each; 3 for \$3.75; 12 for \$15.00; 25 for \$28.15

SNOWBANK. (Plant Patent No. 279) A delightful white, large-flowering Floribunda, growing 20 in. tall. Excellent en masse and for the border, always live and warm. Strong, bushy, everblooming.

\$1.25 each; 3 for \$3.15; 12 for \$12.50; 25 for \$23.45

CARILLON (Right)

(Plant Patent No. 136)

Carillon is one of the best-loved Roses of all time, like the symphonic thrill from the group of bells in a cathedral carillon. Flame-wrought, pointed buds are shaped like candle flames. Gorgeous large, coral-pink flowers rest on glossy green foliage. Carillon is a singing Rose, cheerful yet restful with its entrancing flame and coral hues. This outstanding Floribunda is a perfect Hybrid Tea in miniature. You'll love its profusion of dancing flowers. Most generous in bloom. The graceful, semi-double blooms are large and fragrant, and the exquisite buds make handsome table arrangements and boutonnières.

Color. . . . beautiful coral-flame.

Variety. . . . Floribunda par excellence; 24 to 30 in. tall.

Blooms. . . . large and pleasingly fragrant, continuous till frost.

Recognition. Gold Medal, A.R.S.

\$1.50 each; 3 for \$3.75; 12 for \$15.00; 25 for \$28.15

JACKSON & PERKINS CO.
World's Largest Rose Growers



Carillon

© J. & P. Co.

YOU TOO CAN GROW ROSES LIKE THESE

... by using NEW TESTED AIDS FOR ROSE GROWERS!

SOLD ONLY BY J. & P.

It is easy to keep your rose plants green and healthy all season if you give them the right kind of simple care. One of the most important secrets is to use the *right* pesticide and to use it at the right time. The other important point is to fertilize your roses regularly with the right kind of plant food. The exclusive scientifically tested J. & P. prod-

ucts shown below have been especially developed by our nationally famous Research Department to help you in having more beautiful roses with an absolute minimum of effort or expense on your part. These products are equally helpful for other garden flowers. Use the same as directed for roses and your entire garden can be perfect.

DON'T FORGET TO INCLUDE THESE IN YOUR ORDER!



J. & P. ROSE SPRAY

Controls Chewing Insects • Sucking Insects • Fungous Diseases

Exclusive New Formula

No other pesticide contains this exclusive up-to-the-minute J. & P. formula all in one easy-to-apply solution. Naturally we want you to enjoy your roses to the fullest degree. . . . Our Research Department found this solution to be the best possible material to help you in keeping your roses clean, healthy and free of the common rose pests. Simple to use. Just mix with water and apply.

4 ozs. Treats 24 plants for a whole season **\$1.50**
1 lb. Treats 100 plants for a whole season **4.75**
5 lbs. Treats 500 plants for a whole season **16.00**

(Shipped to you postage prepaid)

Rotenone, D.D.T., Fermate, Sulphur, Copper "Quin" and other reliable ingredients. This amazing new formula controls Blackspot, Mildew, Aphids and other common rose ills. Also a deterrent to Japanese Beetles and Rose Chafer.

J. & P. ROSE DUST. The ideal material for those who prefer a pesticide in dry, powder form. No mixing; no solutions. Simply dust your roses lightly within 24 hours after every rain, or every 10 days in dry weather. This amazing, new preparation will keep the bushes clean and healthy throughout the entire season. Chewing insects, sucking insects and plant diseases need no longer bother you. Also a deterrent to Japanese Beetles. After extensive tests by our Research Department, this Rose Dust proved superior to any other available. Contains Fermate, Aerosol Grade D.D.T., Rotenone the new copper "quin" and other essential ingredients. We recommend it heartily as the best way to control insects and diseases on your roses and other garden flowers.

1 lb. Treats 6 plants for a whole season **\$1.25**
4 lbs. Treats 24 plants for a whole season **4.50**
24 lbs. Treats 150 plants for a whole season **22.50**
 (1 and 4 lbs. shipped postage prepaid)



J. & P. ROSE FOOD

Happy, healthy roses require a liberal supply of the right fertilizer. J. & P. Rose Food is **RIGHT** in every way; will keep your roses growing luxuriantly all season. Partially inorganic . . . it is a quick stimulant and also provides slowly available nourishment. If properly

fed, your roses will convert plant food into more beautiful, healthier blossoms and foliage. A small quantity of J. & P. Rose Food will accomplish wonders for you . . . very economical and no danger of overfeeding. Two tablespoonfuls per plant 3 times

each season will keep your roses growing luxuriantly. Equally good for annuals, perennials and all other garden flowers. Order your supply now and see the results in your garden next summer. Full directions with each order.

5 lbs. Feeds 24 plants for a season (add 15c west of Mississippi) **\$1.25**
10 lbs. Feeds 48 plants for a season (add 25c west of Mississippi) **2.15**
 (5 and 10-lb. packages shipped postage prepaid)
25 lbs. Feeds 150 plants for a season **3.50**
100 lbs. Use freely for the entire garden **9.60**
 (25 and 100 lbs. shipped Express collect)

Special J & P Formula
 copper "quin" added
 Here at last . . . the long awaited J. & P. answer to the garden pest problem! In growing millions of rose bushes, we must have a dependable means of controlling insects and plant diseases. This material is our final answer in the development of an all-purpose rose pesticide. Contains Fermate, Aerosol Grade D.D.T., Sulphur, Rotenone, and Copper Root. No other spray that we know of contains all of these high-quality protective ingredients in one easy-to-use package.

As above and below—courtesy Better Homes and Gardens



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Shipping Dates

We will send your order at the proper time for planting in your locality. It is not necessary for you to specify a shipping date.

How to Remit

The best way to send payment is by check, U. S. Postal Notes or by Post Office or Express Money Order. Do not send stamps or cash because we cannot assume any responsibility unless sent by registered mail.

Items Not Listed

Any variety of Roses, Perennials or other material which is not listed on the order blank or in the catalog is unavailable for the current season. Plants not listed will be in our future catalogs when available.

Please do not ask us to change this order once you mail it to us. We handle thousands of orders within a very short season, and it is impractical to locate individual orders for changes. We want to accommodate our customers but it is impossible to find any particular order quickly during the shipping season.

Jackson & Perkins Co.

World's Largest Rose Growers · NEWARK, NEW YORK STATE

Name _____ Date _____

Street (or R. D.) _____

City _____ Zone No. _____ State _____

Express Office

(If different from P. O.)

SPECIAL SERVICE — As urged by customers, we shall send another variety of same color and quality, should we be out of one you order. If you do NOT wish this, please mark "X" at right and a refund check will be sent instead ☐

Amount Enclosed

\$ _____

Check ☐ Money Order ☐

Do not write in above space

Order Early

Send remittance in full with your order. We do not ship C.O.D.

Item No.	Quantity Wanted	HYBRID TEA ROSES	TOTAL PRICE	Item No.	Quantity Wanted	HYBRID TEA ROSES, cont'd	TOTAL PRICE	Item No.	Quantity Wanted	EVER-POPULAR DOZEN	TOTAL PRICE
1		Adoration		508		Valiant		63		Christopher Stone	
46		Alezane		57		WAVES		62		Condesa de Sastago	
2		Better Times				Group #19 \$7.90		88		Dainty Bess	
3		Brandywine				Group #29 13.50		65		Duquesa de Penaranda	
4		Charlotte Armstrong				Group #39 10.15		68		Etoile de Hollande	
5		Countess Vandal				Group #49 7.90		69		Golden Dawn	
6		Crimson Glory				Group #59 5.65		52		Home Sweet Home	
7		Cynthia Brooke				Group #69 7.40		71		K. A. Viktoria	
500		Diamond Jubilee				Group #79 6.65		72		McGredy's Ivory	
8		Dicksons Red				FLORIBUNDAS		73		McGredy's Yellow	
9		Eclipse	100			A. Grille		91		Mrs. E. P. Thom	
58		Enchantment	101			Betty Prior		76		Mrs. P. S. du Pont	
48		Ernie Pyle	102			Carillon		77		Mrs. Sam McGredy	
10		Eternal Youth	123			Chatter		92		Numa Fay	
11		Fantasia	103			Cheer		79		Pink Dawn	
12		Flambeau	104			Donald Prior		80		Poinsettia	
505		Forty-niner	124			Geranium Red		81		Pres. Herbert Hoover	
13		Gloaming	105			Goldilocks		82		Pres. Macia	
14		Greer Garson	126			Holiday		83		Radiance	
49		Grey Pearl	106			Holstein		84		Red Radiance	
15		Hector Deane	118			Magic Red		85		Soeur Therese	
16		Horace McFarland	108			Marionette		86		Talisman	
17		K. T. Marshall	109			Pink Bountiful		95		The Doctor	
20		Mary Margaret McBride	110			Pinocchio				Group #89 \$10.00	
21		McGredy's Sunset	125			Red Pinocchio				Group #99 4.20	
23		Mirandy	122			Red Sweetheart				Group #109 6.70	
27		Miss America	111			Rochester				Group #119 8.35	
506		Mme. Henri Bonnet	113			Smiles				ROSES FOR SPECIAL PURPOSES	
26		Mme. Marie Curie	114			Snowbank		152		Max Graf	
28		Mrs. Miniver	115			Summer Snow		153		Wichuraiana	
29		Neige Parfum	116			World's Fair		367		Frau Karl Druschki	
502		Nocturne				Group #129 \$5.20		365		Rosa Rouletti	
31		Pan America				Group #139 6.05		366		Oakington Ruby	
32		Panorama				Group #349 9.40				Group #159 \$6.15	
33		Peace				CLIMBERS				TREE ROSES	
54		Pedralbes	140			Blaze				Red	
55		Prima Donna	157			Clbg. Crimson Glory				Pink	
35		Rex Anderson	141			Clbg. Summer Snow				Yellow	
36		Rome Glory	144			Dr. J. H. Nicolas				White	
39		Rose Bampton	143			Dr. W. Van Fleet				Salmon	
59		Rubalyat	160			Dorothy Perkins				Multicolor	
503		San Fernando	146			Golden Climber					
40		Saturnia	161			Hamburg Pillar					
41		Signora	148			King Midas					
42		Sonata	151			Paul's Scarlet					
60		Sunset Glory	162			Silver Moon					
507		Tallyho									
TOTAL			\$	TOTAL			\$	TOTAL AMT. FOR THIS PAGE \$			

CONTINUED ON NEXT PAGE →

PERENNIALS			PERENNIALS, continued			VINES, continued		
Item No.	Quantity Wanted	TOTAL PRICE	Item No.	Quantity Wanted	TOTAL PRICE	Item No.	Quantity Wanted	TOTAL PRICE
Not shipped west of Denver								
406			422			376		
171			343					
407			201					
408			203					
409			204					
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410			205			461		
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411			346			455		
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176			362					
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200			374					

Order
Early

TEAR HERE

NOTICE!

Despite constant increases in the cost of labor and materials, there has been no increase in the price of Roses. We have done everything in our power to trim our own expenses so we could continue to fill your orders at the lowest possible prices. Recent increases in the cost of materials and labor, plus a very substantial increase in the parcel post mailing rates make it impossible to avoid adding a modest charge to partially cover handling and shipping. Henceforth, it will be necessary to make a charge of 25c on every order.

Total for this page \$

Total from other side \$

Shipping & Handling \$ **.25**
(see note) →

TOTAL ENCLOSED \$

TOTAL \$

TOTAL \$

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Carefully Selected Groups for Garden Beauty

A 10x3-Ft. BED

For a Shady or Sunny Spot

FUNKIA Subcordata Alba
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GROUP #499 Only **\$1.85**
Value \$2.20 Save 35c

Best Mum Collection Group

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ANEMONE, Margaret

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A LATE SUMMER AND FALL GROUP

ASTER, Arctic
ASTER, Peace
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CHRYSL., Korean Princess
CHRYSL., Pink Radiance
CHRYSL., Tampico

CHRYSL., Violet
CHRYSL., Yellow Avalanche
ANEMONE, Huph. Superba
ANEMONE, Margaret
ANEMONE, Whirlwind
3 FUNKIA Subcordata Alba

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FLOWERING FROM SPRING TO FALL GROUP

Low and Medium Height

VERONICA, Crater Lake Blue (medium)
SEDUM, Brilliant (low)
POLYGONUM Reynoutria (medium)
GYPSOPHILA, Rosy Veil (medium)
DIENTRA Spectabilis (tall)
CHRYSANthemum, Butterball (medium)
CAMPANULA, Blue Carpet (low)
ASTILBE, Fanal (low)

GROUP #509 Only **\$4.45**
Value \$5.35 Save 90c

A GRACEFUL AND TALL GROUP

For the Back of the Border

LYTHRUM, Morden Pink
RUDBECKIA, The King
DELPHINIUM, Divine

DELPHINIUM, Delightful
ASTER, Adorable

GROUP #539 Only **\$2.90**
Value \$3.45 Save 55c

THE NEW DOBBINS DELUXE GARDEN SPRAYER

EASY TO OPERATE . . .
LIGHT IN WEIGHT . . .
2-GALLON CAPACITY . . .



At last a new high-pressure tank-type sprayer of high quality and reasonable price! The durable streamlined tank of galvanized steel holds 2 gallons of solution. Equally suitable for those who have small or large gardens. Operates on a pressure principle whereby the pressure is built up by pumping and spray is released by merely touching handle. Ideal for women gardeners because of its light weight and simplicity of operation. Comes equipped with 3-foot extension hose, brass automatic shut-off lock. Easily adjusted for fine or coarse sprays or solid streams.

\$9.49 each
(Shipped prepaid, ready to use)

AIDS FOR GROWING BETTER ROSES

NEW IMPROVED GARDEN ACCESSORIES
TO MAKE YOUR GARDENING EASIER



Easy, Positive,
Permanent
Identification
for Your Roses
and Perennials

THE PERFECT GARDEN LABEL

With an ordinary lead pencil, write or print; the markings will be legible regardless of weather for years to come. If you want to change these markings simply erase with an ordinary pencil eraser and write the new information. Will not heave out of the ground. They are an inconspicuous color and when pushed down into the soil, only the actual marking area shows.

Order the Size and Style You Want

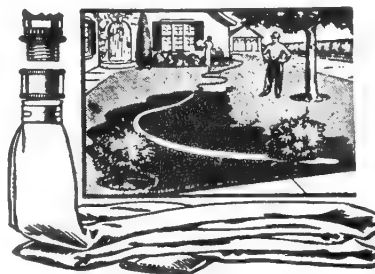
BORDER LABEL. Length 5 in.; 25 marking space 2 in. wide. . . \$2.40 100 \$9.25
ROCK GARDEN LABEL. Length 4 in.; marking space 1 3/4 in. wide. . . 2.00 7.90
SHOW GARDEN LABEL. Length 7 in.; marking space 2 1/2 in. wide. . . 2.90 11.25



WATER WAND

A practical irrigating tool that makes watering a pleasure. Weighs just 1 lb.; 52 in. long. Directs a gentle flow of water—of full pipe volume—underneath foliage and to back of flower beds, to soak deep around roots. No splashing. Does not wash top soil nor uncover roots. The Water Wand delivers a generous flow of water to any part of the garden. Excellent for small gardens where space is limited or for large ones where it ordinarily takes a long time to water thoroughly.

\$3.15 each
(Shipped prepaid, ready to use)



SOIL SOAKER

Like all-night rain, the water seeps through the pores of the treated, mildew-resistant, self-cleaning canvas hose over its entire 12-ft. length—no spray, no wash, no waste, no wetting leaves of plants. Connect to hose, turn on water, let it go! Fine for lawns, too. The slow seepage of water permits deep, thorough watering over a large area.

\$2.10 each
(Shipped prepaid, ready to use)



FLOWER CUTTER-HOLDER

The greatest flower-picking device of all times! No longer need you stoop or reach, be scratched by thorns or have your clothing become tangled in the foliage. With just one hand and one motion you can easily reach the hard-to-get blooms. Simply squeeze the handle and this marvelous Cutter-Holder will cut the bloom and then hold it so that you can bring it unbruised to a basket or to your other hand.

Made of aluminum, weighs only 5 ounces. 18 inches long. You can go through the garden and pick flowers to your heart's content without reaching or stretching . . . without danger of catching your stockings or skirt.

\$3.50 each
(Shipped prepaid, ready to use)

Spray or Dust Your Garden With These Easy-to-Use Tools

These carefully selected aids will make it easier for you to apply
J. & P. Rose Spray or Dust



As a convenience to you we have tested scores of sprayers and dusters and recommend the 5 shown on these pages as being most economical and easiest to use.

HAN-D SPRAYER

Light Weight Easy-to-Use Sprayer

An ideal Sprayer for the small garden. All metal top, sturdy rubber hose and all brass spray rod and nozzle are built to last. Glass jar holds a quart of solution in full view so you can always see how much spray is left in the container. Easy to use, clean and efficient, yet very sturdy and economical.

Simply pump with one hand while you direct the spray nozzle under and behind your rose plants . . . enveloping all the foliage in a mist of spray solution. The specially designed deflector nozzle delivers a thorough fan-shaped soaking spray for complete coverage. Use a Han-D Sprayer to apply J. & P. Rose Spray. Scientific balance of the pump handle and pump spring gives smooth easy one-hand operation without tiring.

For those who prefer a jar type of Sprayer we recommend this as the best available. Thoroughly tested by our Department of Plant Research and used regularly by thousands of customers, we know that the Han-D Sprayer and J. & P. Rose Spray will help you to make your garden healthier and more beautiful than ever before.

Postpaid—Ready to use . . . **\$3.25 each**



DOBBINS DUSTER

Most Efficient Duster Available

You will find this Duster easy to use, more thorough and less tiring than any other Duster on the market. Its many unique patented features, rugged construction and excellent balance make it ideal for those who prefer dusting. Convenient, too, because you can leave the Duster filled and ready for immediate use . . . simply pick it up and use it whenever necessary. No mixing, no solution . . . clean and easy to use.

In addition to its comfortable weight and fine balance, the Dobbin's Duster provides a positive, uniform discharge of dust with every forward movement of the plunger. The dust in the chamber is thoroughly agitated, each stroke resulting in even coverage without waste of the dust insecticide. The comfortable all-steel pump handle is securely welded . . . cannot break or become loose.

The total length is 36 inches, making it easy for you to apply a thorough film of dust to all parts of the garden without stooping, leaning or stepping into a rose bed. The valve on the end of the discharge tube has a 2-way dust cap. Can be instantly changed by simply turning the cap so that it will blow the dust out in front for over-leaf dusting or may be turned back so that an open slit in the side makes it convenient for under-leaf dusting.

After testing many Dusters we have found this particular one to be ideally suited to the needs of the average gardener. So easy to use it will make dusting a pleasure and yet economical because it does not waste dust but applies it right where you want it.

Postpaid—Ready to use . . . **\$1.75 each**



The Ideal Continuous Type Sprayer for Small Gardens

DOBBINS SPRAYER

A Few Strokes Gives a Continuous Spray

A dependable Sprayer that gives you smooth, easy action and a continuous spray for complete protection of your roses. Has a capacity of two quarts in the strong 26-gauge galvanized steel tank. The sturdy pump action of superior scientific design insures maximum spray from the slightest pressure. This spray does not stop when you stop pumping . . . several strokes on the comfortable metal handle will give you a full minute or more of fine atomized whirling spray. Thus, you can pump up pressure and then, without further pumping, simply direct the fine mist from the nozzle over your roses. Constructed throughout of strong long-lasting materials; scientifically designed by a nationally famous Sprayer manufacturer to give you the finest possible Sprayer priced at a practical level.

We have tested many different Sprayers of this type to find which one was best. This smooth, continuous, easy-to-use Dobbins Sprayer is the answer. If you are not familiar with the features of the continuous-type Sprayer, by all means you owe it to yourself and to your garden to see how really simple and easy spraying can be. Very little pressure on the handle produces a fine mist spray for an amazing length of time. Easy to clean. Easy to keep operating at maximum performance.

Postpaid—Ready to use . . . **\$2.75 each**



Heavy Duty for Large Gardens

G. S. "MASTER" SPRAYER

Quickly Changed to Throw a 40-foot Stream or a Fine Mist

The Ideal Sprayer for Large Gardens

This Sprayer is especially recommended for the larger-than-average garden. If you need more than a one- or two-quart hand Sprayer, this all-brass telescoping type Sprayer will fill your needs perfectly.

Will easily throw a spray stream 35 to 40 feet or, by adjusting the nozzle, will spray a very wide area with a fine mist. A very simple adjustment is all that is needed to change the spray from a long stream to a mist or any stage that you may want in between the two. As easily and quickly adjusted as the spray nozzle on a garden hose.

Weighted end of 5-foot rubber hose sets in pail or other container of insecticide; the all-brass telescoping nozzle throws a spray simply by sliding the tube like a trombone. Thanks to the easily adjustable nozzle which quickly changes from a stream to a fine mist, you can practically stand in one place and spray the whole garden without moving.

Very well built of 100% solid brass and special rubber hose that will not deteriorate. Easily cleaned simply by running clear water through it. Will not wear out or break.

Postpaid—Ready to use . . . **\$8.25 each**

This Fascinating Hobby Can Bring New Beauty Into Your Home!

Learn the Secrets of Prize-Winning Arrangements

A Complete, Profusely Illustrated Guide to the Art of Flower Arrangements by Two Famous Experts



"Should be on the shelf of every flower lover and home maker with artistic instinct for beauty and harmonious living."—Oklahoma City Oklahoman

"One of the best books on flower arrangement... should make many a home more colorful."—Book-of-the-Month Club News

"A source of inspiration."—House Beautiful Magazine

If you are interested in learning flower arranging—either as a deeply satisfying creative hobby or as a way of beautifying your home with the flowers you grow in your garden, *Flower Arrangement for Everyone* is the book you have been waiting for.

In 12 big chapters and over 80 photographs and drawings, this beautiful book shows you the six basic steps in creating

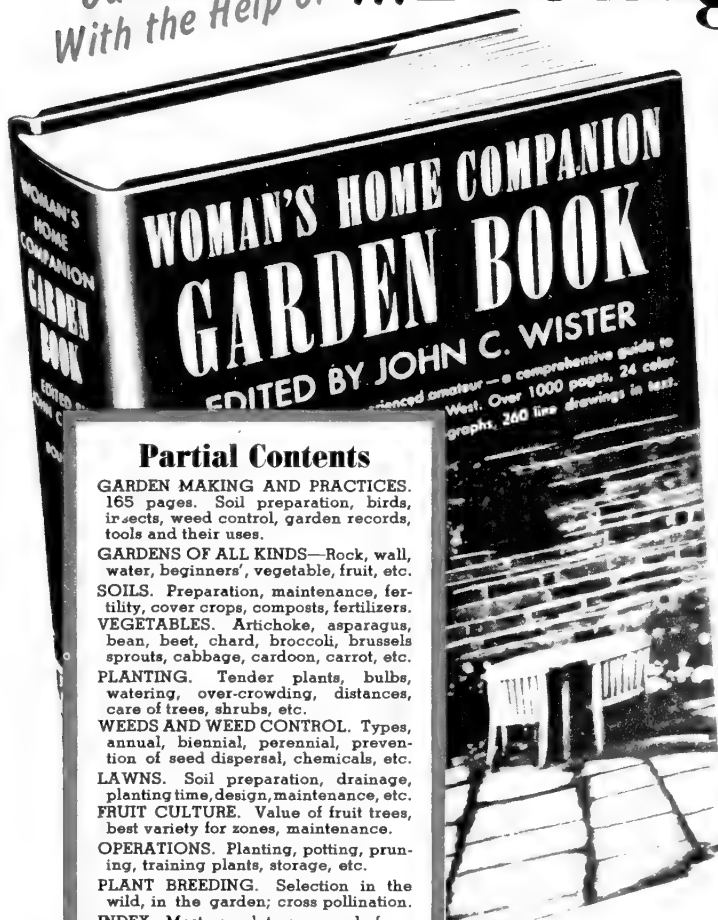
a flower arrangement, how to build color rhythm, how to judge flower arrangements, how to arrange flowers for the dinner-table, and lots more.

Flower arranging can make your life happier, your home more beautiful. Get *Flower Arrangement For Everyone* and start enjoying this hobby right away.

Only \$2.75 per copy, postpaid

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GARDEN MAKING AND PRACTICES. 165 pages. Soil preparation, birds, insects, weed control, garden records, tools and their uses.

GARDENS OF ALL KINDS. Rock, wall, water, beginners', vegetable, fruit, etc.

SOILS. Preparation, maintenance, fertility, cover crops, composts, fertilizers.

VEGETABLES. Artichoke, asparagus, bean, beet, chard, broccoli, brussels sprouts, cabbage, cardoon, carrot, etc.

PLANTING. Tender plants, bulbs, watering, over-crowding, distances, care of trees, shrubs, etc.

WEEDS AND WEED CONTROL. Types, annual, biennial, perennial, prevention of seed dispersal, chemicals, etc.

LAWNS. Soil preparation, drainage, planting time, design, maintenance, etc.

FRUIT CULTURE. Value of fruit trees, best variety for zones, maintenance.

OPERATIONS. Planting, potting, pruning, training plants, storage, etc.

PLANT BREEDING. Selection in the wild, in the garden; cross pollination.

INDEX. Most complete ever made for a garden book of this size and scope. 90 pages of references, cross-references—you use the *Woman's Home Companion Garden Book* with dictionary ease and convenience!

Everything You Need to Know to Achieve Professional Results With Flowers, Trees, Shrubs, Lawns, Vegetables, Etc.

NOW—you can have a garden to be proud of! With the *Woman's Home Companion Garden Book* you will KNOW what, where and when to plant and how to get professional results.

Rarely before has so much thought and planning gone into a garden book, with every detail and recommendation checked and counterchecked by a staff of experts. The latest, and one of the most comprehensive and practical tools compiled to aid the gardener, the *Woman's Home Companion Garden Book* is a complete guide to every phase of planning and cultivating flowers, vegetables, shrubs, trees, lawns, and vines, with specific directions for the six temperate zones found in North America.

**A One-Volume Garden Encyclopedia - Over 1,000 Pages
24 Full Color Plates - 56 Photographs - 260 Line Drawings**

Whether you are a beginner or a prize-winning exhibitor—whether your problem is making a 40 x 100 plot more attractive or managing a country estate, building a lily pool or planning a rock garden, screening, landscaping or raising flowers for cutting, this is one garden book which gives you the practical and scientific help you need, telling you in simple, easy-to-understand terms exactly what to do and how to assure

the success your efforts deserve. Fifty horticultural experts have contributed to this volume to make it without question the biggest garden-book value in years.

Today, with book manufacturing costs higher than at any previous time, this gorgeously printed garden encyclopedia should sell for at least \$6. Yet, it is yours for only \$4.95, postpaid.

**\$6.00 value for only
\$4.95, postpaid**

Rose Lovers! THE FIRST NEW ROSE BOOK IN 10 YEARS!

EVERYTHING YOU WANT TO KNOW ABOUT GROWING ROSES

A Complete Step-by-Step Guide, 218 Informative Pages
32 Pages in FULL COLOR. Many "How-To" Drawings

By Dr. R. C. ALLEN, the Noted Rose Authority

Here, in one big new book, is a complete guide to growing roses—brought to you by Dr. R. C. Allen, one of America's foremost rose authorities. Whether you grow five roses or five hundred, this book will show you how to get breath-taking results in your garden! Contains 218 pages of authoritative information.

"Roses for Every Garden" has 32 pages in vivid FULL NATURAL COLOR, and the clear text is illustrated by many drawings and diagrams. Dr. Allen covers every conceivable phase of rose growing. How to select roses; how to prepare the soil; how to plant and transplant; how to prune, cut, disbud, and train; how to protect roses in winter; how to exhibit and arrange; how to propagate and hybridize, etc.

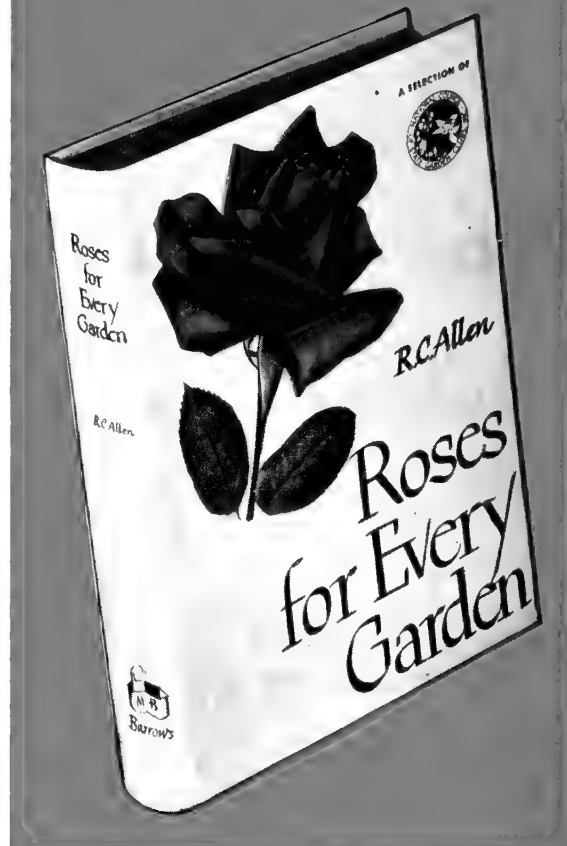
For Beginner and Expert Alike

Every word of advice is practical, because it comes right out of the author's wealth of experience. It is packed with sound common sense and horticultural information, and is written so clearly that a beginner can easily follow it; yet it is so complete that an expert can profit from it. This new book has been recom-

mended by the National Council of State Garden Clubs, AND IS THE FIRST BOOK TO BE SO HONORED!

With this complete, authoritative, up-to-date book at your elbow, you just can't help having beautiful roses. Will pay for itself many times over.

Postpaid \$3.50



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BUSH ROSES: Hybrid Teas • Floribundas • Polyanthas • Perpetuals • Shrub • Old-Fashioned • Miniatures • Tree or Standard • CLIMBING AND TRAILING ROSES: Large-Flowered • Everblooming • Climbing Hybrid Teas and Floribundas—FIRST ROSE PLANTINGS: Location, For-

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SECTS, THE COMMON EIGHT—DISEASES, THE BIG FOUR—SPECIAL CLIMATES: Florida • Gulf Area • Arid Regions • California—PROPAGATION AND HYBRIDIZATION: Cuttings • Layering • Budding • Breeding—EXHIBITING—FUN WITH ROSES: Arrangements • Corsages • Rose Beads • Potpourri • Public Rose Gardens.

About the Author

Dr. R. C. Allen is Secretary-Editor of the American Rose Society. He received his A.B. at Massachusetts State College and Ph.D. at Cornell University, where he later taught in the Department of Floriculture and was Supervisor of the Rose Test Gardens. He is Chairman of Horticulture for the National Council of State Garden Clubs, Inc.

New Kind of Garden Book Tells ALL—in Pictures!

Clear Practical Answers to All Your Garden Problems
Given in Hundreds of Delightful Drawings

"Garden Magic" makes your favorite hobby easy as A-B-C—and more FUN, too! No involved explanations; no scientific terminology. Both the right way and the wrong way to handle every gardening problem are shown in hundreds of cleverly drawn sketches, like those shown—much reduced in size—below, at the left. Simple, non-technical instructions are given in addition to the pictures, and together they make a clear how-to-do-it book that you will use, and use frequently!

"So true to detail are the pen and ink drawings that one may recognize the species of the trees and no further plans would be needed to construct practically all the gadgets illustrated. If one wants a complete garden library in one book he can have it in THE COMPLETE BOOK OF GARDEN MAGIC," says Northwest Gardens & Homes Magazine.

Many New Garden Ideas

The author, Roy E. Biles, has been a "down to earth" home gardener for over 25 years. His long experience has taught him many short-cuts, improved methods and "wrinkles." You learn the best ways to plan, prune, bud, maintain soil, build greenhouses, grade lawns, etc. "Garden Magic" is a beautiful book throughout. In addition to the hundreds of line drawings, you'll also find 17 full-page natural-color plates. Its attractive, durable binding is handsomely stamped in genuine gilt. The book contains 320 oversized pages, 8 x 10 3/4 inches completely indexed to bring the exact information you want to your fingertips in an instant.

Only \$3.50 postpaid

- Trees and Shrubs
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- Hedges, Vines
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- The Rock Garden
- The Water Garden
- The Vegetable Garden
- Fruits and Berries
- House Plants
- Soilless Gardening
- Flower Arrangement



J. & P. Climbers... THOUSANDS OF BLOOMS IN LIMITED SPACE! 25

**To drape on fences,
porches, pillars...**

INCLUDING

BLAZE

(Plant Patent No. 10)

Most Popular of All Climbers

Is red one of your favorite colors? Would you take pride in a glorious plant that buries itself under thousands of brilliant red Roses? Then plant Blaze! Most popular of all Everblooming Climbers. The popularity of Blaze increases year by year, and we are each year experiencing a great demand for this exciting Climber by the many who would see it growing in their gardens.

Blooms Generously

Introduced by J. & P. over a decade ago, these are the brilliant attractive double, red Climbing Roses one sees blooming all over America. You'll be thrilled with the exceedingly generous display of blooms in June, and each succeeding year will increase your devotion as the plants become firmly established and the sturdy canes of "old wood" bring the everblooming characteristic to the fore. You knew the older June-blooming counterpart variety as Paul's Scarlet Climber.

Grows Well Anywhere

One of the finest Climbers for planting in any spot where this type of Rose is desired. It requires no special attention, but grows luxuriantly with a magnificent display of flowers. A good investment for your garden.

Blaze kindles the warmth of welcome that your home extends as guests approach. In this picture showing the entrance of a home here in the Rose Capital of America, its brilliant pillar of glowing red is in complete harmony with the porch.

Outstanding Characteristics

Blooms... large clusters of many 2- to 3-in., cup-shaped flowers cover plant. The blazing scarlet color holds well, even in full sun.

Uses... train over arch or pergola. Drape on fences or garages. Grow on pillars or posts. Brightens entrance or porch.

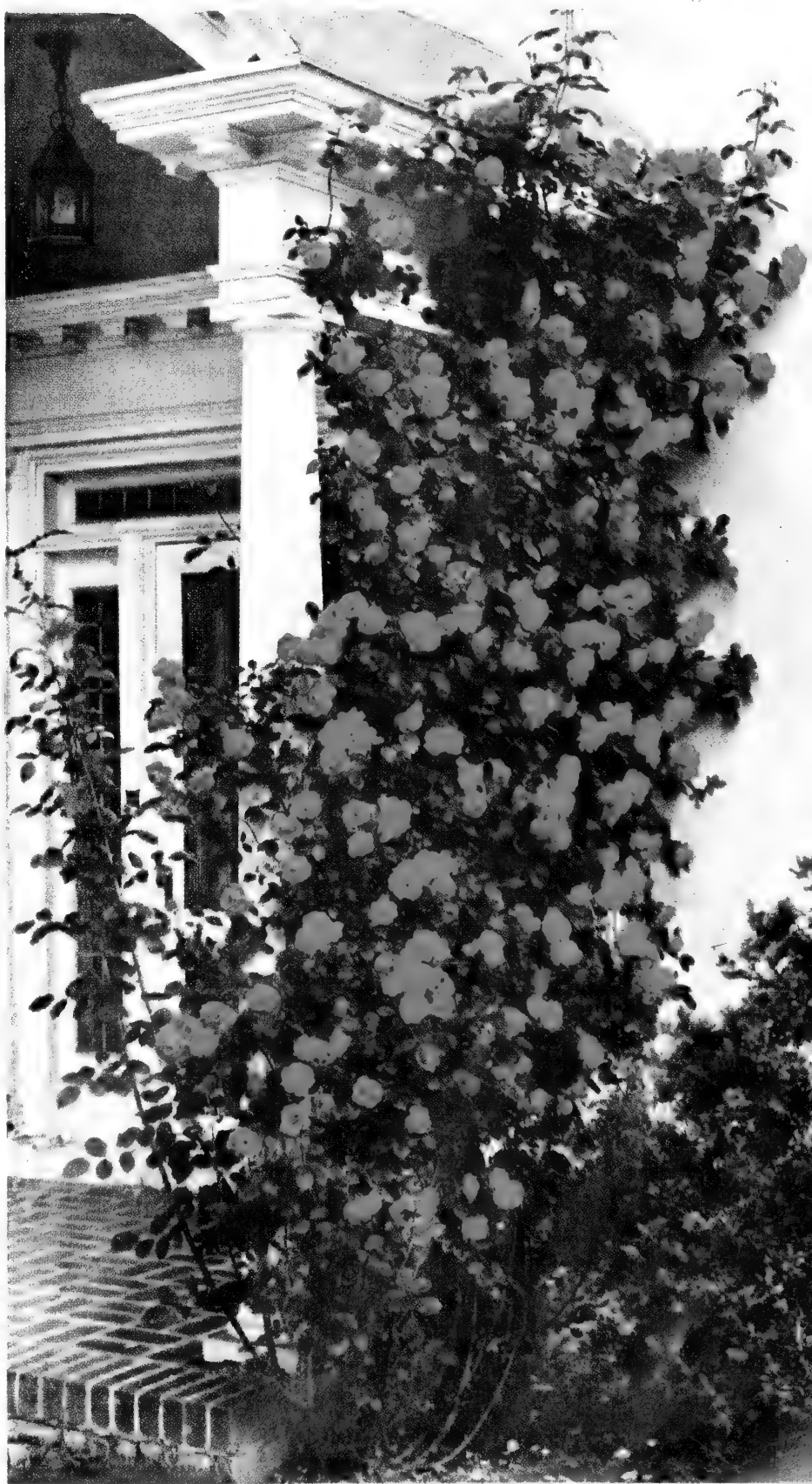
Prolific... masses of vivid scarlet for a long period in spring-time. Intermittent flowers all season. (Note: Pluck only actual flowers when trimming after blooming, as new bloom-shoots grow from first eye below the flower cluster.)

\$1.50 each; 3 for \$3.75; 12 for \$15.00

PAUL'S SCARLET (Not illustrated)

Until the advent of Blaze, its everblooming counterpart, this was the most-admired red Climbing Rose. Many still want it for the great profusion of large, well shaped, vivid scarlet-red flowers in large open clusters that can be cut freely with long stems during June.

\$1.00 each; 3 for \$2.50; 12 for \$10.00



You don't need any special "knack" to grow Climbers just like this right in your own garden! This particular plant is growing near the entrance to a home here in Newark, and each year it becomes more and more beautiful as the bush becomes larger. Note how the rich foliage softens the lines of the building; how the clusters of red Roses stand out in contrast to the white pillars!



Climbing Summer Snow

© J. & P. CO.

Climbing

(Left)

SUMMER SNOW

(Plant Patent No. 400)

The fairest white climber and also one of the most free-blooming. Throughout July, August, September and October, Summer Snow continues to bloom generously. Wherever this enchanting Rose is planted, it quickly fills out to illuminate the scene with large clusters of pure white, loosely double flowers that almost completely cover the plant, like mountains of snow. The attrac-

tive white blooms are repeated all through the summer and fall—often they are the last flowers in our garden when killing frosts come.

The glistening, double blooms are 2 in. across, effectively set off with golden stamens when fully open. Its masses of fragrant white blooms are glorious in the evening.

\$1.50 each; 3 for \$3.75; 12 for \$15.00

GOLDEN CLIMBER (Below, Right)

(Plant Patent No. 28)

Many features give Golden Climber its deserved popularity. The interesting shape of the flowers is unusual because the outer petals flare wide while the center petals are still drawn together in perfect form.

One of those gay splashes of color that make you go back again and again to admire and praise. Its coloring is superb . . . the buds, flecked with orange-scarlet, burst into handsome, rich golden yellow, Hybrid-Tea-like blooms. The large, unusual form and the rich, sparkling color make Golden Climber outstanding.

Long stems, 18 in. and more, especially adapted for cutting. Glossy leaves. Definitely hardy; needs to become established before blooming heavily, but will reward you handsomely after the first season.

Buds . . . long, gracefully shaded, golden yellow.

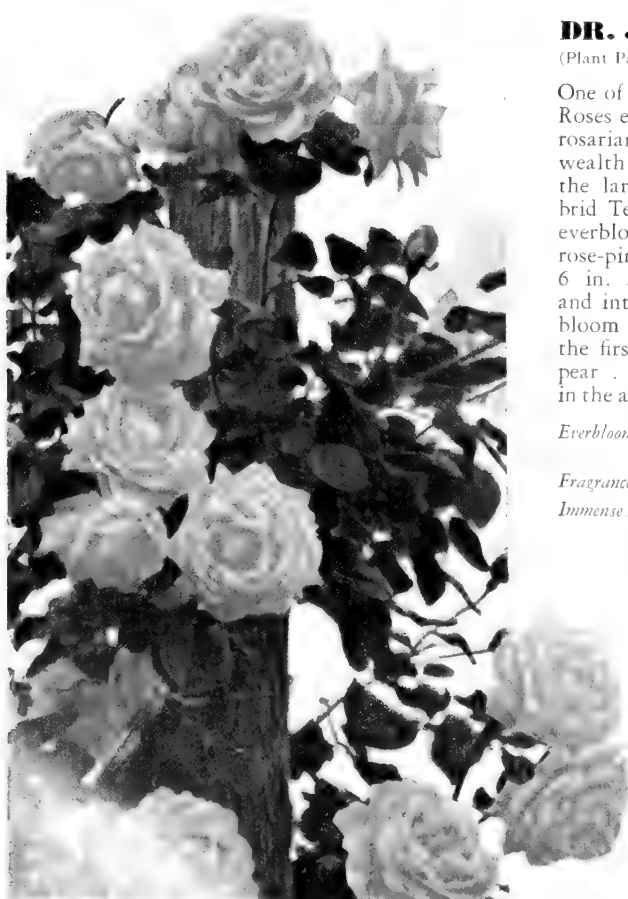
Blooms . . . unique in form, delicate fragrance.

Stems . . . 18 in. or longer, fine for cutting.
Very few thorns.

Foliage . . . fairly heavy, fine color, glossy and rich.

Lasting . . . long blooming period.

\$1.50 each; 3 for \$3.75; 12 for \$15.00



Dr. J. H. Nicolas

DR. J. H. NICOLAS (Left)

(Plant Patent No. 457)

One of the most sensational Climbing Roses ever introduced! Even confirmed rosarians continue to marvel at the wealth of fragrant blooms, the size of the large double flowers so like Hybrid Teas . . . and most of all, at its everblooming performance. The deep rose-pink blooms are large, frequently 6 in. across. The fragrance is rich and intriguing. Many first-year plants bloom persistently all season. As the first flowers fade, new shoots appear . . . all summer you will revel in the abundance of bloom!

Everblooming . . . a galaxy of bloom again and again throughout the season.

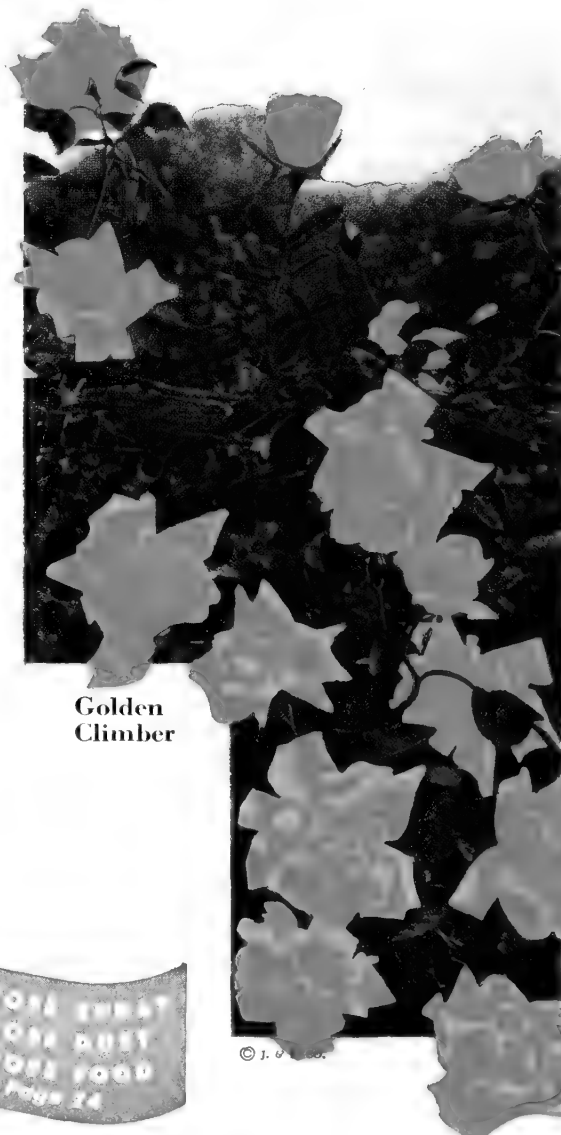
Fragrance . . . rich, lovely, enduring.

Immense . . . double, deep rose-pink flowers, unbelievably large, 5 to 6 in.

Long-lasting . . . the first flowers remain alluringly attractive till even the last one of the cluster is open full.

Pillar . . . very vigorous, grows 8 to 10 ft. tall. Extremely hardy.

\$1.50 each; 3 for \$3.75;
12 for \$15.00



Golden Climber

© J. & P. CO.



AVAILABLE ONLY IN LIMITED QUANTITIES

KING MIDAS. (Plant Patent No. 586) Golden yellow Hybrid-Tea-like flowers in clusters. A prolific bloomer, fast growing, throwing out 8 to 10-ft. canes. Very hardy.

\$1.50 each; 3 for \$3.75; 12 for \$15.00

SILVER MOON. Long-pointed, pale yellow buds. Large, saucer-shaped, moon-white flowers with yellow centers. Large, dark, leathery foliage. Vigorous climber, to 20 ft. or more. Profuse June bloomer.

\$1.25 each; 3 for \$3.15; 12 for \$12.50

DOROTHY PERKINS. Masses of small pink blooms in enormous clusters cover the plant. Very vigorous. Easy to grow; hardy.

\$1.25 each; 3 for \$3.15; 12 for \$12.50

CLIMBING CRIMSON GLORY. (Plant Patent No. 736) The rich crimson color, fragrance, and perfect form of Crimson Glory, reproduced on a strong climber.

\$2.00 each; 3 for \$5.00; 12 for \$20.00

DR. W. VAN FLEET

(Right)

A Favorite Pink Climber

Enormous, pale pink blooms literally cover the whole plant in a burst of June glory. Perfectly formed buds develop into lovely blooms of exquisite size and form. Long, strong stems hold each bloom erect where it stands out in sharp contrast against the dark green foliage.

Dr. Van Fleet has long been a favorite pink climber with those who know Roses. It will reward you handsomely with masses of pale pink, making a gorgeous display on fences, buildings, trellises or any other spot where you need height and color.

Absolutely hardy and dependable, this is an ideal pink climber for any location.

\$1.00 each; 3 for \$2.50; 12 for \$10.00



HAMBURG PILLAR

A Brilliant Everblooming Scarlet Pillar Rose

A real Pillar Rose that quickly makes friends with its brilliant display of scarlet blooms.

From the first breath-taking appearance of the large clusters in spring to the final blooms in late fall there is always some of the enticing color on the plant.

Each cluster of blooms is composed of great numbers of individual semi-single scarlet flowers with lighter centers and delightful yellow stamens.

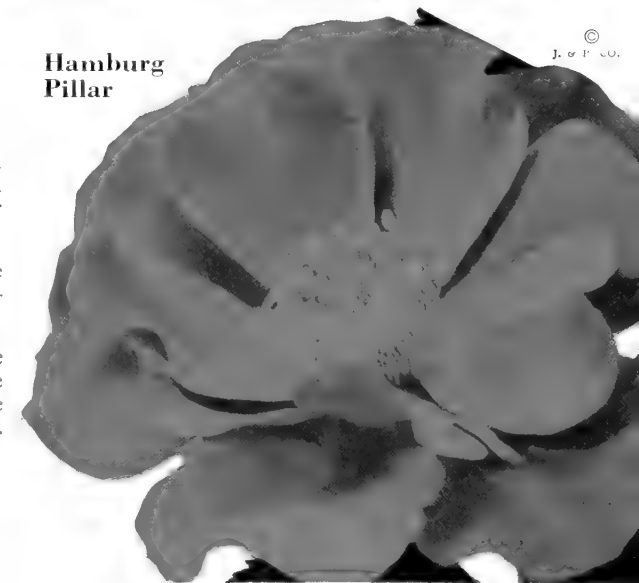
The plant grows about 8 feet tall. Each year the new bottom shoots terminate in large individual clusters and the next year these shoots become pillars of scarlet.

Use Hamburg Pillar as an accent in the border—beside garden seats and at entrances to house or garden.

For a contrasting effect use three or more Summer Snow Floribundas at the base of each Hamburg Pillar and for a more formal effect use Chatter in a similar manner.

\$1.50 each; 3 for \$3.75; 12 for \$15.00

Hamburg
Pillar



Giant Clematis

**REGAL, DISTINCTIVE
EXOTIC AS ORCHIDS**

Breath-taking beauty on trellis or porch. Next to the rose, the most beautiful of all climbing plants. While the intense colors and delicate forms seem almost tropical in their glory, the plants withstand sub-zero temperatures, just by hilling in fall. Easy, rapid-growing, disease-resistant. The enchanting blooms grow from 4 to 8 in. or more across, continuously for 6 to 8 weeks from July and again in fall. Striking in flower arrangements. Strong 2-yr. own-root plants, postpaid.

Lanuginosa
Candida

Red
Jackmani



JACKMANI

Large, velvety violet-purple flowers that have made Clematis so popular. Blooms in profusion all summer and early fall. Noted for great vigor, often 10 ft. high.

\$1.25 each; 3 for \$3.25

LANUGINOSA CANDIDA

Lovely pure white waxy flowers, beautiful always, entrancing in moonlight. One of the newest hybrids, 10 to 12 ft. high.

\$1.25 each; 3 for \$3.25

RED JACKMANI RUBRA

Vigorous and free-blooming as the purple Jackmani, with large flowers in a grand shade of bright red that makes a wonderful display. Rapid-growing, 10 to 15 ft. in height.

\$1.50 each; 3 for \$4.00

SILVER LACE VINE (Not illustrated)

Polygonum Auberti. Dense foliage; foamy sprays of white flowers all summer, fall. One of the best vines where you want a mass of flowers and foliage quickly. Field-grown plants.

60c each; 3 for \$1.50

GROUP #149
Red, White, and Blue
3 Clematis that will make a
spectacular patriotic display
on fence, trellis or arbor.
Red Jackmani, Jackmani,
Lanuginosa candida
3 PLANTS \$3.35
1 of each (Value \$4.00)

Jackmani

JACKSON & PERKINS CO.

World's Largest Rose Growers

YOU TOO CAN GROW J. & P. Modern Tree Roses

The Blooms Borne on Tree Roses
Are Superior to Those of Regular Bushes

If you love Roses and would see them at the pinnacle of perfection, here is an opportunity to grow the "Queen of Flowers" in unequaled excellence. The blooms borne on Tree Roses are superior in quality to those produced on regular bush form. Modern Tree Roses are the crowning glory of the plant world . . . for giant size, exquisite form, brilliance of color, and abundant bloom from June through frost.

THE ARISTOCRATS OF ROSEDOM

There's a place for Tree Roses anywhere . . . they make informal gardens more radiant, small gardens more intimate, and formal gardens more stately. Because of their unusual form and the unparalleled beauty of the flowers, they present a breathtaking picture in any landscape.

Imagine the "Queen of Flowers" putting forth her supreme loveliness and fragrance right at eye-level! The talk of the community, J. & P. Modern Tree Roses will make your garden outstanding next June.

EXQUISITE!
STATELY!
SUPERB!



© J. & P. CO.



© J. & P. CO.



Loveliness and fragrance
right at eye-level!

FINEST COLORS . . . FINEST VARIETIES

**Pink • Yellow • Red
Salmon • White • Multicolor**

All have big, double blooms like those pictured. Choose from these six colors the ones you want, and order the number of plants desired in each color selected. We shall then send you the choicest plants to do best where you live, each properly labeled with its correct name.

Grow The "Queen of Flowers" in Her Most Perfect Form!
Only \$5.00 Each; Any 2 for \$9.50; Any 6 for \$25.00

Transportation prepaid—nothing further for you to pay. These prices also include safe, expert packing. Guaranteed to reach you in good condition.

BLAZE. Flag-red.
CHATTER. Bright crimson.
CHRISTOPHER STONE. Scarlet-crimson.
CRIMSON GLORY. Vivid crimson.
DIAMOND JUBILEE. Buff-orange.
DICKSONS RED. Flashing scarlet.
ECLIPSE. Golden yellow.
FANTASIA. Golden yellow.
GOLDILOCKS. Sunshine-yellow.
HECTOR DEANE. Cochineal-carmine.

K. T. MARSHALL. Glowing pink.
NEIGE PARFUM. White.
NEW YORKER. Brilliant velvety red.
PINOCCHIO. Salmon-pink.
PRIMA DONNA. Salmon-pink.
SATURNIA. Two-tone, red-yellow.
SIGNORA. Mandarin, salmon.
SONATA. Cochineal-pink.
WHITE BRIARCLIFF. Large white.

Tree Roses are very popular and take years longer to produce than bush Roses. Therefore our supply is comparatively limited. If any variety you order is sold out, rather than disappoint you we shall send another of similar color. Complete, simple instructions for easy planting and care are supplied with every order. All Tree Roses are guaranteed.

JACKSON & PERKINS CO.

World's Largest Rose Growers

BETTER Because:

- J. & P. Modern Tree Roses are grown on a special strain of Multiflora root and stem (trunk) for best success in your garden.
- A strain that transplants easily, is hardy and handles well for winter protection.
- These trunks are 3½ ft. tall, and bushy well-balanced.
- They are 1 ft. & P. Tree Roses in proportion to an essential for such long life in Tree Roses.
- They are not subject to borers and other common in stems of previous kinds.

A Jackson & Perkins Specialty

Tree Roses are sold only in spring. When supply is exhausted, it will be a year before J. & P. Tree Roses will again be available.

ON THIS
PAGE:

Roses for Special Purposes



ROSA ROULETTI (Above)

Perfect double rose-pink flowers as pictured. The entire 4 to 6-in. plant as dainty as the Roses themselves. Used for borders, rock gardens, or paths. Attractive for small flower arrangements in the home. The little Swiss Rose that was lost for many years; now treasured in American gardens.

85c each; 3 for \$2.25; 6 for \$4.25;
25 for \$15.65

Miniature Roses . . . SMALLEST ROSES OF ALL

Something unusual, which will make your garden intriguing and give you many hours of personal satisfaction. All who visit your garden will admire these dainty plants with perfect miniature blooms.

Rosedom's most intimate flower . . . a thimble or tiny vial will hold a bouquet of 6 or more. Petite little buds, smaller than a baby's finger-tip, open to exquisitely modeled blooms, irresistible on the tiny plants and in miniature bouquets. Plant them liberally in a row around your beds of Hybrid Tea or Floribunda Roses, or as an edging in front of other plants.

OAKINGTON RUBY

(Not illustrated)

Deep carmine buds open rich ruby-crimson. Fully double flowers smaller than 1 in., even full open. Similar to picture of Rosa Rouletti on the left, only much deeper in color. Plants less than 12 in. tall. Award of Merit, Royal Horticultural Society. You'll surely want these brilliant little gems this spring.

\$1.00 each; 3 for \$2.50; 12 for \$10.00;
25 for \$18.75



Trailing Roses USED TO COVER BANKS, TERRACES, WALLS



WICHURAIANA (Above)

An effective cover-all for banks and other bare and unsightly places. Spreads rapidly, rooting wherever it touches soil. Effective along the top of retaining walls. Extremely hardy. Fragrant, starry white flower clusters. Bright red berries later in the season. Cover up ugly bare places by planting Wichuraianas 2 ft. apart; they will soon form a dense solid trailing mass.

\$1.00 each; 3 for \$2.50; 12 for \$10.00; 25 for \$18.75

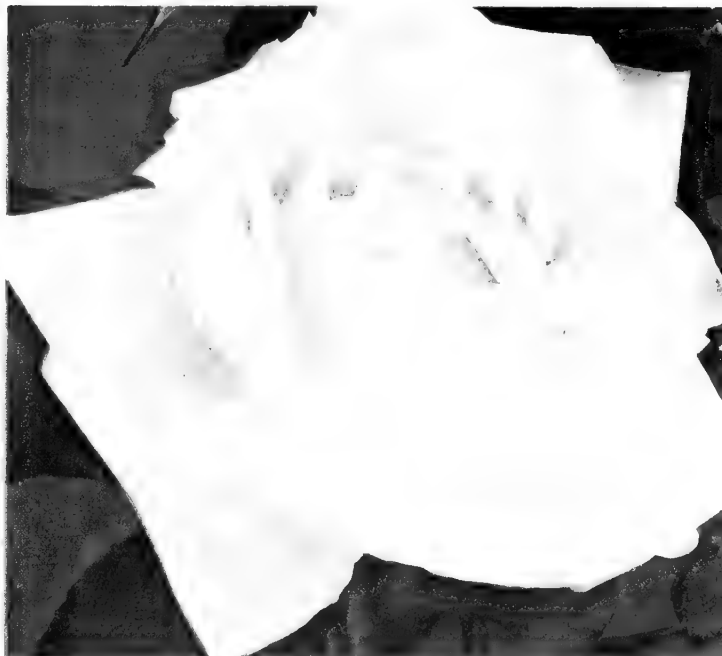


MAX GRAF (Left)

Excellent for covering steep banks and other difficult positions. Tough, disease-resistant; does well in places where there is little sunshine. Dark green foliage glowing with clear pink flowers in June and July. Easy to grow. Plant 2 ft. apart in staggered rows.

\$1.00 each; 3 for \$2.50;
12 for \$10.00;
25 for \$18.75.

Rose of Many Uses



FRAU KARL DRUSCHKI (Above)

One of the purest white Roses, Frau Karl Druschki is a lasting delight if planted in low shrub borders or otherwise used as a flowering bush of medium size. Splendid for mass plantings; makes a beautiful informal hedge. Very double, very large flower; lasts for a long time. Good stems, excellent for cutting. *Noted for its extreme toughness and vigor, it is excellent when used in place of a shrub.* Frau Karl blooms heavily in June and continues intermittently all summer. Use as a pillar or train in espalier form. Upper branches should be protected against freezing.

\$1.00 each; 3 for \$2.50; 12 for \$10.00; 25 for \$18.75

Modern Perennials.....Easier to Grow Guaranteed to Live and Bloom



Mid-season

18 to 24 in.

© J. & P. CO.

PENTSTEMON, Ruby King (Above)

(Plant Patent No. 744)

An outstanding new hybrid Pentstemon. Very free-blooming, long-lasting flower-spikes of a brilliant color. For a continued display, its 2-in., trumpet-like flowers are unsurpassed.

The sturdy flower-spikes are 18 to 24 in. high and are produced freely even the first year. Illuminated by the clear white throat and inside of the trumpet, each flower-spike seems to dance in the summer breezes. A single plant in your garden will be every bit as bushy and colorful as the illustration above. Imagine what a glorious sight five or six plants like this would be in a group.

The flowers of Ruby King are larger, more free blooming, and more showy than previous hybrids. Its superior qualities are the result of selective breeding and thorough research which now give you a Pentstemon superior to any you ever knew before.

Last summer this Ruby King started blooming in the nursery fields during late June, and we were still able to pick bouquets even in Oct. It should bloom just as freely in your garden next summer and fall.

85c each; 3 for \$2.25; 6 for \$4.25

© J. & P. CO.



Mid-season

20 to 24 in.

© J. & P. CO.

CATANANCHE (Above)

Giant Cupid's Dart

(*Coerulea major*.) One of our most popular introductions in Modern Perennials. Sometimes called Love Plant. Bright, deep violet-blue, 2-in. flowers like double Cornflower or Bachelor's Button; on silvery, slender branching stems; silvery buds and seed-hips. Slender, tufted, silvery foliage. Live and lovely for front of border. Height 20 in.; excellent for cutting—this lacy, dainty flower may be used in bouquets of most any garden blooms with artistic effect. Fine for boutonniere. Blooms profusely from July till frost. Think of having these delightful flowers all summer and fall, right from the time the spring Bachelor's Buttons go off because of the hot weather. Award of Merit, Royal Horticultural Society.

60c each; 3 for \$1.60; 6 for \$3.00



© J. & P. CO.

Mid-season

Campanula

6 to 8 in.

CAMPANULA (Left) Blue Carpet

(*Carpatia Improved*.) For edgings, for rock gardens, or any other location where you want a very striking low "carpet-of-blue" from June to fall. Will grow well for you in full sun or in semi-shady places. Blue Carpet has the larger, light blue, bell-shaped flowers on 5 to 6-in. stems.

Very conspicuous and showy. A great favorite for edgings and for rockeries. This variety is exceptional, giving blue color when there is very little other blue in the garden. Remains attractive all season, and doesn't sprawl like other members of this family.

65c each; 3 for \$1.75; 6 for \$3.25



COREOPSIS (Left) Golden Shower

Richly decorative from June until frost, a single plant will produce a continuous cascade of star-like golden flowers. The rich color remains so clear all through the season that it seems every day has its own generous supply of fresh, new blooms 1½ in. across. Undaunted by the hot dry weather and almost defiant of fall frosts, the fine 24-in. plants have very decorative, bright green grassy foliage, finely cut, remarkably disease-resistant. Its brightness of bloom and the decorative note contributed by the finely fashioned foliage never fail to capture attention and admiration in any garden.

60c each; 3 for \$1.60; 6 for \$3.00

Coreopsis, Golden Shower

June to frost

24 in.

LYTHRUM, The Beacon (Right)

(*Salicaria*.) For small borders or large mass planting, the long-lasting, clear deep carmine-red flowers on large spikes are truly a beacon that adds sparkle and interest to the garden; side spikes follow almost to the ground. The vigorous plants do well with practically no care; the foliage is willow-like and interesting. Turns a brilliant red in fall. Thrives equally in wet semi-shade and open, dry sun. Continuous, July to frost. 3½ to 4 ft.

60c each; 3 for \$1.60; 6 for \$3.00

JACKSON & PERKINS CO.
World's Largest Rose Growers

EXTRA-LARGE FLOWERS!

SUPER-GIANT VIOLET, Royal Robe (Right) ➔

Magnificent, lustrous, deepest violet-blue. Very easy to grow. Intensely fragrant. A few flowers will fill an entire room with their exquisite odor. Sturdy foliage; blooms abundantly in early spring and again in fall. The large flowers open wide, like a pansy or viola, often exceeding 1 in. across. Stiff, erect stems up to 8 in. or more.

Most popular because it is ideal for difficult, partially shaded spots where other things will not grow well.

Once established, each plant becomes a broad mass of green, producing its fragrant blooms more generously year after year.

65c each; 3 for \$1.75; 6 for \$3.25

A Bright Group
will also do well in a dry, difficult spot

Catananche (p. 30) Coreopsis (p. 30)
Sedum (p. 37) Polygonum (p. 32)
Gypsophila (below) Lythrum (below)

GROUP #169 **\$3.00**
6 PLANTS, 1 of each
Value \$3.60 Save 60c Only



Spring and Fall

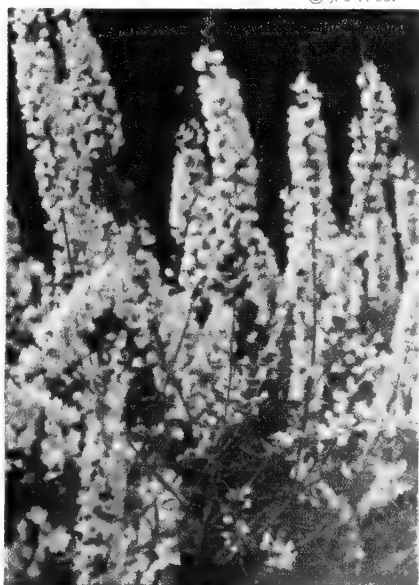
Royal Robe Violet

9 to 12 in.

DOUBLE RUSSIAN VIOLETS (Above)

An exquisite double old-fashioned Violet with an unusually sweet fragrance. It is hardy anywhere and can be effectively placed wherever a low, colorful purple is needed, with rich green foliage. Very easy to grow. Excellent for semi-shady places. Produces an abundance of lovely flowers, pretty in bouquets, corsages and boutonnières. Always in bloom, May to Oct.

65c each; 3 for \$1.75; 6 for \$3.25



July-August

4 to 4½ ft.

LYTHRUM, Morden Pink

(Above) A remarkably showy and satisfactory plant, Lythrum, Morden Pink won the acclaim of all who saw it in our new display garden last summer. The generous, full spikes of a clear, lovely soft pink are produced in great masses and make a fine show in July and August. Each plant miraculously sends up ten or a dozen sturdy, 3- to 4-foot spikes, each one covered for almost its entire length with a tumbled pattern of clear pink florets. These lovely blooms will remain beautiful and fresh for a remarkably long period. Perfectly hardy, it will thrive in wet or dry places in your garden where its generous profusion of beautiful pink spikes adds height and interest.

60c each; 3 for \$1.60; 6 for \$3.00



June-July

GYPSOPHILA, Rosy Veil Baby's-Breath

12 to 18 in.

(Above) This lower-growing double pink Baby's-Breath has won wide popularity. Very generous in bloom, the airy sprays form a heavy mat of delicate pink during June and July, and also flower again in fall. The artistic sprays are invaluable for bouquets in the home. Especially useful in mixed borders where its unusual form and lacy foliage lend a touch of the unusual. Different from the commonly known perennial Baby's-Breath, plants never become overgrown and keep to 18 in. tall or less.

65c each; 3 for \$1.75; 6 for \$3.25

SHADY SPOT GROUP

Ideal for any shady location

Anchusa (p. 33) Primula (p. 35) Astilbe (p. 35)
White Bleeding-heart (p. 37) Lily-of-the-Valley (p. 42)
Funkia (p. 36) Campanula (p. 30)
Anemone Hup. Sup. (p. 42)

GROUP #329

EIGHT PLANTS, One of each

Value \$6.10 Save \$1.00 Only

\$5.10



Midseason

3½ to 4 ft.

Lythrum, The Beacon

© J. & P. CO.

© J. & P. CO.

© J. & P. CO.



June-July

12 to 15 in.

DIANTHUS, IRENE (Above)

(Plant Patent No. 747)

Most Fragrant of All Garden Pinks

(*Dianthus caryophyllus*.) The fragrance of Irene is one of its outstanding qualities . . . literally drenches the garden with old-fashioned, clove-scented fragrance unequalled by any other garden Pink. Flowers themselves are produced continuously, the new buds opening as the old ones finish. One 8-in. plant in our garden had over 60 flowers last spring. Irene is an exquisite shade of pink, bearing 2- to 2½-in., very double flowers, averaging about 60 petals each. The sturdy stems are 12 to 15 in. long, and the plant makes a solid mound of color in the garden. A sport of England's top-favorite white Carnation, Mrs. Sinkins, this new and unusually free-flowering Carnation was found by Mrs. Rene Hague in her garden in Toronto, Canada.

This delightful Pink will give you as much enjoyment as any other perennial because of its unusually heavy fragrance, its amazing number of flowers and easy culture.

\$1.00 each; 3 for \$2.50; 6 for \$5.00; 12 for \$10.00

© J. & P. CO.



Ground-cover

4 to 8 in.

DWARF POLYGONUM, Reynoutria

One of the finest ground-covers. Colorful, particularly cool and attractive. Establishes itself well in poor or out with very few underground runners. Thrives in full sunlight; hovers 4 to 8 in. from soil. Blooms in late August and September—fragrant, airy pink sprays similar to the old *Vinca Minor*; deep red buds. Interesting all season, foliage turns to beautiful autumn colors, as in the photo above. Just the thing to cover bare spots where other plants die.

55¢ each; 3 for \$1.50; 6 for \$2.75; 100 for \$40.00

© J. & P. CO.



June-Aug.

10 to 12 in.

DIANTHUS, Rock Raven Red

(*Dianthus latifolius*.) Exceptionally fragrant; very double; rich, pleasing crimson-red. Will add new beauty to your garden because it is so generous with its spicy, fragrant flowers of deep crimson. Blooms abundantly from June through summer; perfect for border-edge, rock garden, etc. Best in sunny, exposed spots. Bright and gay when planted with Carnation, Silver Mine; both have 8- to 10-in., strong stems ideal for cutting.

60¢ each; 3 for \$1.60; 6 for \$3.00

DIANTHUS GROUP #179

A lovely collection of these fragrant beauties

3 each of

Irene, Silver Mine, Rock Raven Red

9 PLANTS in all

Value \$6.30 Save \$1.05 Only

\$5.25



Ground-cover

6 to 9 in.

PACHYSANDRA · Spurge

(Above)

(*Terminalis*.) Best evergreen ground-cover for deep shade and semi-shade; also does well in sun. Useful along walks, shrubbery, under large trees; the only plant that will thrive under pine trees. Fine for steep banks. Requires rich moist soil for maximum coverage. Quick-spreading, under ground. Thick, glossy, spoon-shaped foliage, remains green winter and summer. 8 in. tall. Plant 8 to 10 in. apart.

3 for \$1.00; 10 for \$3.00; 100 for \$25.00

SEE THE
NEW PERENNIALS
ON PAGES 42, 43 and 48



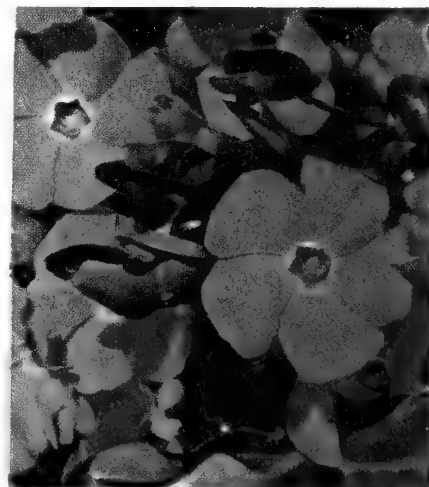
June-Oct.

10 to 12 in.

DIANTHUS, Silver Mine

(*Dianthus latifolius*.) Large, full, fragrant, double flowers . . . all pure white; hardy. In constant bloom from June until late October. This sweet, pungent fragrance alone is enough to make it one of the most treasured plants in any garden. This is one of those plants you fall completely in love with . . . all who have Silver Mine in their garden treasure its lovely fragrance. Excellent for cut flowers. The flowers are usually in clusters of 3 or 4 to each stem. Marvelous for boutonnières and in delicate mixed arrangements in the house. Good for rockeries, borders, and in combinations. Grows to a height of about 10 in.; blooms generously and continuously.

60¢ each; 3 for \$1.60; 6 for \$3.00



Ground-cover

3 to 6 in.

VINCA MINOR · Myrtle

(Above)

(*Boules Variety*.) "The magic carpet of all ground-covers!" Alice-blue flowers delightful against luxuriant evergreen foliage. Far superior to the old *Vinca Minor*, it blooms with the violets and repeats all season. Foliage never rusts or turns brown. Ideal for banks, under trees, and shady spots; plant 8 in. apart. (50 or more at 100 rate.)

3 for \$1.00; 10 for \$3.00; 100 for \$25.00

MASSSES OF FALL COLOR!

33

Plant These Four New Improved Asters

ASTER {Novi Belgi}, Plenty (Illustrated Right)

Aster, Plenty, is a clear lavender-blue. It is semi-double, $1\frac{3}{4}$ in. across, with several rows of petals and is another delightful improvement in the fall Asters. This variety has won wide acclaim in the new large-flowered fall Aster groups and is one of the best of the new importations. Try it in the background of your border. Plants $3\frac{1}{2}$ to 4 ft.

ASTER {Novi Belgi}, Arctic

The finest white Aster with very large, $1\frac{3}{4}$ -in. individual blooms. Excellent for fall gardens, giving the feel of a drift of white. Blooms profusely. One of the new extra large-flowered varieties recently developed in Europe.

ASTER {Novi Belgi}, Peace

A lovely double fall Aster with real interest and charm. The size of the blooms—often 2 in. across—gives a new look to the Aster family. They serve the dual purpose of supplying many autumn bouquets as well as a bright spot in the border late into the fall. The color is a soft rosy mauve and it holds throughout the entire blooming period. This is a "must" for the fall garden.

ASTER {Novi Belgi}, The Cardinal

A large-flowered cardinal-red Aster. Clear and bright, it is an accent of great interest and another of the new very popular fall plants. Blooms are 1 to $1\frac{1}{4}$ in. in diameter. It is very spectacular in the fall border and a worthwhile addition for lengthening the autumn blooming season. 36 in. high. Sept.

All Four New Asters

\$1.00 each; 3 of one kind \$2.50; 6 of one kind \$5.00



Sept.

Aster, Plenty

$3\frac{1}{2}$ to 4 ft.

Special! Aster Group

One each of the four outstanding New Varieties:
Arctic. White.
Peace. Rosy-mauve.
Plenty. Lavender-blue.
The Cardinal. Cardinal-red.

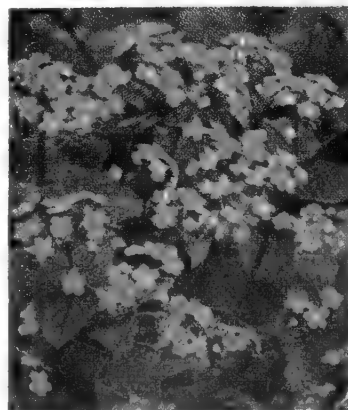
4 PLANTS Group #419
Value \$4.00
Save 65c
Only **\$3.35**

ANCHUSA

Chinese Forget-Me-Nots

(*Myosotidiflora*.) Delightful clusters of clear blue flowers borne in profusion during April and May. Grows anywhere; equally effective in shady or sunny places. The large leaves make an excellent ground-cover. The dainty blue flowers on stems 1 to $1\frac{1}{2}$ ft. high add a welcome touch of color. Flower heads are held well above the rich foliage making this one of the most popular perennials for under-planting in rose beds. So rugged and vigorous, it can be used very effectively as an added touch of color to any foundation planting of evergreens. A mass planting has the effect of a misty sea of deep blue. Particularly effective with daffodils and primroses.

60c each; 3 for \$1.60; 6 for \$3.00



April-May

Anchusa

1 to $1\frac{1}{2}$ ft.

MIDSUMMER GROUP

Excellent for home grounds or your summer cottage

Blooms	
Catananche Coerulea (medium)	July-August
Coreopsis, Golden Shower (medium)	July-August
Aster, Frikarti (medium)	July-August
Pentstemon, Ruby King (medium)	July-August
Chrysanthemum, Avalanche (medium)	August-September
Rudbeckia, The King (tall)	July-August
Lythrum, Morden Pink (tall)	July-August
Phlox, San Antonio (medium)	July
Phlox, E. I. Farrington (medium)	July
Phlox, Miss Lingard (medium)	June-July

GROUP #339

Value \$6.40

Save \$1.05

Only

\$5.35

VERBASCUM, Pink Domino (Left)

Dramatic, free flowering pink spikes! An especially hardy and vigorous grower, even in very poor soil. The upright branching flower-spikes reach four feet in height. An effective pink flower for background planting. It will provide a constant show of beautiful color during its entire blooming period of late August and September. May be used in either sun or partial shade.

65c each; 3 for \$1.75; 6 for \$3.25

TRITOMA, Robin Hood (Right)

Flares up in late June with a burst of ten to twelve dazzling flower-spikes . . . and continues its floral pyrotechnics until late September. Each 2½-ft. stalk carries a sparkling spike 8 to 10 in. long, so dramatic in its beauty that it creates a compelling center of interest wherever it grows. Long, narrow leaves make the foliage seem as though guarding the flame above.

\$1.00 each; 3 for \$2.50; 6 for \$5.00

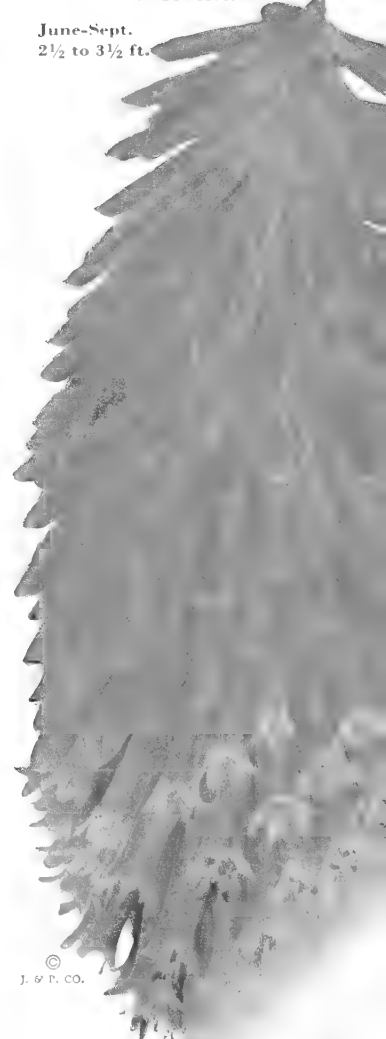


Verbascum,
Pink Domino

Aug.-Sept. 4 to 4½ ft.

Tritoma

June-Sept.
2½ to 3½ ft.



© J. & P. CO.

JACKSON & PERKINS CO.

World's Largest Rose Growers

**DAINTY!
ATTRACTIVE!**



Viola Yellow Vixen

All Season 8 to 10 in.

VIOLA GROUP #189

3 each of these Famous
J. & P. Violas

Value \$4.50

Save 75c

Only \$3.75

**LUXURIOUS!
VIGOROUS!**



Viola Yellow Vixen

Always a Mass of Bright Yellow

Hardy everblooming Perennial Viola in a bright clear yellow which will make your gardens and borders more colorful from early spring to frost. Originated here in northern New York, it has lived through many hard winters demonstrating its vigor, winter-resistance and ability to come up year in and year out. The pert faces of this hardy Viola are always cheerful, always smiling up at you merrily. The 2½-in. flowers are borne on upright 6- to 8-in. stems.

Vigorous—Easy to Grow

The compact, bushy plant does not mind having flowers and foliage freely cut for household use. The foliage is a rich dark green, an excellent contrast to the intriguing yellow flowers, which are always in evidence because of the unusually long period of bloom.

It will do well in the border, particularly as an edging or also in combination with Viola Purple Heart. It is not too particular as to soil, and will be a good rock-garden plant because of its low, spreading form.

Viola Yellow Vixen will find many uses in the garden and its constant show of color will be much appreciated.

75c each; 3 for \$2.00; 6 for \$3.75; 12 for \$7.50;
100 for \$50.00

*Giant
Violas*

**...BLOOM
YEAR AFTER
YEAR FROM
SPRING TO FROST**

Viola Purple Heart

(Plant Patent No. 671)

**The Famous Perennial
Introduced by J. & P.**

An amazing flower indeed! One of the most popular perennials we have ever introduced. Blossoms continuously from spring to frost, and comes up year in and year out, more luxuriant and more vigorous than ever. The huge, velvety, violet-blue flowers are up to 3 in. across, on graceful stems 7 to 8 in. long. The petals of these giants are pleasingly waved, giving a play of tones that you will never cease to admire. A bright yellow "eye" makes the lovely purple seem even deeper and the texture richer and more velvety.

Each plant sends out many shoots for a continual supply of flowers from spring until freezing weather, and some even after the first snow flies. Cut back the long runners in August, and thus make the plants more compact and the later blooms more profuse. They are easy to grow, not particular where you plant them, although they do best in moist, loamy soil. Like afternoon sun, but do not demand it. Will live for years, giving you infinite loveliness for very little care.

75c each; 3 for \$2.00; 6 for \$3.75;
12 for \$7.50; 100 for \$50.00

JACKSON & PERKINS CO.

**Viola
Purple Heart** *World's Largest Rose Growers*

All Season
9 to 12 in.

**NEW!
DIFFERENT!**

◀ **DELPHINIUM. PINK SENSATION** (Left)

The only true pink Delphinium

Possesses all the strength, hardiness, and prolific growth of other Delphiniums. Outstanding for its repeated blooms, giving as many as four crops in a season in a constant show of color. Reaches a height of 3½ ft., with many laterals continuously throwing out new spikes of a lovely, airy pink. Pink Sensation is probably the most unusual perennial available in America today. Has all the charm and beauty of the widely loved blue and white forms plus the dramatic and beautiful clear pink color.

\$1.50 each; 3 for \$3.75; 12 for \$15.00; 25 for \$28.15

DELPHINIUM. DAUNTLESS (Right) ▶

The flowering spikes are long and compact filled with large attractive individual double florets of a lively lavender shade, which do not shatter until after all the buds are open.

The plants are sturdy and vigorous, grow about 4½ ft. tall and come into bloom with four to six spikes about two weeks later than the other varieties of this New York State strain.

Dauntless is an excellent Delphinium; use it alone or with the others to lengthen the gay Delphinium blooming season in your garden. It reblooms in fall, when the flowers last long after the first frosts.

75c each; 3 for \$2.00; 6 for \$3.75; 25 for \$13.75



Delphinium, Pink Sensation June-July 3½ to 4 ft.



Primula veris April 6 to 9 in.

© J. & P. CO.



◀ **ASTILBE. Fanal** (Left)

Exquisite, feathery sprays of lively red. Easy to grow, hardy; likes plenty of moisture and good, rich soil. Will repay a thousandfold with abundance of bloom all through May and June. A unique color . . . rich, deep red; dark green, prolific foliage. 15-in. flower-spikes tower well above 10 in. foliage. Fine for arrangements, combining with most any other flower. Fills long felt want for red border plant and one that likes moisture. Happy in either semi-shade or sun. May be potted for winter bloom indoors.

85c each; 3 for \$2.25; 6 for \$4.25

Astilbe May-June 24 to 30 in.

BEGINNER'S LUCK GROUP

Twelve varieties for all-season bloom.

You can put them in an 8- to 10-ft. bed; you can spread them throughout the border or in several smaller beds.

12 Plants, 1 of each:

	Allow	Blooms
Anchusa myosotidiflora	8 in.	Spring
Dicentra spectabilis		
<i>(Bleeding-heart)</i>	15 in.	Spring
Dianthus, Irene. Fragrant Pink	10 in.	Spring
Gypsophila, Rosy Veil (Baby's-Breath)	18 in.	Early Summer
Delphinium, Glorious	18 in.	Early Summer
Delphinium, Divine	18 in.	Early Summer
Phlox, Charles Curtis	18 in.	Summer
Phlox, Salmon Beauty	18 in.	Summer
Aster Frikarti	2 ft.	Late Summer
Chrysanthemum, Avalanche	18 in.	Late Summer
Chrysanthemum, Mrs. Pierre S. du Pont III	18 in.	Fall
Lythrum, Modern Pink	4 ft.	Summer

Value \$8.60

Save \$1.40

Group #199 Only

\$7.20

◀ **PRIMULA VERIS. Colossus** (Left)

Giant-Flowered. Extra-large flowered spring Primula for wealth of color all April. Well-formed flowers, many over 2 inches. A great range of colors, including lilacs, pinks, coppery reds, dark reds, and the usual yellows. Sturdy plants; lush foliage. Thrives best in damp, shady spots; ideal for rockery, waterside or border. Very effective in combination with Anchusa. The flowers are very fragrant and make splendid cut flowers.

75c each; 3 for \$2.00; 6 for \$3.75



Delphinium, Dauntless

June 4 to 4½ ft.

Modern Perennials....



June to October 18 in.

SHASTA DAISY. Esther Reed

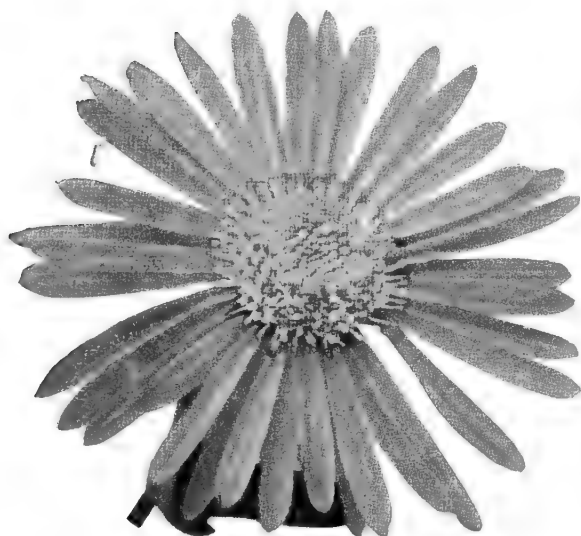
(Above)

One of the most delightful of Shasta Daisies! The chrysanthemum-like Esther Reed, with its immaculate white of a commencement-day dress, is June at its best. It is a *Modern Shasta Daisy* developed from Burbank's world-famous original. One of the easiest-to-grow plants for achieving a prim, white, mass effect. Almost entirely free from bother by insects or disease. It is perpetually in bloom from June to October, lavish with flowers you want for the home. The stunning, completely double flowers have strong 18-in. stems. The plants enjoy being divided every two years and require slight protection in the coldest areas.

75c each; 3 for \$2.00; 6 for \$3.75

JACKSON & PERKINS CO.

World's Largest Rose Growers



Early August to frost 2½ to 3 ft.

ASTER FRIKARTI (Above)

The long cherished "Wonder of Staefa." Especially large and free flowering. The blooms usually measure more than three inches across, and the plants average 2½ to 3 feet in height. The light blue-lavender flowers are accented in the center with a prominent yellow disc, conspicuous and showy.

Aster Frikarti should be in your garden, because it will produce unbelievable masses of flowers for a long period. It requires an absolute minimum of care. It grows into a mound of light blue from early August to September, and bright up until frost. Requires some winter protection in cold sections, but you will be well repaid for the extra effort.

60c each; 3 for \$1.60; 6 for \$3.00



Blossoms Early September to frost

18 to 24 in.

FUNKIA (subcordata alba) • Fragrant Plantain-Lily (Above)

Probably you have admired the clean, rich green foliage and strong fragrance of Funkia. Its long, tubular, creamy white flowers hold themselves erect above the mass of green foliage.

Flower-stalk 18 to 24 in. high with fresh new bloom every day. Dark green, oval, heart-shaped leaves 8 in. long and 5 in. wide. Clean cool color during hot summer days. Particularly effective for planting near the house in the shade because Funkia grows in any location and forms attractive masses even where other plants will not thrive. Lives

indefinitely, even under adverse conditions. Use near lakes or streams, as low foreground material in front of taller shrubs, or as solid beds along your boundary-line. Heavenly fragrance adds just one more reason why you will treasure this lovely plant.

85c each; 3 for \$2.25; 6 for \$4.25;
12 for \$8.50



September to frost 4 to 4½ ft.

ASTER ADORABLE (Above)

All that its name implies. A completely charming Adorable variety that will be one of your favorites once you see its masses of blooms in your own garden. A deeper, clearer pink, very rare in fall flowers... An improvement over the well-known Harrington's Pink Aster. The buds are like small reddish rosettes, opening into large, many-petaled flowers in enormous clusters. The entire plant will glow with a rich pink continuously from September to frost. The foliage is clean and dark, and the vigorous plant is 4 to 4½ feet high. Its growth is strong, compact, and bushy. A mass planting in combination with other purple or white varieties makes a striking effect.

60c each; 3 for \$1.60; 6 for \$3.00



June 20 in.

VERONICA spicata Crater Lake Blue

(Above)

Here is a new dependable Veronica in a marvelous shade of blue. Comparable in color to Oregon's famous Crater Lake.

Especially good in the foreground of a perennial border where you want a solid mass of lasting cool blue. The plants, which grow 20 inches tall, do well in either full sun or partial shade. Blooms in June.

65c each; 3 for \$1.75; 6 for \$3.25



Late August-September

18 in.

SEDUM spectabilis, Brilliant

Sedum, Brilliant, the magic plant to make "desert spots" in your garden bloom again. Nearly every garden has some barren place where this determined plant can be a sure-fire note of color with its gorgeous immense amaranth-red flower-heads. Especially endowed by nature with thick, succulent, attractive light green leaves which store up moisture, it withstands even the hottest, driest summer weather. The extremely rugged, erect-growing plants attain a height of 18 in. and are very ornamental even before the blooming season arrives; indispensable as a late fall bloomer. Most effective in clumps of three or more, planted 4 to 6 in. apart.

60c each; 3 for \$1.60; 6 for \$3.00



July to frost

4½ ft.

RUDBECKIA, The King (Above)

Ideal and colorful for the perennial border. Showy and dancing, yet easy to grow to beautiful perfect plants. The right kind of plant to make your border colorful and unusual. Regally it bears its large, deep crimson-red flowers, bringing new life and color wherever you plant it. From half-open flower to the full-bloom stage of orange-brown seed-cone with its perimeter of straight red petals, it is always attractive. The petals never fold back; the stems remain majestically stiff. Graceful; long-lasting both in the garden and in bouquets, for which The King is ideal. Blooms profusely July to frost. Grows 4½ ft. high. Unusual form and color. Easy to grow.

75c each; 3 for \$2.00; 6 for \$3.75



May-June

30 in.

PINK BLEEDING-HEART (Above)

Dicentra spectabilis

A proved favorite of grandmother's day, which is just as valuable now as it was then. Grows to about 30 in., every year gaining in breadth and width. The "Bleeding-Hearts" are borne in graceful sprays from May until the latter part of June. Will do well in either semi-shade or sunny positions. An unusually long-lived perennial, will live for years and become larger each season. Makes a very showy clump. Here the Parade of Modern Perennials is joined by two rabbits, a harp, grandpa's glasses, a bottle and a broken heart . . . for, according to the Legends of Flowers, all those things are to be found in each "Bleeding-Heart" blossom. You will find each plant a welcome addition to your garden because it is one of the most showy, the most interesting, and the most effective of the old favorite perennials.

75c each; 3 for \$2.00; 6 for \$3.75; 12 for \$7.50



All Summer

9 to 12 in.

WHITE BLEEDING-HEART (Above)

Dicentra formosa, Sweetheart

This lovely, delicate plant well deserves a place in every garden. It blooms heavily in the spring and continues all during the summer and fall. Few other perennials have such a marvelous period of bloom. The shape of the pure white flowers is similar to the old-fashioned Bleeding-Heart, but smaller in size and far more delicate in appearance.

Said by many to have the handsomest foliage of any garden flower. The light green, silvery leaves are almost transparent; they are especially neat, particularly graceful and fern-like with many deep indentations. Related to some of our daintiest but hardy woodland flowers. White Bleeding-Heart grows luxuriantly in any reasonably good garden soil but prefers a continuous supply of moisture and slight shade. Splendid for planting in the foreground of perennial borders and rock gardens because it grows only 9 to 12 in. high.

\$1.00 each; 3 for \$2.50; 6 for \$5.00; 12 for \$10.00

Modern J. & P. Phlox FOR CONTINUOUS BLOOM

GUARANTEED To Bloom in YOUR Garden This Summer!

RED, WHITE AND PINK SHADES

For a gorgeous display, plant one each of our hand-picked Phlox in shades of Red, White and Pink.

Charles Curtis, San Antonio, Apple Blossom, Salmon Beauty, E. I. Farrington, Miss Lingard, Count Zeppelin, Antoinette Six

GROUP #229
Value \$4.80
Save 80c
ONLY \$4.00

FAVORITE FIVE PHLOX (Group #239)

One each of the 5 varieties that have consistently been most popular. Value \$3.35 Save 55c **ONLY**

Fairy King	lavender	\$2.80
Salmon Beauty	salmon-pink	
Charles Curtis	scarlet-red	
San Antonio	blood-red	
Miss Lingard	white	

PINK AND RED SHADES (Group #249)

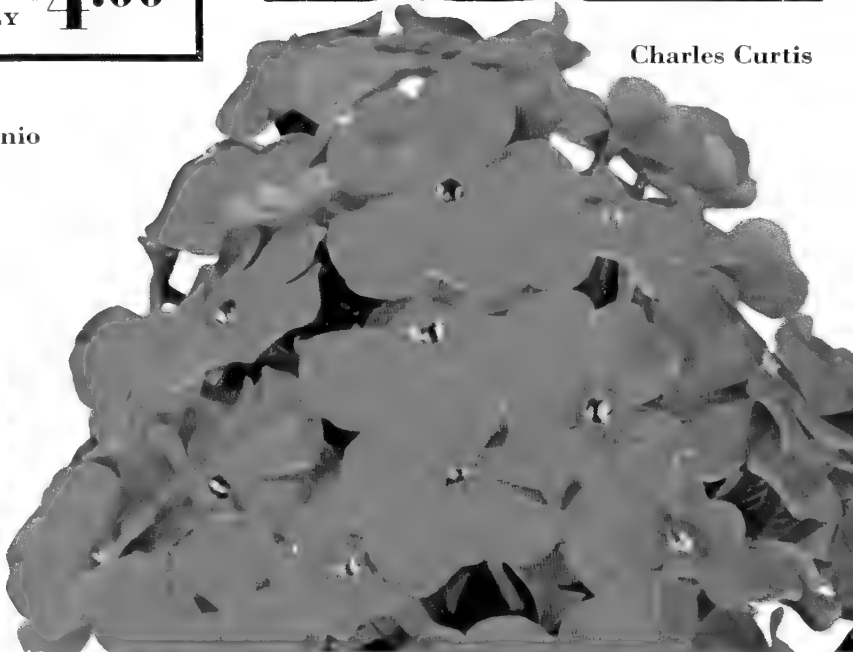
One each of the 5 varieties

Charles Curtis	scarlet-red	\$2.60
Apple Blossom	pink	
San Antonio	blood-red	
E. I. Farrington	salmon-pink	
Salmon Beauty	salmon	

Value \$3.10 Save 50c **ONLY**



San Antonio



Charles Curtis

**HARDY!
COLORFUL!
WILL NOT FADE!**

Each of the outstanding varieties offered here will bloom freely during the summer when there are few other things in bloom. Absolutely hardy and non-fading, they require little care. These hand-picked varieties have been chosen after extensive tests to select only those which will perform magnificently under any conditions. Plant in a rich soil, and divide every three years when they become large clumps.

CHARLES CURTIS (Above)

A brilliant, scintillating color . . . the *Brightest Red!* Profusion of scarlet heads on strong, 2½-ft. stems. Robust and sturdy, Charles Curtis gives forth an unusual glow even under adverse circumstances. A marvelously bright color accent to use in combination with other varieties. Smooth, even coloring throughout each perfect floret.

75c each; 3 for \$2.00; 6 for \$3.75

SAN ANTONIO (Above, Left)

Immense heads of deep, uniformly colored florets. Strong, handsome blood-red . . . always clear, always striking. Produced freely in July and August on vigorous, 2½ to 3-ft. plants, the blooms of San Antonio enrich your garden with a striking, bold color display. One of the most interesting varieties because of its strong color and also because of its uniformity . . . there is no eye or halo of a different color in the center. Each floret is smooth and uniform.

65c each; 3 for \$1.75; 6 for \$3.25



Masses of J. & P. Phlox will give your garden a new beauty during the summer months. Throughout July and August, the immense heads stand out in brilliant glory, bringing new color at a time when the garden is usually quite empty.

JACKSON & PERKINS CO.

ALL SUMMER!

COMPLETE COLLECTION

One each of all varieties, six illustrated and four not illustrated. 10 plants total. This will give you a complete assortment of the 10 best Phlox in cultivation.

GROUP #269

Value \$6.05 Save \$1.00 **\$5.05**
ONLY

A Garden of PHLOX

A specially selected assortment to give your garden unusual color and interest throughout July and August. Plant in groups of three.

3 San Antonio 3 Charles Curtis
3 Miss Lingard 3 Progress
3 Antoinette Six 3 Apple Blossom
3 Salmon Beauty 3 Count Zeppelin

GROUP #259

24 plants in all **\$12.00**
Value \$14.40 Save \$2.40
ONLY

Blue and White Group

Two plants each of the following:

Fairy King Progress
Miss Lingard Count Zeppelin
Antoinette Six

GROUP #279

10 plants in all **\$4.95**
Value \$5.90 Save 95c ONLY

Salmon Beauty

Progress

Apple Blossom

Fairy King

PROGRESS (Above)

Superb, delicate lilac-blue, soft and uniform throughout each individual floret. Has a distinct darker eye that accentuates the clear, even color of the petals. Immense trusses are borne in great profusion. The pale lilac masses will add a new, charming note to your garden. Combines beautifully with other soft colors. Sturdy, vigorous plants need no pampering.

50c each; 3 for \$1.35; 6 for \$2.50

APPLE BLOSSOM (Above)

Delicate soft pink with subtle shading. One of the loveliest of all the pastel shades, exquisite by itself. A cool refreshing color for hot August days. Soft apple-blossom-pink; 2 to 2½-in. florets. Pyramidal flower-heads; side spikes follow freely in midsummer, branching gracefully. Disease-resistant foliage. 2½ to 3 ft. tall.

60c each; 3 for \$1.60; 6 for \$3.00

FAIRY KING (Above)

The loveliest lavender! A romantic shade that brings daintiness to the garden. Rich velvety florets are suffused white. Dark violet eye. Very profuse bloomer. Combines beautifully with Apple Blossom or Antoinette Six. Striking in bouquets. Rounded, large, and shapely flower-heads. Dark green foliage, unusually disease-resistant. 2 ft. tall.

75c each; 3 for \$2.00; 6 for \$3.75

AVAILABLE ONLY IN LIMITED QUANTITIES... NOT ILLUSTRATED

E. I. FARRINGTON. Large heads of soft salmon-pink bloom with a lighter eye. Very striking in any Phlox planting. Clean and clear in tone, giving a lovely effect when planted in sizable groups. Flower-heads are produced in profusion in midsummer. 2½ to 3 ft. tall.

50c each; 3 for \$1.35; 6 for \$2.50

ANTOINETTE SIX. Pure, soft white without a trace of any other color except a faint greenish tone in the eye at the center of each floret. The purity of this white is impossible to describe. Exceptionally large heads make ideal masses in the border where the pure white trusses will show off to perfection.

50c each; 3 for \$1.35; 6 for \$2.50

MISS LINGARD. Best known of the early white Phlox. Very large heads of pure white with a pale pink shading throughout the petals. Flowers very early and then reblooms later in the season. Splendid where you need continuous masses of color.

60c each; 3 for \$1.60; 6 for \$3.00

COUNT ZEPPELIN. Glistening white with deep striking carmine eye. There is no fading or blending of the colors. The petals are pure shining white, with the carmine eye sharp and distinct in the center. Blooms for a particularly long season because the spikes come out along the lower stem after the first bloom has passed. Very free flowering.

60c each; 3 for \$1.60; 6 for \$3.00

SALMON BEAUTY (Above, Top)

Outer tips of petals are rich coral, shading to lighter center. Pale lilac "halo" or eye. Delightfully fragrant. General mass effect is of rich salmon-pink. The soft, warm tones blend richly with other Phlox colors. Side spikes blossom later, giving continuous bloom throughout the summer months. Lovely large florets, 1½ to 2 in. 30 in. tall.

60c each; 3 for \$1.60; 6 for \$3.00

Nothing matches Modern J. & P. Phlox for dependable midseason bloom

J. & P. GIANT Delphiniums

Gayety

Enchantment

Debutante

Desirable

**"ALL-OUT-AT-ONCE" SPIKES
GUARANTEED TO BLOOM**

100% Double

Handsome, long-lasting, all-out-at-once 20 to 30-in. spikes with giant all-double flowers closely set on towering 5-ft. spires. Four to six such spikes to a plant in June and July, repeating bloom in the late summer and early fall.

An Improved Race

One of our chief aims in developing this new race was to provide trim and sturdy stalks not easily blown down by the wind . . . yet not cumbersome and stiff in bouquets. You will find that J. & P. Delphiniums do not need staking in most localities. A few groups of 3 or 5 plants will glorify your garden with full, strong flower-stalks holding their stately heads in regal dignity, making the garden more beautiful than ever before.

The Four on This Page:

DESIRABLE

Deep Violet. Truly distinct in its velvety violet-purple florets strikingly accented with white "bees" or eyes—on upright, well-balanced, wiry-stemmed, 4½-ft. spikes. The color holds. Really dramatic, both in the garden and in bouquets.

75c each; 3 for \$2.00; 6 for \$3.75;
25 for \$13.75

DEBUTANTE

White. Clean, sparkling tall spires, dramatic in a white garden, with other colors, or by itself. The chaste white double florets are closely set on the trim spikes, adding to their fine accent effect. Cool and refreshing. 4 ft. tall.

75c each; 3 for \$2.00; 6 for \$3.75;
25 for \$13.75

ENCHANTMENT

Light Blue. True Delphinium-blue, with white eyes—the hybridists' dream! A giant double Delphinium with superb masses of bloom on all-out-at-once spikes. 4 ft. tall. Adds great interest to any garden. Striking in a white vase.

75c each; 3 for \$2.00; 6 for \$3.75;
25 for \$13.75

GAYETY

Pinkish Lavender with outer petals blue. Lovely cupped florets from its forebear Lady Eleanor, England's favorite; spike habit and hardiness from its J. & P. ancestry. Side shoots prolong bloom several weeks. Unique color display! 5 ft.

75c each; 3 for \$2.00; 6 for \$3.75;
25 for \$13.75

COMPLETE COLLECTION

1 each of the eight DELPHINIUMS
shown on these two pages

GROUP #289

8 PLANTS

(Value \$6.35) **SAVE \$1.05**

\$5.30

**WHITE, BLUE, AND
VIOLET**

3 each, DEBUTANTE, ENCHANT-
MENT and DESIRABLE

GROUP #299

9 PLANTS

(Value \$6.75) **SAVE \$1.10**

\$5.65

JACKSON & PERKINS CO.
World's Largest Rose Growers

HARDY NORTHERN NEW YORK STRAIN

Glorious

Divine

Freedom

Delightful

Easy to Grow

© J. W. P. CO.

These lovely giants grow in your own garden with no more effort than you have previously spent on other types. These amazing new hybrids are hardy, disease-resistant, uniform. They will come up year in and year out, producing lovely flowers just like these pictures.

The Four on This Page:

DIVINE

Rose-Mauve. Lovely lavender warmed by faint rose cast; wide based pyramidal spikes; vigorous growth. Each floret blends its tones as if tinted in water color. Outstanding in groups in the garden. 5 to 5½ ft. of warm loveliness.

75c each; 3 for \$2.00;
6 for \$3.75; 25 for \$13.75

FREEDOM

White, with black-and-white "bees." Will "pep up" any garden. This variety is in great demand because it is an excellent color to accent a perennial border. Stunning in bouquets. 4½ to 5 ft. tall.

85c each; 3 for \$2.25;
6 for \$4.25; 25 for \$15.65

DELIGHTFUL

Deep Blue. The rare, real all-blue, in the darker shade so hard to get. Particularly effective because it is so good in combination with other colors. Glorious background for lower-growing flowers. Most popular of all. 5 ft. tall. This is what you have in mind when you speak of "Delphinium Blue."

75c each; 3 for \$2.00;
6 for \$3.75; 25 for \$13.75

GLORIOUS

A breath-taking tone of royal purple, by far the darkest and richest of all Delphiniums.

The long beautiful spikes are all-out-at-once in blooming, no shattering until the last buds are fully open. The stems are wiry and strong. The plant repeats quickly with its colorful blooms. It grows about 4 to 4½ ft. tall.

\$1.00 each; 3 for \$2.50;
6 for \$5.00; 25 for \$18.75

**BLUE, LAVENDER
AND WHITE**
2 each, **DELIGHTFUL, GAYETY
and DEBUTANTE**

GROUP #309

6 PLANTS
(Value \$4.50)
Save 75c

\$3.75

THE FOUR ON THIS PAGE

Glorious Divine
Freedom Delightful

GROUP #319
(Value \$3.35) **\$2.80**
Save 55c. ...



Height 24 in.
Blooms
June to Sept.

THESE OUTSTANDING NEW & IMPROVED MODERN PERENNIALS *Bloom More Freely for You!*

SCABIOSA, BLUE NYMPH (Left)

The petals are a beautiful blue just a few shades darker than the beautiful Scabiosa, Blue Lady, another J. & P. exclusive.

The plants produce a great number of blooms, which stand erect and hold their faces to the sun. The flowers last a long time when cut or on the plant.

Blue Nymph is a rugged Scabiosa. Here again the graceful beauty of the delicate hybrid Scabiosa is created and made available for American gardeners by our own research department.

\$1.00 each; 3 for \$2.50; 6 for \$5.00

ANEMONE (Windflowers)

For years the *Anemone japonica* has almost dropped out of American catalogs. This was due principally to attacks of root nematodes. The Anemones here have been grown from clean plants on specially sterilized areas and are free of the nematodes.

Anemone Hupchensis Superba

The largest-flowered form of *Anemone hupchensis*, which blooms from early September to frost. It is a lovely light rosy pink inside, reddish pink outside. It grows about 24 to 30 in. high.

Anemone, Margarete

A full double form of the old-fashioned fall Anemones in a good dark pink. The individual flowers are 3 in. in diameter. Bloom starts September 10 and continues through the first frosts. Planted in a semi-shady position, Margarete will grow to 4 ft. tall and give both grace and dignity to fall gardens. It will also do well in the sun.

Anemone, Whirlwind

The startling clear white of these semi-double blooms has made this variety a real favorite. It grows 4 to 4½ ft. tall and each plant has a large mass of blooms on many branched stems. The yellow pollen in the center of each bloom adds to the beauty individually and in the mass.

85c each; 3 of one kind \$2.25;
6 of one kind \$4.25

GIANT LILY-OF-THE-VALLEY (Below)

An improved gigantic form with unusually large rounded bells. Perfectly shaped, heavily textured, on very long strong stems. The pure white frosted pendent bells hang in profusion from the strong sturdy stems. The sweet rich fragrance of these improved J. & P. giants is even more delightful than the widely loved perfume from the common small variety. One bouquet will perfume an entire room for days. Our field-grown clumps spread rapidly and form a solid mass in very little time.

Field-grown clumps, 55c each;
3 for \$1.50; 6 for \$2.75

Phlox
Rosca Superba
Height
24 to 30 in.
Blooms
Midsummer

Height 10 in. Blooms May



Phlox, ROSEA SUPERBA

(Below, Left Corner)

Large heads of bright light rose-pink with a brighter red eye. This variety is particularly interesting in that it holds its color without fading and fits well into the group of better Phlox offered by us in past years. Use it for midsummer color. It takes on garden duty when the peonies and delphiniums are resting from their spring splurge. The large individual florets are very interesting; the deeper red eye gives a warm effect. Fragrant.

75c each; 3 for \$2.00; 6 for \$3.75

NOT ILLUSTRATED

Chrysanthemum, VIOLET

Height 2½ ft.; size 3 to 3¼ in.
Blooms Sept. to frost.

A firm flower of deep amaranth-purple color, which softens as it ages. Very full double blooms give an amazingly neat and interesting effect. Blossoms September till frost. Clean and long lasting as a cut flower.

85c each; 3 for \$2.25; 6 for \$4.25

Chrys., KOREAN PRINCESS

(Below)

Shapely blossoms 2½ in. in diameter gracefully cover this bush. The color is a rich bronze to red on opening. Each flower has an unusual, perfectly formed, golden bronze cushioned center which changes in hue as the blossoms mature. Gives a tapestry effect—charming and unique. Very free flowering.

\$1.00 each; 3 for \$2.50; 6 for \$5.00



Height 2 ft.;
size 2½ in.
Blooms Oct. 1.





30 to 36 in. high

Blooms July-August

Monarda. CROFTWAY PINK (Above)
(*Monarda didyma*)

A clear pink Monarda which is a lovely mass of color during some of the most difficult days for the summer gardener. It does well in moist or dry positions and in sun or semi-shade. Plants should be divided every second spring, as they fill in rapidly.

Sometimes called Horse Mint, Oswego Tea and Beebalm, the Monarda Croftway Pink adds an interesting color and a cool mint fragrance to the garden. The flowers appear in large heads and new blooms are constantly coming out after the first main spurt, the final ones breaking out near the base in late August. Although salmon forms have been known, this is the first time a clear pink has been developed in this lovely family.

\$1.00 each; 3 for \$2.50; 6 for \$5.00

Chrys., PINK RADIANCE (Below)

One of the most profuse of the spray-type Chrysanthemums. Great branching sprays of soft pink blossoms completely cover the vigorous plant and last a very long time. The color is radiant and the variety is very hardy. An appealing color of great attraction.

85 cts. each; 3 for \$2.25; 6 for \$4.25

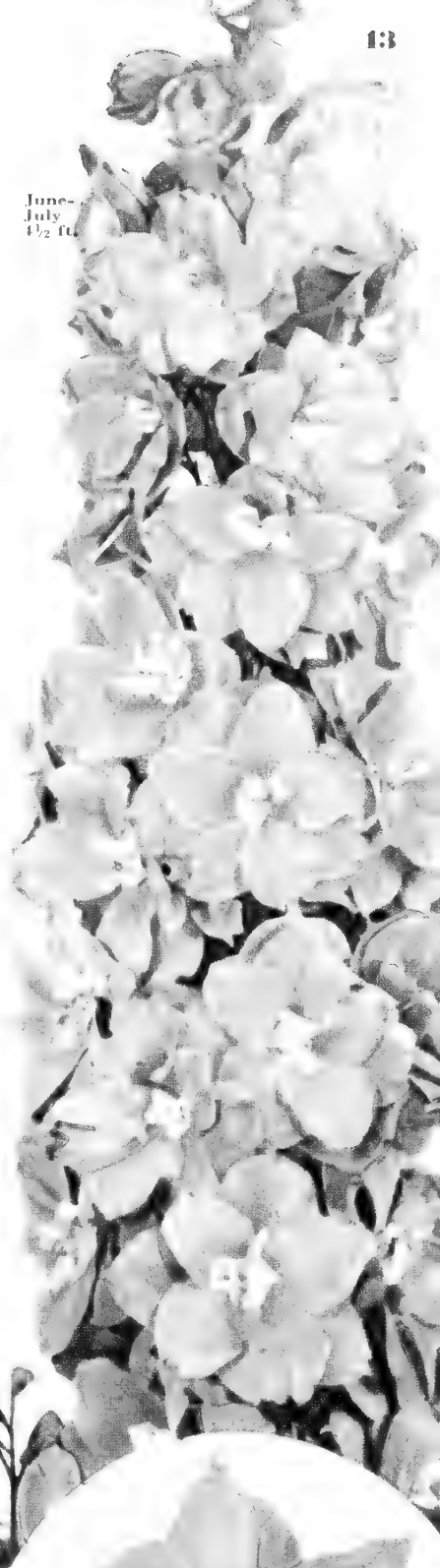
Height 2½ ft.

3-in. Blooms, Sept. 15



30 to 36 in.

Blooms Sept. 15

June-July
4½ ft.

Delphinium. HAPPINESS (Right)

A Hardy Northern New York Delphinium

Announcing Delphinium Happiness—a step forward in our Delphinium world.

Three-inch, graceful pink-lavender flowers on the all-out-at-once, sturdy spikes. A striking picture and a joy to the gardener whether in the border or used as a cut flower.

Delphinium Happiness has the vigor and hardiness of the Northern New York strain with improved larger individual florets and greater mass effect. The inner petals of each floret are a lovely soft shimmering pink-lavender with the clear blue of the outer petals showing at the tip edges.

The spikes are full, firm, sturdy and delightful in their effect. The all out-at-once characteristic makes them excellent for cutting for bouquets and arrangements. Each plant has numerous spikes in spring and again in the fall. Here is the opportunity to have in your own garden the latest of the truly Perennial Northern New York strain in unexcelled spikes and giant blooms. This is our own origination in our own Research Department.

\$1.25 each; 3 for \$3.15; 6 for \$6.25

Chrys., TAMPICO (Below)

A warm bronze pompon type which makes a 30 to 36-in. mound of bloom with hundreds of 2¼-in. flowers. The foliage is clean and the variety is one of our favorites. Good for cutting or borders or both. A product of the U. S. Department of Agriculture.

85 cts. each; 3 for \$2.25; 6 for \$4.25



Avalanche

Modern "Mums" Make

BLOOM FREELY RIGHT

All Varieties Group

One each of the 15 Modern Mums illustrated in color on these 2 pages. Plant the world's finest Mums in your garden for gorgeous fall colors.

GROUP #359

15 PLANTS, 1 of each \$8.25
(Value \$9.90), for only
Save \$1.65

Maroon
'n' Gold

Olive
Longland
(Left)

All 8 Pictured on this Page

One each of the 8 Modern Mums illustrated on this page.

GROUP #369

8 PLANTS, for only . . \$4.30
(Value \$5.15) Save 85c

Peerless, Large, Double

The 6 most popular varieties illustrated
Lavender Lady, Mrs. P. S. du Pont III,
Avalanche, Eugene A. Wander,
Red Velvet, Maroon 'n' Gold.

GROUP #379

6 PLANTS for only . . \$3.35
(Value \$4.00) Save 65c

September
Cloud

© J. & P. CO.

Charles Nye

Red Trojan

September Bronze

Red Gold

These Modern Varieties Are Easy to Grow

Here are the most free-flowering and the most spectacular Chrysanthemums. We have chosen for you only the best . . . most satisfactory varieties, which in the fall reward you with a burst of bloom lasting for many weeks. These new earlier-blooming, winter-hardy strains will give you a brilliant, long-lasting display of rich colors.

AVALANCHE . . . The best large white. Perfect, fully open, double blooms from Sept. 'til freezing weather. One of the first to bloom. 4-in. flowers with a faint, creamy center in the part-open stage. 2 ft. 65c each; 3 for \$1.75; 6 for \$3.25.

MAROON 'N' GOLD . . . Mahogany buds shaded maroon with a rich golden reverse on the petals. The ensemble gives a gay maroon and gold effect. 4-in. flowers on 18 to 24-in. plants. Bloom late Aug. Very frost-resistant. 60c each; 3 for \$1.60; 6 for \$3.00.

CHARLES NYE . . . A neat, upright, 18 to 24-in. plant. Rich buttercup-yellow flowers are rounded and doubled, 2 to 2½ in. across. Blooms the end of Sept. Very free and particularly long-lasting. Excellent keeping qualities. 75c each; 3 for \$2.00; 6 for \$3.75.

OLIVE LONGLAND . . . Double, 3 to 3½-in. flowers. Bushy plants 18 to 24 in. high. Blooms end of Sept. Color is apricot-pink. When fully developed, the center is golden yellow. Lovely warm effect. 65c each; 3 for \$1.75; 6 for \$3.25.

RED TROJAN P. P. No. 790 . . . A very prolific red of the dwarf type. Maroon-red flowers, 1½ to 2 in., start in early Oct. Compact, 18 to 24-in. plants especially valuable for foreground planting. 65c each; 3 for \$1.75; 6 for \$3.25.

SEPTEMBER CLOUD . . . Improved Pompon type. Rounded, double, purest white with primrose shading in center. Completely covered with robust flowers from mid-Sept. 'til frost. The best white Pompon. 60c each; 3 for \$1.60; 6 for \$3.00.

Magnificent Fall Displays

UP TO HEAVY FROST

All 7 on this Page

One each of the 7 Modern Mums illustrated on this page.

GROUP #389

7 PLANTS for only . . \$3.95
(Value \$4.75) Save 80c

Autumn Colors

1 *Avalanche* White
1 *Lavender Lady* Lavender
1 *Red Velvet* Crimson
1 *Butterball* Yellow

GROUP #399

4 PLANTS, 1 of each \$2.20
(Value \$2.65) Save 45c

All-Season Collection

Very Early . . Eugene A. Wander, Maroon 'n' Gold, Butterball.

Early Chippewa, Lavender Lady, September Cloud.

Midseason . . Avalanche, Mrs. P. S. du Pont III, Red Velvet.

GROUP #409

9 PLANTS, 1 of each \$5.00
(Value \$6.00) Save \$1.00 for only .

September Dawn

Mrs. Pierre S. du Pont III

Red Velvet
(Directly below
Mrs. Pierre S. du Pont III)

Chippewa

© J. & P. CO.

Butterball

Lavender Lady

Eugene A. Wander

SEPTEMBER BRONZE . . . Most colorful of the early Mums. Appealing golden bronze, shading to intense warm bronze. Shapely, medium large plants. Pompon blossoms 1½ in. across. 60c each; 3 for \$1.60; 6 for \$3.00.

RED GOLD . . . Masses of buds open reddish orange and gradually become rich red-gold as the flower develops. Early blooming; starts end of Aug. and continues through early frosts. 1½ to 2-in. flowers on compact plants 18 to 20 in. high. 65c each; 3 for \$1.75; 6 for \$3.25.

BUTTERBALL . . . One of the earliest of the fall Mums. Blooms from end of Aug. until severe frost. A low mass of long-lasting, brilliant yellow, Butterball grows to a height of 15 in., with 1½ to 2-in. flowers covering the plant. 65c each; 3 for \$1.75; 6 for \$3.25.

LAVENDER LADY . . . Queen of all garden Mums. This is a rare, lovely lavender-pink with beautiful, large 4-in. flowers. Prolific producer from late Sept. until severe freezing weather. Plants 24 in. tall. 60c each; 3 for \$1.60; 6 for \$3.00.

CHIPPEWA . . . Glorious, warm dubonnet color tone . . . deep in the bud and lighter as the flower develops. Brilliant and sparkling, fully double, 4-in. flowers on 24-in. plants. Starts blooming late Sept., continuing until killing frosts. 75c each; 3 for \$2.00; 6 for \$3.75.

EUGENE A. WANDER . . . Brilliant golden yellow, 4½ to 5 in., double. Borne so freely in clusters that the plant is almost entirely covered. Very early bloomer. Dwarf; 18 in. tall. The finest early Mum; in full flower by Sept. 10. 75c each; 3 for \$2.00; 6 for \$3.75.

SEPTEMBER DAWN . . . The gorgeous deep pink of an autumn sunrise. Sturdy, generous with its 3 to 3½-in. flowers on lovely 2½-ft. plants. A pink that blends with bronze and copper; late Sept. 60c each; 3 for \$1.60; 6 for \$3.00.

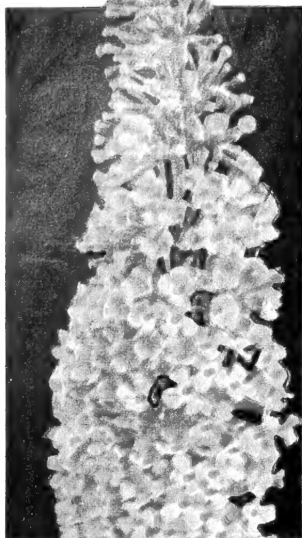
MRS. PIERRE S. du PONT III . . . A very popular bronze, dominant color. Soft peach tinted with rosy salmon and fawn shades. General effect is iridescent bronze. 3 to 4-in. flowers from early Oct. until frost, on 2½-ft. plants. 65c each; 3 for \$1.75; 6 for \$3.25.

RED VELVET . . . Rich velvet crimson with a glowing sheen gradually changing to even darker crimson. 3 to 3½-in. blooms on strong stems. Sturdy, erect, clean-growing, 2-ft. plants in radiant bloom from early Oct. 75c each; 3 for \$2.00; 6 for \$3.75.

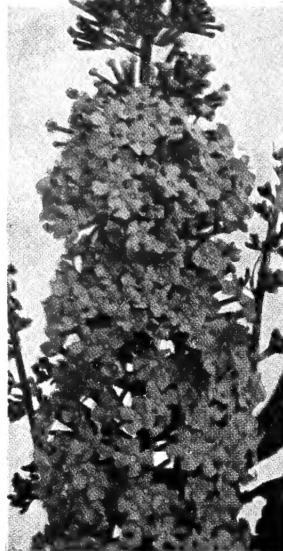
Buddleia,
White
Bouquet



Charming

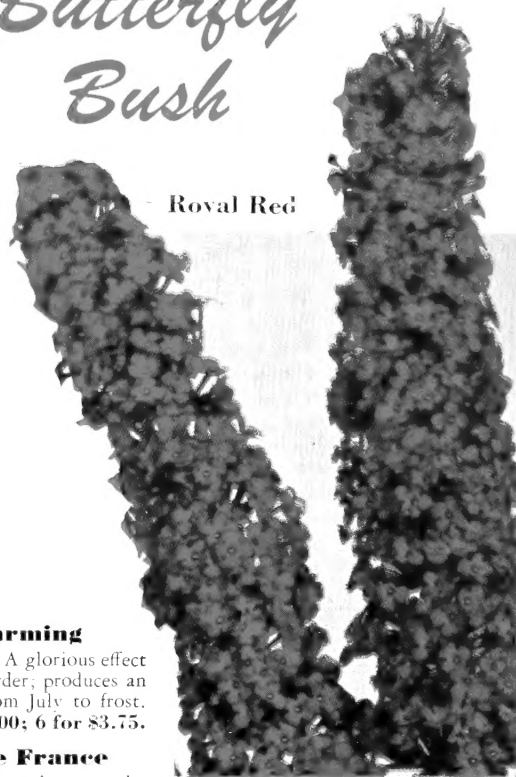


He de
France



Butterfly
Bush

Royal Red



BUDDLEIA, White Bouquet (Left)

(Plant Patent No. 536)

Without question one of the most useful and attractive of all flowering shrubs. Very conspicuous; blooms at a time when few other shrubs show any color. An abundance of long, fragrant, glistening white, 10-inch sprays like those pictured . . . all summer and all fall . . . on a graceful, medium-sized bush that seldom exceeds 4 to 6 ft. Especially prized for its long season of bloom, on 24 to 30-in. stems which are so valued for large bouquets of summer flowers. Buddleias are very easy to grow; need little care. Often called "everblooming summer lilacs." Like all Buddleias, the tops die down in winter but come up more vigorously than ever the following spring. The roots live on from year to year.

85c each; 3 for \$2.25; 6 for \$4.25

BUDDLEIA, Charming

Large spikes of exquisite pink. A glorious effect in the garden or shrubbery border; produces an abundance of lovely sprays from July to frost. 4 to 6 ft. 75c each; 3 for \$2.00; 6 for \$3.75.

BUDDLEIA, He de France

Long, 12-in. spikes of glowing claret-purple. Majestic, hardy; sometimes grows up to 6 ft. tall. Pleasing fragrance! Blooms generously July to frost. 75c each; 3 for \$2.00; 6 for \$3.75.

BUDDLEIA, Royal Red

(Plant Patent No. 556)

The first truly red Butterfly-Bush! Royal Red and White Bouquet are a combination without equal in any other hardy, summer-blooming shrubs. Grows 4 ft. tall; produces an abundance of spikes from July until frost.

85c each; 3 for \$2.25; 6 for \$4.25

ALL 4 BUDDLEIAS

Shown Above

1 each, White Bouquet, Charming,
He de France, Royal Red

GROUP #429 **\$3.00**
Only . . .

Modern LILACS



KEY

Wine-red CONGO
Soft lilac PRES. FALLIERES
Blue PRES. LINCOLN
Reddish purple LUDWIG SPAETH
White CANDEUR
Pinkish lilac MME. ANTOINE
BUCHNER

These gorgeous French Hybrids far surpass all others. Larger florets, richer colors, broader spikes, more to a cluster. Every variety is faster growing and younger blooming. Fragrant beyond description. Own-root, not budded, so wild sucker growth will never bother you. For infinite long life, rapid growth and every-year bloom, these strong 3-yr. plants are worth ten times as much as the old-fashioned varieties.

CONGO. Large, open clusters of single florets of a rich wine-red tone. Very fragrant. Moderate height but a strong grower and free bloomer.

PRES. FALLIERES. Showy clusters of double, fragrant flowers. The color is soft rosy lilac—very delicate and pleasing. Vigorous growth, producing large heads of bloom.

PRES. LINCOLN. Moderate-sized, single florets in long, open clusters. Purplish in the bud, becoming Wedgwood-blue. A vigorous, early-blooming variety.

LUDWIG SPAETH. A prolific producer of fine reddish purple blooms. The flowers hold their color better than many other varieties. Strong, upright plant.

CANDEUR. Large, full clusters of very double florets, snowy white in color. Indispensable no matter what other kinds you may have. Sure to bloom well.

MME. ANTOINE BUCHNER. Very fragrant, large, double flowers in long clusters. The buds are carmine, opening pinkish lilac. One of the best modern Lilacs.

\$2.50 each; 3 of one kind \$6.25

SPECIAL OFFER

GROUP #439

All 6 J. & P. Modern
Lilacs pictured, 1 of
each (value \$15.00) . . .

\$12.50

Fruit for the Home Gardener!



Children enjoy these miniature fruit trees that bear such luscious perfect fruit down low where the kiddies can watch the blooms and the young fruit develop. A complete nature-study course for the children, and of never-ending interest to any member of the family.

Dwarfer DWARF APPLES

Better, Earlier Fruit on Long-Lived Trees That Stay Dwarf

Now you can plant Apple trees in even the smallest garden plot and enjoy them all your life without ever crowding out your roses, perennials or other flowers. These amazing midget trees will bear fruit very young. You may even have blooms and a few Apples next spring and summer. When four years old, they will be in full bearing, with larger, more colorful Apples than you would get from large trees . . . yet these amazing Dwarfer Dwarf Apples grow only 5 to 6 ft. tall.

Red Delicious

Large, dark red, with very firm, crisp, fine-grained flesh of excellent quality and flavor. Tree is very hardy, healthy, vigorous and bears regular annual crops.

Yellow Delicious

Bright golden yellow. Solid, firm meat. Very good keeper. Some say this is the best yellow Apple.

Yellow Transparent

One of the finest of the early yellow Apples. Usually ripens the first week in August. Slightly acid flavor, making it excellent for cooking. Bears profusely.

McIntosh

Fine, firm, juicy, very refreshing, beautiful coloring. Ripe in Oct. Why not grow these on your own grounds and have them fresh for the family to eat? The best eating Apple known.

3 to 4-ft. trees, \$3.00 each; 3 of one kind \$8.25

DWARF BARTLETT PEARS

Juicy, rich-flavored yellow fruit. Excellent quality. \$3.00 each
The best canning Pear and equally fine to eat out of hand. Ripens in Sept. Height 20 ft. 3 for \$8.25

BLIGHT-RESISTANT

Old-Fashioned Chestnuts

Luscious, fat Chestnuts can again be yours from the trees you plant this spring. Wiped out by the devastating blight which stripped our woods of native trees, Chestnuts have been only a thing of the past for several years. That is changed now by the advent of these blight-resistant trees which will bear nuts two years after planting.

Will Bear Each Fall

From about September 15 on, you will reap a royal harvest of shiny, taste-tempting Chestnuts once your trees are established. Superb for eating raw, for roasting, for Chestnut dressing in the holiday turkey.

Trees Are Ornamental

Transform your property with these big lovely trees which bring beauty and distinction in addition to their crop of delicious nuts. Free-growing, they have attractive, glossy, rich green leaves on low-sweeping branches.

The most productive nut trees for northern latitudes, Chestnuts do better in poor soil than any other nut trees. Will grow more rapidly and reward you handsomely if fertilized. Rugged, vigorous . . . they do well in exposed places but must have a well-drained soil.

These trees of Chinese stock are quick and prolific bearers, usually producing 3 sweet, full-flavored nuts to each burr. Fully as delicious as the native American Chestnut, but a little larger in size. Hardy everywhere that peach trees will grow and in the same general areas where the native Chestnuts grew years ago.

3 to 5-ft., 2-yr.-old nursery-grown trees. Shipped trimmed, ready to plant, guaranteed, prepaid
\$2.75 each; 3 for \$7.10

Best crops insured by planting two or more trees for pollination



**ORNAMENTAL AS WELL AS PRACTICAL
FIRST HARVEST IN TWO YEARS!**

First Time Offered in America

New!

ANCHUSA BLUE STARS

Anchusa caespitosa

A Mound of Color in May-June and July

The Anchusa family makes an important contribution to spring and early summer American gardens.

The restful clear blue of the fragile, elusive gentian is captured for keen gardeners. The white eye of each floret sharpens the mass very effectively. Full mounds of blue 15 to 18 in. high are formed by rigid stems which branch freely and are simply loaded with flowers. New star-shaped florets appear as quickly as the older ones drop off during the three months' blooming period. Each plant is composed of many individual tufts rather than one single stem.

When in bloom during May, June and July this plant demands attention and holds it with its cool clear color. Even in August when its long narrow green foliage and a few stray florets are left, it draws the uninitiated from far parts of the garden.

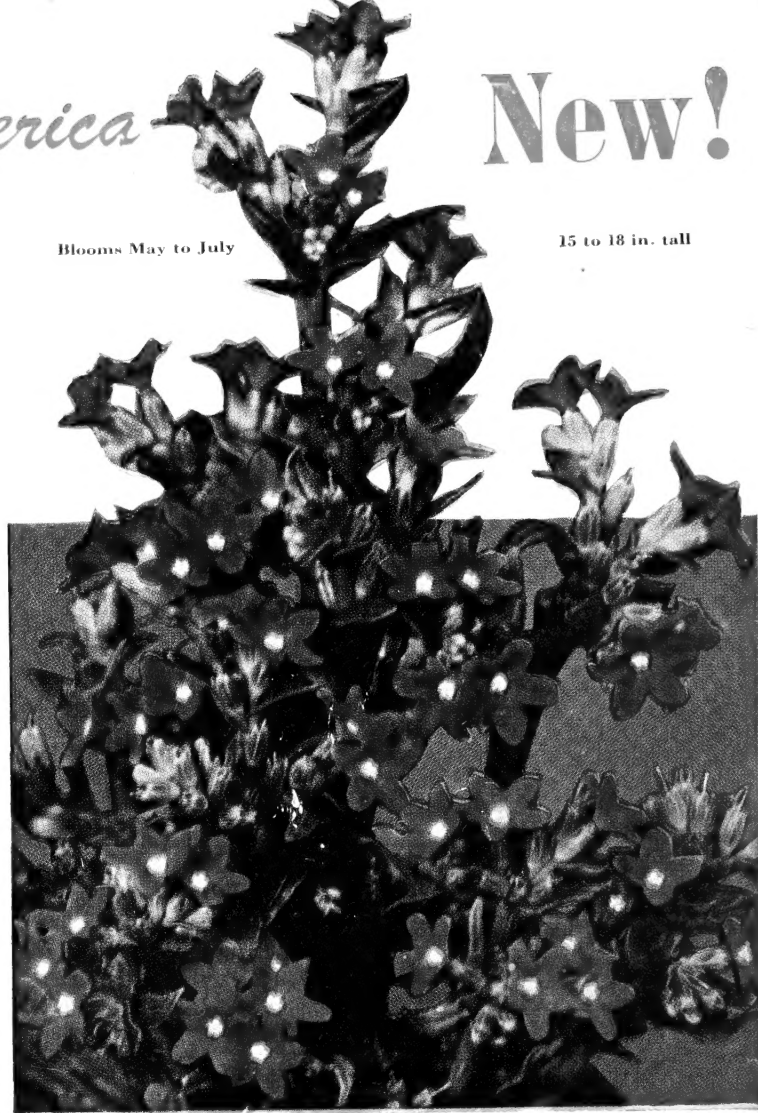
The plant likes a light soil and grows well even under dry conditions. First discovered in Crete as a rock plant and introduced in England before the war, it was reintroduced from Greece before it really got started in its present climb to popularity. The low matting rock plant developed into an 18-in.-high plant and the climate of England and America seems to have changed it completely to a border plant.

Here in Newark it has made a brilliant display for the past three years we have had it on trial. In the new rose garden it caught the eye of discerning visitors even in the hot August weather when only a stray branch was blooming. We look forward to a long period of popularity for Anchusa Caespitosa Blue Stars.

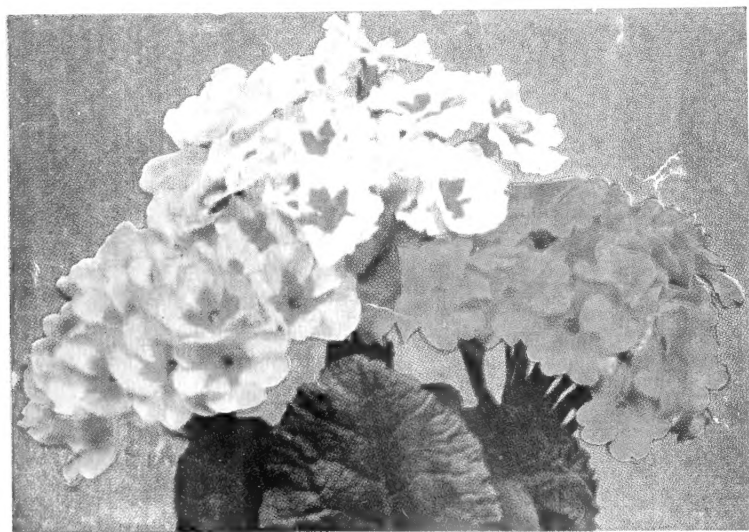
\$2.00 each; 3 for \$5.00; 6 for \$10.00

Blooms May to July

15 to 18 in. tall



15-in. mounds of clear gentian blue



End of April and May

8 to 10 in.

PRIMULA VERIS, J. & P. GIANTS

GIANT YELLOW. A highly selected form of the popular Primula Veris Colossus in deep golden yellow color. Each plant sends up numerous 8 to 10-in. shoots in spring with clusters of 1½ to 1¾-in. flowers. A decided improvement over the older forms, with more color and vigor.

GIANT CREAM. A superb clear pastel intermediate between yellow and white. Excellent for blending with spring colors of other plants and delightful with the giant yellow and giant white. Same general characteristics as giant yellow.

GIANT WHITE. A good sparkling white, sometimes with indications of a soft yellow center in the giant-flowered blooms. Same general characteristics as Giant Yellow.

85c each; 3 of one kind \$2.25; 6 of one kind \$1.25



3 ft.; 3½ to 4-in. blooms, golden yellow

CHRYSANthemum, YELLOW AVALANCHE

A grand companion for its very popular parent, the white Avalanche. It blooms in late August and continues through September. The full, large, fluffy flowers are perfectly formed and are produced in great profusion. Rich golden yellow in color, this is going to be the yellow for the outdoor gardener for years to come. A real beauty and a "must" for early frost areas.

85c each; 3 for \$2.25; 6 for \$1.25

Jackson & Perkins Co. *World's Largest Rose Growers,* **NEWARK, NEW YORK**